

Who's Who Membership Directory

TAKE ADVANTAGE OF OUR DISCOUNTED RATES
ONLY PHCC MEMBERS ENJOY



Digital Edition	Standard Rates	PHCC Members Rates
Full-Color Rates	1x	1x
Leaderboard (Top)	\$1,900.00	\$1,710.00
Rectangle	\$1,800.00	\$1,620.00
Bellyband	\$1,600.00	\$1,440.00
Sponsorship Max	\$1,600.00	\$1,440.00
Sponsorship	\$1,550.00	\$1,395.00
Floating Banner (Bottom)	\$1,100.00	\$990.00
Full Page Insert	\$1,050.00	\$945.00
Full Page Outsert	\$1,050.00	\$945.00
Sponsored eBlast Banner	\$1,030.00	\$927.00
Pop-Up Video	\$600.00	\$540.00
Pop-Up Ad	\$550.00	\$495.00
Bellyband w/Print	\$480.00	\$432.00
Direct Mail		
Outsert: 2 Pages/4 Surfaces	\$3,949.50	\$3,554.55
Belly Band	\$3,859.50	\$3,473.55
Outsert: 1 Page/2 Surfaces	\$3,159.50	\$2,843.55
Outsert: Postcard	\$3,159.50	\$2,843.55
Profiles		
75-Word Profile & FC Logo	\$429.50	\$386.55
75-Word Profile & BW Logo	\$329.50	\$296.55

10%

Member Discount

PHCC members enjoy the benefit of discounted rates to advertise. Consider joining PHCC to receive your advertising discount and plug into the other benefits our members receive.

JOIN NOW

FOR MORE INFORMATION CONTACT:

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NAYLOR 
ASSOCIATION SOLUTIONS