



Membership Directory & Resource Guide

Wanderlust Guide

The Wanderlust Guide features custom built ads that are a hybrid of content, advertisement and functionality for our members. The full-page or double-page spread ads have crucial information about your destination as well as several high quality photos displaying your property. Your company is prominently featured and easily compared to other locations in the section. All images must be high-resolution images saved at 300dpi. A proof of your completed ad will be provided for final approval. Templates can be viewed here: www.naylornetwork.com/webkits/PDFs/wanderlust_roster_size_templates.pdf



**Naylor reserves the right to edit editorial for content, spelling and grammar*

Wanderlust Checklist

Full-Page Advertisers Choose:

- ☐ Left Layout 1
- ☐ Left Layout 2
- ☐ Left Layout 3

Left Layout 1 Provide:

- ☐ 1 wide image (label image "1")
- ☐ 2 square images (label images "2" and "3")

Right Layout 1 Provide:

- ☐ 1 wide image (label image "1")
- ☐ Capacity Chart (up to 12 x 12)

Left Layout 2 Provide

- ☐ 4 square images (label images "1" through "4")

Right Layout 2 Provide

- ☐ 1 large image (label image "Right")

Left Layout 3 Provide:

- ☐ 1 wide image (label image "1")
- ☐ 2 square images (label images "2" and "3")

Right Layout 3 Provide:

- ☐ Testimonial (block quote or 2 x 50 words)
- ☐ 1 large image (label image "Right")

Double-Page Advertisers Choose:

- ☐ Left Layout 1
- ☐ Left Layout 2
- ☐ Left Layout 3
- ☐ Right Layout 1
- ☐ Right Layout 2
- ☐ Right Layout 3

All Provide:

- ☐ Company Name and city name
- ☐ Company logo
- ☐ 200 word description
- ☐ Contact information (address, address 2, phone number, email address/website)
- ☐ Destination Stats (accommodations, room rates high and low, resort fee)
- ☐ Meeting space (total number of rooms, largest meeting room, total indoor, total indoor/outdoor)
- ☐ Amenities (limited of 20 words)
- ☐ Airport proximity (name of airport and distance)
- ☐ Special offer for members (limited to 20 words)
- ☐ Photo descriptions (photos will be numbered starting from the top left)

RFP Link (button will be active in digital editions):

- ☐ RFP link for digital edition

Member of Association?

- ☐ Yes
- ☐ No

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Wanderlust Examples

GEORGETOWN CONVENTION & VISITORS BUREAU

GEORGETOWN

Located just 10 minutes from downtown Austin, the beautiful Austin Convention Hotel Conference Center is a newly constructed 200-room property offering a superb atmosphere. Featuring signature amenities and services you expect, including a heated pool, fitness center and complimentary covered parking.

Offering 160,000 sq ft of state-of-the-art event space that can flex to suit your needs as well as the conference as large as 1,200. The main ballroom offers 160,000 sq ft of ballroom space and a ballroom ballroom. A multi-functional ballroom in registration also offers a smooth check-in for your group.

As partners in planning, Georgetown's team understands every meeting is different and each audience is different. Ensuring that the experience is customized for your group so that you are not assured your event will be nothing short of perfectly placed, with plenty of time to play.

Georgetown proudly offers entertainment, shopping and dining options in our historic, most beautiful Texas capital. Take in the great outdoors with a visit to Blue Hole, a round of golf, check out a live show at the new Blue Hole or visit the State Capitol.

Georgetown's clean and warm atmosphere and great location make it a perfect choice for your group.

Contact Information
202 W. 10th Street
Georgetown, TX 78627
610.200.8522
www.visitgeorgetown.com

Accommodation
100+ Choice Hotels
Room Rates: Room Rates May vary please contact for more information
High Call for information
Low Call for information

Meeting Space
Total Number of Rooms: 160 Meeting Spaces
Largest Meeting Space: 160,000 sq ft
Total Number of Rooms: 160 Meeting Spaces
Total Number of Rooms: 160 Meeting Spaces

Facilities
Catering: Full-Service Catering & Full-Service V.I.P. Meeting Spaces
Rooming: Full-Service Catering & Full-Service V.I.P. Meeting Spaces
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Special Offer for Members
Special Offer for Members
Special Offer for Members
Special Offer for Members

Room Dimensions and Seating Capacity

Room	Size	Dimensions	Height	Capacity	Theater	Classroom	U-Shape	Round	Other
Ballroom A	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom B	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom C	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom D	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom E	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom F	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom G	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom H	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom I	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom J	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom K	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom L	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom M	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom N	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom O	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom P	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom Q	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom R	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom S	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom T	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom U	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom V	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom W	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom X	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom Y	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom Z	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000

A Conference Style Layout is Not Recommended for Room Sizes Larger Than 1,000 Sq. Ft.
A Hybrid Style Layout is Not Recommended for Room Sizes Larger Than 1,000 Sq. Ft.

Left Layout 1 Provide:

- 1 wide image (label image "1")
- 2 square images (label images "2" and "3")

Right Layout 1 Provide:

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- Capacity Chart (up to 12 x 12)

REDDING CONVENTION & VISITORS BUREAU

REDDING

With over 100 years of history, Redding is a beautiful city with a rich heritage. The Redding Convention & Visitors Bureau is a premier destination for business and leisure travel. Located just two hours north of Sacramento and three hours northwest of San Francisco, Redding is a beautiful city with a rich heritage.

As partners in planning, Redding's team understands every meeting is different and each audience is different. Ensuring that the experience is customized for your group so that you are not assured your event will be nothing short of perfectly placed, with plenty of time to play.

Redding proudly offers entertainment, shopping and dining options in our historic, most beautiful city. Take in the great outdoors with a visit to Shasta Lake, a round of golf, check out a live show at the new Shasta Lake or visit the State Capitol.

Redding's clean and warm atmosphere and great location make it a perfect choice for your group.

Contact Information
2334 Washington Avenue, Suite B
Redding, CA 96001
www.visitredding.com

Accommodation
100+ Choice Hotels
Room Rates: Room Rates May vary please contact for more information
High Call for information
Low Call for information

Meeting Space
Total Number of Rooms: 160 Meeting Spaces
Largest Meeting Space: 160,000 sq ft
Total Number of Rooms: 160 Meeting Spaces
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Facilities
Catering: Full-Service Catering & Full-Service V.I.P. Meeting Spaces
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Room Dimensions and Seating Capacity

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Ballroom A	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
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Ballroom C	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom D	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom E	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
Ballroom F	10,000	100' x 100'	10'	1,000	1,000	1,000	1,000	1,000	1,000
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