



## Insurance Guide

Our Insurance Guide inside the Sept/Oct issue attracts readers' attention and prominently displays your ad or listing to AGC members. Readers reference this special section often when searching for the most qualified insurance suppliers in their area. Please return this completed form to your account executive today!

### 1. Select from the following options:

- Full-page, full-color | \$3,429.50
- 1/2-page, full-color | \$1,769.50
- 1/3-page, full-color | \$1,309.50
- 1/6-page, full-color | \$849.50
- 1/12-page, full-color | \$499.50
- Profile 75 words\*\* | \$279.50
- Basic listing\* | \$179.50
- Basic listing\* with black-and-white logo | \$289.50
- Basic listing\* with full-color logo | \$319.50
- Profile 75 words, with black-and-white logo\*\* | \$349.50
- Profile 75 words, with full-color logo\*\* | \$449.50

\* All display ads in the Insurance Section include a free Basic Listing (\$249.50 value).

\* All Basic Listing and Profile option rates in the Insurance Section include a \$100 premier listing on AGC's Constructor Marketplace ([www.constructormarketplace.com](http://www.constructormarketplace.com)).

### 2. Select the region in which your ad will appear in the Insurance Guide:

- Mountain States
- California/Hawaii
- Mid Atlantic
- Mid West
- New England
- North Plains
- Northwest
- South Central
- Southeast
- Southwest
- Oklahoma/Texas
- Northeast/tri-state

3. Total your order: \$ \_\_\_\_\_ (Ad Price) x \_\_\_\_\_ (Number of regions) = \$ \_\_\_\_\_ TOTAL

\* Basic listing includes: company name, address, email, website

All rates are per insertion. Invoices are issued upon publication. Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

## ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X \_\_\_\_\_ Date: \_\_\_\_\_

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$32.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (NGC-S0521)

Sign and return to:



## Professional Services Guide

The Professional Services Guide in the Sept/Oct issue attracts readers' attention and prominently displays your ad or listing to AGC members. *Constructor* readers reference this guide often when searching for various services that will help them successfully manage and operate their firm. Please return this completed form to your account executive today!

### 1. Select from the following options:

- |   |   |
|---|---|
| <input type="checkbox"/> Full-page, full-color   \$3,429.50 | <input type="checkbox"/> Basic listing*   \$179.50                                |
| <input type="checkbox"/> 1/2-page, full-color   \$1,769.50  | <input type="checkbox"/> Basic listing* with black-and-white logo   \$289.50      |
| <input type="checkbox"/> 1/3-page, full-color   \$1,309.50  | <input type="checkbox"/> Basic listing* with full-color logo   \$319.50           |
| <input type="checkbox"/> 1/6-page, full-color   \$849.50    | <input type="checkbox"/> Profile 75 words, with black-and-white logo**   \$349.50 |
| <input type="checkbox"/> 1/12-page, full-color   \$499.50   | <input type="checkbox"/> Profile 75 words, with full-color logo**   \$449.50      |
| <input type="checkbox"/> Profile 75 words**   \$279.50      |   |

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### 2. Select the region in which your ad will appear in the Professional Services Guide:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Mountain States   | <input type="checkbox"/> New England   | <input type="checkbox"/> Southeast           |
| <input type="checkbox"/> California/Hawaii | <input type="checkbox"/> North Plains  | <input type="checkbox"/> Southwest           |
| <input type="checkbox"/> Mid Atlantic      | <input type="checkbox"/> Northwest     | <input type="checkbox"/> Oklahoma/Texas      |
| <input type="checkbox"/> Mid West          | <input type="checkbox"/> South Central | <input type="checkbox"/> Northeast/tri-state |

3. Total your order: \$ \_\_\_\_\_ (Ad Price) x \_\_\_\_\_ (Number of regions) = \$ \_\_\_\_\_ TOTAL

\* Basic listing includes: company name, address, email, website

All rates are per insertion. Invoices are issued upon publication. Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

## ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X \_\_\_\_\_ Date: \_\_\_\_\_

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Sign and return to:

## Professional Services Guide - Attorney Profiles

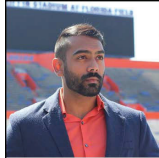



The Attorney Profiles is a special section within the Professional Services Guide that included in the Sept/Oct issue of *Constructor* each year. These custom built ads are a hybrid of content, advertisement and functionality. The 1/4-page vertical and 1/2-page horizontal ads will have crucial information about your business as well as a high quality head shot and company logo. All images must be high-resolution and saved at 300dpi. **A proof of your ad will be provided for final approval.**

1. Select from the following options:

- 1/2-page, Horizontal | \$1,999.50
- 1/4-page, Vertical | \$1,099.50

2. Select the region in which you want your profile to be listed under in the Attorney Profile Index\*:

- Mountain States
- California/Hawaii
- Mid Atlantic
- Mid West
- New England
- North Plains
- Northwest
- South Central
- Southeast
- Southwest
- Oklahoma/Texas
- Northeast/Tri-state

	<p><b>ATTORNEY NAME</b></p> <p><b>Attorney Profile:</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec ac consequat dolor. Donec in consectetur sem. Nam risus nibh, viverra a dictum mattis, venenatis vel erat. Vivamus ut diam vel nulla nunc conmodo pellentesque. Ut tristique purus vel libero sollicitudin, non porta dui pretium. Mauris id diam vel lectus dictum porta a a orci. Nam imperdiet justo ultrices magna consequat, eget elementum leo scelerisque. Aliquam eleifend ligula ac tempor tristique. Fusce neque augue, tempor sit amet kusto vitae, maximus a ipsum. Suspendisse non orci non enim varius pellentesque et non lectus. Donec et pharetra neque, vitae vestibulum ante. Morbi pretium efficitur dolor non acc. Curabitur risu magna, convallis sed varius sed. Imperdiet quis lacus. Praesent mauris tortor. Nulla facilis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Sed nec portitor ligula, sed varius do. Etiam eget purus viverra, congue neque maximus, lobortis turpis. Nam lecti. Sed nec portitor ligula, sed varius dolor. Etiam eget purus viverra, maub turpis.</p>	<p><b>ATTORNEY NAME</b></p> <p><b>Address:</b> 5550 NW 1st Pl, Gainesville, FL 32607</p> <p><b>Website:</b> <a href="#">examplecompany.com</a></p> <p><b>Contact:</b> Example Name, <a href="#">Example@email.com</a> (555) 555-5555</p>
	<p><b>Address:</b> 5550 NW 1st Pl, Gainesville, FL 32607</p> <p><b>Website:</b> <a href="#">examplecompany.com</a></p> <p><b>Contact Information:</b> Example Name <a href="#">Example@email.com</a> (555) 555-5555</p> <p><b>Credentials:</b> Lorem ipsum</p> <p><b>Area of practice:</b> Lorem ipsum</p>	  <p><b>Areas of Practice:</b> Lorem ipsum.</p> <p><b>Credentials:</b> Lorem ipsum</p> <p><b>Attorney Profile:</b> Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus tempus leo non lacus ullamcorper, sit amet porta felis accumsan. Praesent fermentum diam justo, ut pharetra. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus tempus leo non lacus ullamcorper, sit amet porta felis accumsan. Praesent fermentum diam justo, ut pharetra. Lorem ipsum dolor sit amet. Praesent fermentum diam justo, ut pharetra. Lorem ipsum dolor sit amet. Praesent fermentum diam justo, ut pharetra.</p>

3. Total your order: \$ \_\_\_\_\_ (Ad Price) + [50% off X \_\_\_\_\_ (Number of additional regions\*)] = \$ \_\_\_\_\_ TOTAL

Naylor and AGC of America reserve the right to edit copy. All rates are per insertion. Invoices are issued upon publication. Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.  
\*One region included with your profile. Additional regions \$50 per region.

## ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I agree to all the terms of the rate sheet and this contract as applicable for my company.

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**Sign and return to:**

## Professional Services Guide: Attorney Profiles

### 1/2-Page Horizontal Ad Includes:

- Attorney Name
- 1 Head Shot Image (300dpi resolution)
- 1 company logo
- Attorney Profile (up to 150 words)
- Address
- Website
- Contact Information
- Credentials (up to 25 words)
- Areas of Practice (up to 25 words)

### 1/4-Page Vertical Ad Includes:

- Attorney Name
- 1 Head Shot Image (300dpi resolution)
- 1 Company Logo
- Attorney Profile & Credentials (share up to 90 words)
- Address
- Website
- Contact Information
- Credentials
- Areas of Practice (up to 15 words)

## Attorney Profiles Checklist

- High-resolution head shot and company logo:** ALL PHOTOS MUST BE HIGH-RESOLUTION AND SAVED IN 300 DPI.
- Attorney Profile**
- Company Address and Website**
- Contact information:** INCLUDE PHONE NUMBER, EMAIL, ADDRESS AND CONTACT NAME.
- Credentials**
- Areas of Expertise**

*Naylor and AGC reserve the right to edit copy*