

PHCC Solutions Magazine

TAKE ADVANTAGE OF OUR DISCOUNTED RATES
ONLY PHCC MEMBERS ENJOY



Digital Edition	Standard Rates	PHCC Members Rates
Full-Color Rates	1x	1x
Sponsored eBlast Banner	\$1,000.00	\$900.00
HTML5 Ad	\$930.00	\$837.00
Leaderboard	\$880.00	\$792.00
Rectangle	\$720.00	\$648.00
Large Insert	\$670.00	\$603.00
Mobile Banner (Top TOC)	\$670.00	\$603.00
Medium Insert	\$570.00	\$513.00
Mobile Banner (2nd TOC)	\$570.00	\$513.00
Video	\$210.00	\$189.00
Direct Mail		
Belly Band	\$3,129.50	\$2,816.55
Outsert - 2 page, 4 surface	\$2,729.50	\$2,456.55
Outsert - 1 page, 2 surface	\$2,179.50	\$1,961.55
Outsert- Postcard	\$2,179.50	\$1,961.55

10%

Member Discount

PHCC members enjoy the benefit of discounted rates to advertise. Consider joining PHCC to receive your advertising discount and plug into the other benefits our members receive.

JOIN NOW

FOR MORE INFORMATION CONTACT:

Rick Jones | rjones@naylor.com or (352) 333-3450

NAYLOR 
ASSOCIATION SOLUTIONS