NASBP SURETY PRO LOCATOR

PREMIER LISTING CHECKLIST

The elements required to process your Premier Listing.

- ❑ **Full-Color Company Logo**

  Your logo should be **240 pixels wide x 120 pixels high** and no larger than 100kb. We accept JPG or GIF format. *Your logo will link to your website, so please provide the URL for the link.*

- ❑ **Company Contacts**

  Please include job title, phone number and email address. All email addresses will be hyperlinked and active. Companies can include up to five Company Contacts.

- ❑ **Company Description**

  This is strictly **text about your company.** You can include your company's mission statement or a description of the different types of bonds you offer. No graphics are allowed in this section. The initial viewable text is 3,000 characters that can be extended upon click by an additional 3,000 characters for 6,000 characters maximum. *All text should be provided in a Word document that allows us to cut and paste your description to your order.*

  Please be thorough with the company description that you provide. You can change your listing on a monthly basis. To change your listing or add information, please email your Naylor account executive.

- ❑ **Website Activation**

  Please provide us with the **website, Facebook, Twitter and LinkedIn URLs to which your listing should link.** *Your website will be listed along with your contact information and will be included each time anyone searches for your company by the various searching capabilities available.*

- ❑ **Bond Types Agency offers**

  Included in the initial price of the Premier Listing.

- ❑ **State and International Listings**

  State and International Listings are based on where your organization's membership is located.

- ❑ **Premier Listing Video Option* (INCLUDED WITH YOUR PREMIER LISTING PURCHASE)**

  Your video should run no longer than five minutes. We accept the following video formats: MP4, MOV, and AVI. Video dimensions should be 400 pixels x 300 pixels.

Once we receive all elements of your Premier Listing, we will post it to the site on a first-come, first-listed basis. Your one-year time frame begins the day we post your listing. Contact your Naylor account executive with any questions or concerns. We look forward to getting you posted on the site. Thank you.

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PREMIER LISTING PACKAGE

Leverage your agency's bonding services, showcase your social media presence, enable video engagement, and more, allowing your agency to demonstrate its unique brand.

Premier Listings include all basic contact information, extended company profile, bond types, additional contact information, including:

- **Full-Color Company Logo**
- **Active website, Facebook, Twitter, and LinkedIn links; e-mail address; and detailed company contacts**
- **Bond Types that your agency offers**
- **Extended Company Profile**
- **Google™ Map It! — displays a Google™ map of your business location**
- **Google™ site search — allows users to search your company website directly from your Premier Listing**
- **Request for information — generates a form through which users can contact a designated representative from your business directly**

❑ **Premier Listing with Video Option* | $799**

*NASBP Members can purchase a premier listing only for the state (or international location) of which the agency indicated as its primary location on its NASBP membership application form.

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability whatsoever to the website posting except to the extent of repairing any information, if it has been input with incorrect content. Naylor, LLC reserves the right to discontinue this or any ad from the site, or, to discontinue the site. Any invoice shall be paid upon receipt or Naylor, LLC may take any action to mitigate non-payment. Overdue charges may be added to outstanding invoices at the rate of 2% per month compounded to yield 26.82% per year as damages for breach of contract. All returned checks shall have a charge of $35.00 added to the invoice amount. Acceptance of this contract is subject to the approval of the association. The advertiser represents that they have the rights to use any artwork supplied to Naylor, LLC in the manner contracted. Advertisers will be billed upon Effective Date/Go-Live Date. All digital advertising sales are final, and no refunds will be issued. Basic and Premier Listings will have 12-month runs provided that Advertiser's NASBP membership is in good standing. Listings are subject to being unlisted without proration if there is a lapse in Advertiser's NASBP membership. (SBP-O0019)

Please sign and return to:

Doug Smith

dougsmith@naylor.com

352-333-6015

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INDEX OF BOND TYPES

This platform features an Index of Bond Types section in which your company will be listed under the type of bonds that you produce. When site visitors are researching for different bond types, they can search the Index of Bond Types and quickly locate your agency by the type of bond you offer.

Select all that apply.

COMMERCIAL

- ❑ AG Dealer
- ❑ Auto Dealer
- ❑ Customs
- ❑ Fuel Tax
- ❑ License and Permit
- ❑ Maritime
- ❑ Mortgage Broker
- ❑ Notary Public
- ❑ Oil & Gas
- ❑ Other Energy
- ❑ Performance
- ❑ Public Official
- ❑ Reclamation
- ❑ Release of Lien
- ❑ Subdivision
- ❑ Title
- ❑ Utility
- ❑ Warehouse
- ❑ Workers Compensation
- ❑ Other

CONTRACT

- ❑ Construction Bid
- ❑ Construction Payment
- ❑ Construction Performance
- ❑ Construction Warranty/Maintenance

COURT

- ❑ Appeals
- ❑ Executor
- ❑ Guardianship
- ❑ Injunction
- ❑ Other

FIDELITY

- ❑ Commercial Crime
- ❑ Employee Dishonesty
- ❑ ERISA

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability whatsoever to the website posting except to the extent of repairing any information, if it has been input with incorrect content. Naylor, LLC reserves the right to discontinue this or any ad from the site, or, to discontinue the site. Any invoice shall be paid upon receipt or Naylor, LLC may take any action to mitigate non-payment. Overdue charges may be added to outstanding invoices at the rate of 2% per month compounded to yield 26.82% per year as damages for breach of contract. All returned checks shall have a charge of $35.00 added to the invoice amount. Acceptance of this contract is subject to the approval of the association. The advertiser represents that they have the rights to use any artwork supplied to Naylor, LLC in the manner contracted. Advertisers will be billed upon Effective Date/Go-Live Date. All digital advertising sales are final, and no refunds will be issued. (SBP-O0019)

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NAYLOR
ASSOCIATION SOLUTIONS