

March 2020

Recognizing Counterfeit Pesticides in Pest Control

Dr. Michael Weyman, Clemson University

Counterfeit pesticides are illegal but oftentimes are extremely hard to spot because they are produced and packaged to look identical to legal products. However, the contents in the package are not accurate and may have less active ingredients than advertised or even have different ingredients that are cheaper or may be more toxic. It's important to be aware of these products to keep customers and the environment safe. This session will cover the signs of counterfeit products and how you can help protect your company from potentially using these harmful products.

June 2020

Urban Fly Warfare: Long-term Solutions for Fly Control in Urban Environments

Jimmy Pitzer, Ph.D., California State University, Sacramento, CA

They may be small, but flies can lead to big problems if left unchecked. Not only can they multiply quickly, but many species can contaminate food and spread disease making them an important public health pest that must be eliminated quickly. Discover the latest advancements in fly management and learn about call-back cures that deliver long-term results in this informative session as a leading fly researcher takes a scientific approach to fly control.

September 2020

A Twisted Tale: Rodenticides and Wildlife

Niamh Quinn, Ph.D., University of California Cooperative Extension, Riverside, CA

Rodenticides have been under heavy scrutiny in recent years, with high profile media reports implicating rodenticides in the poisoning of wildlife in California and other locations. In response, researchers have begun investigating different aspects of rodenticide use to better understand how wildlife are becoming exposed. Learn about the latest findings, what they mean for the industry, and what efforts every PMP should make to protect future rodenticide use in the U.S.

December 2020

Digital Misinformation: How to Sort Through All of the Bug Fake News

Nancy Troyano, Ph.D., BCE, Rentokil Steritech, Reading, PA

Digital misinformation is becoming more prevalent with the widespread use of social media. At any given time, you may log onto Facebook or twitter and see "the invasive kissing bug", "miracle ant cures", or "homemade insect repellent". There is a lot of information to sort through and it's tough to figure out what is accurate or misleading. In this day and age especially, we need to remain vigilant and educated on how to use social media responsibly for science and science communication. Learn how to determine what's a tall tale and find reliable sources so that you can have accurate information to tell your customers the next time they come across an alarming, not-true story.

**Content subject to change without notice.*