

**For immediate release:**  
November 18, 2019

**For more information contact:**  
Andrew Pantelides  
Vice President of Marketing & Business Development  
Regal ideas Inc.  
Tel: 905-929-7155  
andrew@regalideas.com

## Regal ideas Inc. Wins 2019 National Deck Competition Awards and Launches DeckStars

Aluminum Railing Leader joins forces with Top Deck Builders at National Deck Competition

(Delta, BC) – Regal ideas Inc., the world's leading manufacturer of Aluminum railing systems joined forces with top builders Dr Decks and Neighborhood Fence and Decks, to create some of the winning entries at the 10<sup>th</sup> Annual North American Deck and Railing Association (NADRA) National Deck Competition.

Regal ideas Inc was recognized by a panel of judges with the following awards:

- 1<sup>st</sup> Place – Limitless Creations in partnership with Dr Decks
- 1<sup>st</sup> Place – Alternative Deck in partnership with Dr Decks
- 2<sup>nd</sup> Place – Manufacturer Product in partnership with Dr Decks
- 3<sup>rd</sup> Place – Illumination in partnership with Dr Decks
- 3<sup>rd</sup> Place – Closed Porch in partnership with Neighborhood Fence and Deck

*"This recognition is especially meaningful to us as an organization. Seeing our products being used and showcased by so many builders across the country is a humbling and honorable feeling."* states Andrew Pantelides, Vice President of Marketing and Business Development for Regal ideas Inc., *"We will continue to raise the bar with innovation, safety and ease of use."*

Pantelides was also recognized at the awards gala by NADRA for his commitments and involvement to growing the association.

NADRA held its National Deck Competition in Louisville, KY. *"This year marked the 10<sup>th</sup> anniversary of the National Deck Competition. "With members in Canada and the United States, we had a 65% increase in submissions over last year. Our industry has had significant growth over the last few years and from what we are seeing will continue to grow strong in 2020."* states Heather A. Marchand, Director of National Programs and Marketing at NADRA. NADRA is made up of deck builders, inspectors, manufacturers, dealers/distributors, lumberyards and represents the deck, dock and railing industry.

Along with the NADRA awards, Regal ideas launched their newest program called DeckStars at the DeckExpo. Joe Jacklin, Director of Marketing and Contractor Development was brought on board to lead this new program. *"We are developing North America's largest pro deck builder network, offering the right tools, training and networking to deck builders and contractors."* Jacklin also mentions

*“DeckStars now completes our turn-key merchandising, marketing and go-to-market programs that connects consumers to certified installers and Authorized Dealers. The program is designed to drive business to local Dealers and contractors.”*

Deckstars.com officially launches November 25, 2019 with program features, training dates and locations. The consumer sections of DeckStars.com will launch early 2020 featuring local certified DeckStars across North America.

### **About Regal ideas Inc.**

Innovation runs deep at Regal ideas. Over 30 years ago, the company opened its doors with one product line, Regal Aluminum Railing. Today, Regal Railing is the largest selling brand of Aluminum railing in North America. With a wide range of innovative products designed to make life easier for homeowners and contractors alike, Regal ideas is an industry leader on both sides of the border and across the globe.

Regal ideas spends a considerable amount of time researching and evolving its product mix adding LED-lit railing systems, frameless glass systems and Aluminum stair stringers, just to name a few, to its portfolio of innovative building materials.

Regal ideas is not just building materials! Regal ideas is also the inventor and manufacturer of the most innovative and comprehensive line of engineered climbing products – Telesteps (telestepsworldwide.com). The Telesteps brand provides a full range of automatic telescopic ladders for use around the home as well as professional grade equipment for trades and commercial use.

For product information visit [www.regalideas.com](http://www.regalideas.com)

### **About NADRA**

The North American Decking and Railing Association is the voice of the decking industry, representing the interests of [deck builders](#), [inspectors](#), [manufacturers](#), [dealers/distributors](#), [lumberyards](#), [wholesalers](#), [retailers](#), and [service providers](#) alike.

NADRA's mission is to provide a unified source for the professional development, promotion, growth, and sustenance of the deck and railing building industry in North America so that members can exceed the expectations of their customers.

Visit [www.NADRA.org](http://www.NADRA.org) for more information.

###