

FOR IMMEDIATE RELEASE

Contact:

Alexandra Kazan, Corporate Communications Manager

Direct: 289-843-3050 Cell: 416-577-5811

Email: alexandra.kazan@timbrmart.com

NEW COMMERCIAL DEALER TO JOIN TIMBER MART JANUARY 1, 2020

Commercial Dealer, Morin Bros. Building Supplies to Join Group for Better Buying Amidst Growth & Cross-border Competition

VAUGHAN, ON, November 26, 2019 – Come January 1, 2020, TIMBER MART will be welcoming a new commercial dealer, Morin Bros. Building Supplies Inc. (Morin Bros. Building Supplies) to their group. Located in Ottawa, Ontario, Morin Bros. Building Supplies will be joining to gain better buying power in their key product categories as they grow and compete in their local market.

"A number of American-based businesses are buying into our Canadian market share and we felt we needed to join forces with TIMBER MART to be better recognized by manufacturers and truly compete," says Gérald Morin, partowner of Morin Bros. Building Supplies. "We look forward to benefitting from the group's buying power and their many other services that will sustain our rapid growth in Ontario and amidst fierce U.S. competition."

"Gérald and his team are a second-generation family-run business that has done very well in Ottawa and the surrounding markets and will continue to do so with us," says Mark Finucane, vice-president of TIMBER MART's commercial division. "Our vendor relationships and buying power in their key categories will give them the competitive advantage they need for continued growth and success."

Morin Bros. Building Supplies opened in March of 1986 by the three Morin brothers i.e.: Claude, Daniel and Gérald. Since then, the business has grown tremendously and today, employs a team of over 60 full-time staff and offers a wide product assortment that includes: gypsum, light steel framing, insulation, acoustical and speciality ceilings, doors and frames, wall coatings and hardware. The business serves a healthy mix of contractor customers from residential to commercial/institutional builders and operates on a property that stretches across 3.9 acres and includes 33,500 square feet of warehouse space and 7,300 square feet of retail space and offices.

About TIMBER MART

Founded in 1967, TIMBER MART is the largest national member-owned buying group in Canada for the true independent entrepreneur. With hundreds of members, including independent building-material and hardware retailers, commercial dealers and manufacturers located in every province across the country, TIMBER MART provides its extensive dealer network with a menu of competitive buying programs, comprehensive marketing services and personalized support to drive independent business success. For more information, visit www.timbermart.ca and www.timbermartmember.ca.

-###-