

# PHCC Online Buyers' Guide

TAKE ADVANTAGE OF OUR DISCOUNTED RATES  
ONLY PHCC MEMBERS ENJOY



Display Advertising	Standard Rates	PHCC Members Rates
Super Leaderboard	\$4,050.00	\$3,645.00
Skyscraper Run-of-Site	\$2,430.00	\$2,187.00
1st Rectangle	\$1,660.00	\$1,494.00
2nd Rectangle	\$1,070.00	\$963.00
Category Rectangle	\$1,000.00	\$900.00
<b>Profiles</b>		
Premier Listing w/ Video	\$640.00	\$576.00
Premier Listing	\$550.00	\$495.00
Category Sponsor Listing #1	\$650.00	\$585.00
Category Sponsor Listing #2	\$630.00	\$567.00
Category Sponsor Listing #3	\$610.00	\$549.00
<b>Sponsored Content</b>		
Sponsored Content	\$4,140.00	\$3,726.00
Native Advertising	\$3,200.00	\$2,880.00
Advertorial	\$3,260.00	\$2,934.00

**10%**  
Member Discount

PHCC members enjoy the benefit of discounted rates to advertise. Consider joining PHCC to receive your advertising discount and plug into the other benefits our members receive.

**JOIN NOW**

FOR MORE INFORMATION CONTACT:

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**NAYLOR**   
ASSOCIATION SOLUTIONS