



Social Media Sponsorship Checklist



Select social media sponsorship platforms:

- Facebook
- X (Twitter)
- LinkedIn

Start Date: _____

Duration: _____

Point of contact information:

Name _____

Email _____

Phone number _____

Please be prepared to submit the following:

- Logo - Hi-Res logo preferably .pdf but can work with .ai or .png.
- Content for post (text, graphics, links, handles)
 - Maximum of 4 images
 - Maximum file size 3 MB each
 - Advertiser can demonstrate copyright / legal use of images
 - All content, images, and links subject to NAPA approval

Facebook	X (Twitter)	LinkedIn
<input type="checkbox"/> Teaser: 250-character limit	<input type="checkbox"/> Teaser: 280 characters	<input type="checkbox"/> Teaser: 280 characters
<input type="checkbox"/> Facebook Company Handle	<input type="checkbox"/> X (Twitter) Company Handle	<input type="checkbox"/> LinkedIn Company Handle
<input type="checkbox"/> Website URL	<input type="checkbox"/> Website URL	<input type="checkbox"/> Website URL

Within 30 days of the published product(s), NAPA will provide available analytics to Naylor and the advertiser point of contact.