



Rental Equipment & Equipment Guide

Our Rental Equipment & Equipment Guide attracts readers' attention and prominently displays your ad or listing to AGC members. Readers reference this special section often when searching for the most qualified equipment/rental equipment suppliers in their area. Please return this completed form to your account executive today!

1. Select from the following options:

- Full-page, full-color | \$3,429.50
- 1/2-page, full-color | \$1,769.50
- 1/3-page, full-color | \$1,309.50
- 1/6-page, full-color | \$849.50
- 1/12-page, full-color | \$499.50
- Profile 75 words** | \$279.50
- Basic listing* | \$179.50
- Basic listing* with black-and-white logo | \$289.50
- Basic listing* with full-color logo | \$319.50
- Profile 75 words, with black-and-white logo** | \$349.50
- Profile 75 words, with full-color logo** | \$449.50

2. Under which state(s) would you like to be listed? (add state here) x _____

* Basic listing includes: company name, address, email, website **Includes basic listing. All rates are per insertion. Invoices are issued upon publication.
**Includes basic listing

3. Total your order: \$ _____ (Ad Price) x _____ (Number of states) = \$ _____ TOTAL

* Basic listing includes: company name, address, email, website **Includes basic listing. All rates are per insertion. Invoices are issued upon publication.

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$32.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (NGC-50221)

Sign and return to:

