

FOR IMMEDIATE RELEASE: October 2<sup>st</sup> 2019  
Frank Wenzel  
EAB Exchange-A-Blade  
604.526.4595  
Frank.wenzel@eabtool.com

## EAB Exchange-A-Blade buys SeeSaw Marketing

**Vancouver, B.C.:** After over 40 years of providing high-quality service to EAB customers as a distributor, Rick Forbes of SeeSaw Marketing is retiring.

Rick started his career with EAB in the Okanagan Valley and the Interior of B.C. where his pioneering efforts introduced Exchange-A-Blade products to building supply dealers throughout the province. After a decade of opening new dealers and building the business, Rick and his family returned to the Lower Mainland where he expanded and grew one of the original EAB franchise Distributorships. Not only was he an excellent Brand Ambassador and Distributor of Exchange-A-Blade products but also a well-respected member of the building supply industry. His dedication and service grew his business and earned him several EAB Distributor of the Year awards.

Brent Ewen, who has worked with Rick and most of his customer base for the past 10 years, has joined EAB's as Territory Manager for the Greater Vancouver. Marty Donaldson has joined EAB as Territory Manager for the Greater Vancouver, sharing responsibilities for the market with Brent.

We wish Rick all the best in a well-deserved retirement. EAB will distribute the products and be the new supplier for Southern B.C.

**About EAB:** EAB Exchange-A-Blade is the largest power tool accessory remanufacturer, recycler, and distributor in North America. Established in 1976, EAB is a pioneer in the development of exchangeable power tool accessories. Customers can buy EAB products and return them after use for credit towards their next purchase. Dealers benefit with a "Ready-made loyalty program" and their customers save. Exchanged Carbide saw blades are remanufactured in Canada to new condition – validated by rigorous quality control and testing and EAB is part of the "Well made Here" program. Products that cannot be remanufactured are recycled, thus diverting construction waste from landfills. The company also promotes reduced and environmentally sustainable packaging. Main product categories include saw blades, abrasives, drill and SDS bits, hole saws, oscillating tool accessories, router bits, jig and reciprocating saw blades, screwdriver and impact bits. Our three distinct brands— Exchange-A-Blade, Razor Back, and Stay Sharp— are sold in over 2,700 retail stores across North America and online by participating retail stores.