

For more information, contact:

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OUR AUDIENCE, YOUR REACH

mananana

- LOGA members represent 90% of the top 50 exploration and production companies in Louisiana. We represent nearly every sector of Louisiana's oil and gas industry.
- Over 15% of the Louisiana's budget's general fund is derived directly from the oil and gas industry
- LOGA members are major contributors to the industry's \$77.3 billion annual economic impact for the state of Louisiana.
- Louisiana is the #1 producer of crude oil and #4 producer of natural gas in the country, when combined with offshore production.
- Louisiana ranks #2 in petroleum refining capacity among the 50 states.
- Louisiana's oil and gas industry generates more than 50,000 direct jobs, and over 300,000 indirect jobs in all 64 parishes in the state.
- There are nearly 125,000 miles of pipeline transporting crude petroleum and natural gas within the state and offshore.

ABOUT LOGA



We represent the independent and service sectors of the oil and gas industry in Louisiana. This representation includes exploration, production and oilfield services. Our primary goal is to provide a working environment that will enhance the industry. LOGA services its membership by creating incentives

for Louisiana's oil and gas industry, warding off tax increases, changing existing burdensome regulations, and educating the public and government about the importance of the oil and gas industry in the state of Louisiana.

LOGA PRODUCT MENU

TARGET 90% OF THE TOP 50 EXPLORATION AND PRODUCTION COMPANIES IN THE STATE WITH LOGA INTEGRATED MEDIA.

LOGA Industry Report print & digital edition www.loga.la/loga/loga-industry-report

Published three times per year, the LOGA Industry Report is LOGA's leading source of information on industry technology, trends and developments in the state's oil and gas industry. The LOGA Industry Report is also available to all members in a fully interactive digital version, ensuring maximum reach for your advertising investment.

Membership Directory print edition

Our annual membership directory contains comprehensive member listings and serves as a networking tool and buyers' guide for our members. Referenced throughout the year by the membership, this is the go-to resource LOGA members use when they are searching for products and services related to the industry.

Online Membership Directory and Buyers' Guide

www.loga.la/loga/membership-directory

LOGA's fully interactive online directory puts members in touch with suppliers with a few clicks of a mouse. This tool, available 24/7 online, allows you to reach your target market at the moment they are ready to buy!

LOGA Daily News

Daily News delivers breaking news to inform LOGA members of association and industry news, events and updates.

LOGA Website

www.loga.la

LOGA's official website is a great way to reach members and non-member visitors and reinforce your marketing message. LOGA.la holds all current and archived issues of the LOGA Industry Report, houses the Online Membership Directory and Buyers' Guide, includes member and industry information, and much more.



LOGAINDUSTRY

Print Magazine

Our triannual magazine allows you to target your message to thousands of key decision-makers in Louisiana's oil and gas industry in both print and online. Your Naylor representative can help customize a plan that aligns with your company's needs. Contact us today to learn more.



Revisions and Proofs: \$50.00 Position Guarantee: 15% Premium

LOGA (NDUSTR)

NET ADVERTISING RATES

All rates include an ad link in the digital edition of the magazine.

| Rates | 1x | 2x | 3x \$3,079.50 | |
|--------------------|------------|-------------------|------------------|--|
| Double Page Spread | \$3,419.50 | \$3,249.50 | | |
| Outside Back Cover | \$2,829.50 | \$2,719.50 | \$2,619.50 | |
| IFC or IBC | \$2,629.50 | \$2,519.50 | \$2,419.50 | |
| Full Page | \$2,129.50 | \$2,019.50 | \$1,919.50 | |
| 2/3 Page | \$1,839.50 | \$1,749.50 \$1,65 | | |
| 1/2-Page Island | \$1,609.50 | \$1,529.50 | \$1,449.50 | |
| 1/2 Page | \$1,349.50 | \$1,279.50 | \$1,209.50 | |
| 1/3 Page | \$1,149.50 | \$1,089.50 | \$1,029.50 | |
| 1/4 Page | \$829.50 | \$789.50 | \$749.50 | |
| 1/6 Page | \$659.50 | \$629.50 \$589.5 | | |
| 1/8 Page | \$539.50 | \$509.50 | \$489.50 | |

DIGITAL EDITION BRANDING OPPORTUNITIES

HTML5 Ad | \$1,925

Video Sponsorship | \$1,050

Large Digital Insert | \$725

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

All LOGA members receive a 10% discount on rates.

LOGA IS YOUR ADVOCATE IN THE STATE OF LOUISIANA — THE ENERGY STATE!

BECOME A MEMBER TODAY:

Contact LOGA's Director, Marketing and Membership Development, Meg Chase with questions at meg@loga.la or (337) 288-8237.

DOWNLOAD A MEMBERSHIP BROCHURE HERE.

Membership Directory

PRINT EDITION

NET ADVERTISING RATES



Full-color tab | \$2,819.50

| Black-and-White Rates | lx | | |
|-----------------------|------------|--|--|
| Full Page | \$1,699.50 | | |
| 2/3 Page | \$1,479.50 | | |
| 1/2 Page | \$1,109.50 | | |
| 1/3 Page | \$919.50 | | |
| 1/4 Page | \$689.50 | | |
| 1/8 Page | \$469.50 | | |

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LOGAINDUSTRY

digital edition

Extend your print advertising investment with the unique benefits of digital media.

LOGA is available in a fully interactive digital magazine. Our digital edition is mobile responsive and HTML-optimized, providing readers with an exceptional user experience across all devices. The digital magazine lets you:

- Include ads on an HTML5 and mobile responsive platform
- Link to the landing page of your choice, generating an immediate response from customers
- Maintain your ad presence on the digital issue for readers to reference at any time

FORMATS AVAILABLE TO READERS:

- Reading view (default): The HTML-based view of our magazine, optimized for all devices. Scrolling articles automatically adjust for comfortable reading
- Page view: The digital replica of the print magazine. Flip through this digital book in either a 1 or 2-page format. Determine your preferred zoom setting for an optimal experience.

Important Note: Readers can choose the experience best suited to their needs at any time by clicking on "Page View" or "Reading View" in the toolbar!



1 Leaderboard (all views)

The leaderboard ad appears on-screen in both the reading view and page view of the digital magazine.

2 Rectangle (all views)

The rectangle ad is on the table of contents, appearing on-screen for all pages of the reading view and page view.

TOC Mobile Banners (HTML reading view)

The TOC mobile banner appears in the table of contents, on-screen to the right of the digital magazine on desktop and clickable on mobile in the reading view. The top TOC mobile banner will appear after the 1st article, and the 2nd mobile banner appears after the 6th article.

- **3** Top TOC Mobile Banner
- 4 2nd TOC Mobile Banner

Additional TOC Mobile Banner | \$550

Display Ad Package 1 | \$1,300

Mobile & Desktop

Responsive HTML

Reading View

Includes Leaderboard and Top TOC Mobile Banner

Display Ad Package 2 | \$1,150

Includes Rectangle and 2nd TOC Mobile Banner

In-Magazine Digital Options (HTML reading view)

Harness the Power

of Your Publication

These standalone ad options are placed between article pages on the HTML reading view of the digital magazine and are visible on all device types.

HTML5 Ad | \$1,925

This mobile responsive ad option gives you the freedom to include text, images, hyperlinks and video across a variety of devices. Full design must be provided by the advertiser at this time.

Digital Video Sponsorship | \$1,050

The video sponsorship option displays a video, 50-70 words of summary content and a hyperlink to deliver your message to target audiences.

Digital Insert / Outsert

Your message appears as an image-based insert, either in between key articles, or placed at the back of the digital magazine.

- Large Insert | \$725
- Large Outsert | \$500
- Medium Insert | \$650
- Medium Outsert | \$400

For the latest online specs, please visit: www.naylor.com/onlinespecs

LOGA Website

www.loga.la

Advertising on the LOGA website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to loga.la to learn about upcoming association events, discover ways to maximize their LOGA membership, view the latest issues of the LOGA Industry Report digital edition and search the Membership Directory and Buyers' Guide. Advertising on loga.la offers several cost-effective opportunities to position your company as a leader in front of an influential group of oil and gas industry professionals.

FEATURES OF LOGA WEBSITE ADVERTISING:

- Position yourself as a leader in front of Louisiana's oil and gas industry
- Cross-promoted in other LOGA publications and communication pieces
- Direct visitors to the landing page of your choice
- Year-round visibility to reinforce brand recognition
- Allow dynamic, time-sensitive promotion



ON AVERAGE, WWW.LOGA.LA RECEIVES:

- 5,700+ visitors per month
- 2,600+ unique visits per month
- 7,700+ page views per month
- 2.25 page views per month

*Traffic numbers from Jan. 2018 - June 2018



Rectangle Tile 12 MONTHS | \$1,700

One position with two advertisers rotating that will run on the following sub pages of the LOGA website:

- Join LOGA
- Events
- News
- Resources
- Gulf of Mexico

Micro Banners 12 MONTHS | \$650

Six run-of-site positions with two advertisers rotating per position.

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LOGA eNewsletters

DAILY NEWS, CALENDAR, EVENT EMAILS AND NEWS ALERTS

Now more than ever, professionals consume information on the go. Our eNewsletters, which include the *Calendar, Daily News, Event Emails* and *News Alerts*, allow members to stay informed about timely industry topics and association news whether they are in the office or on the road.

ENJOY THE BENEFITS OF TARGETED LOGA ENEWSLETTERS:

- Deliver your message directly to the inbox of decision-makers on a regular basis
- Frequently forwarded to others for additional exposure
- Cross-promoted in other LOGA publications and communications pieces
- Direct visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Limited available ad space makes each position exclusive
- Change artwork monthly at no additional cost to promote time-sensitive offers and events



Daily News Top Horizontal Banner

12 MONTHS | \$4,675

6 MONTHS | \$2,575

3 MONTHS | \$1,425

1 MONTH | \$525

• EXCLUSIVE POSITION - NO ROTATION

Daily News Horizontal Banners

12 MONTHS | \$4,200

6 MONTHS | \$2,250 3 MONTHS | \$1,250

1 MONTH | \$475

Five spots available – NO ROTATION



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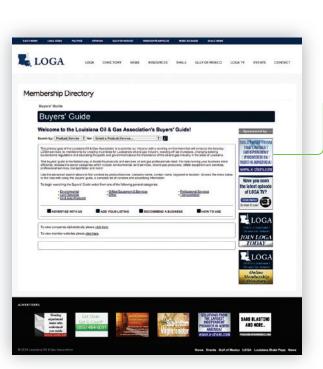
LOGA Website

WWW.LOGA.LA

Advertising on the LOGA website is a great way to reach member and non-member visitors and reinforce your marketing message. Visitors log on to loga.la to learn about upcoming association events, discover ways to maximize their LOGA membership, view the latest issues of the LOGA Industry Report digital edition and search the Membership Directory and Buyers' Guide. Advertising on loga.la offers several cost-effective opportunities to position your company as a leader in front of an influential group of oil and gas industry professionals.

FEATURES OF LOGA WEBSITE ADVERTISING:

- Position yourself as a leader in front of Louisiana's oil and gas industry
- Cross-promoted in other LOGA publications and communication pieces
- Direct visitors to the landing page of your choice
- Year-round visibility to reinforce brand recognition
- Allow dynamic, time-sensitive promotion







Spotlight Tile Ad | \$675 for 12 months

No matter what page of the *Online Membership Directory* and *Buyers' Guide* visitors click on, your message will be prominently displayed in the same place, every time! Five tile positions will feature up to two rotating advertisements that are refreshed upon each click.

THE PURCHASE OF ANY ONLINE MEMBERSHIP DIRECTORY AND BUYERS' GUIDE DISPLAY AD COMES WITH A COMPLIMENTARY PREMIER LISTING - A \$320 VALUE!

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Online Membership Directory and Buyers' Guide



Premier Listing Package | \$320

Premier Listings are designed to offer heightened visibility within the Online Membership Directory and Buyers' Guide. Premier Listings appear on a first-reserved, first-listed basis on top of all basic listings, ensuring they are seen first. Premier Listings contain all basic information. Includes five (5) product/service category listings of your choice. Additional category listings are \$50 each.

Premier Listing additional features:

- Full-color company logo
- Active website, social media links, email address and up to five contacts
- Extended company profile and products and services listing
- Full-color product image and description linked to your website
- Google map of your business location
- Google site search: to search your website from your Premier Listing
- Request for information: a contact form to reach a representative from your business

Video Upgrade | \$230

Bring your Premier Listing to life! Add a video with sound that shows your product or company in real life. Videos can run up to 5 minutes.

GUARANTEED POSITION

For companies that want to ensure top visibility in their category, we offer guaranteed placement above your competitors. When visitors click on a product/service category on the home page of the Online Membership Directory and Buyers' Guide, your company is the first that they see. Includes Premier Listing upgrade.

Category Sponsor #1 | \$625

Category Sponsor #2 | \$575

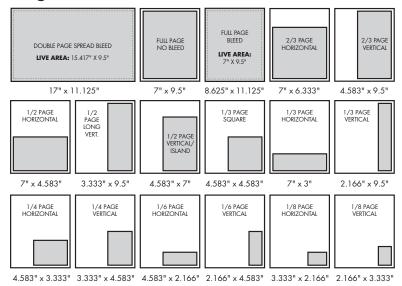
Category Sponsor #3 | \$525

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Specifications

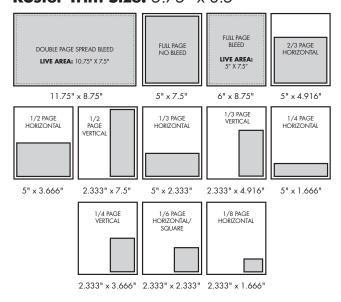
LOGA Industry Report

Magazine Trim Size: 8.375" x 10.875"



Membership Directory

Roster Trim Size: 5 75" x 8 5"



NOTE: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

PRODUCTION SERVICES, PROOFS AND REVISIONS

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ARTWORK REQUIREMENTS

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or Bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

AD MATERIAL UPLOAD

Go to the Naylor Web site at www.naylor.com and click on "Ad Upload." Locate your publication code, advertising order number and advertising code in the box at the top righthand side of your Advertising Space Contract. Simply fill in your company's contact information along with these three pieces of information, attach your files and click "Submit."

ONLINE SPECIFICATIONS

For more information, visit: www.naylor.com/ clientSupport-onlineGuidelines.asp

Specs for Outsert/Inserts

MAGAZINE:

1 Pg / 1 Surface: 8.375" x 10.875" 2 Pg / 4 Surface: 8.375" x 10.875" Heavy Card Stock Insert: 8.25" x 10.75" Postal flysheets: 8.5" x 11"

1 Pg / 2 Surface: 8.375" x 10.875" Postcards: 6" x 4.25"

ROSTER:

1 Pg / 2 Surface: 5.75" x 8.5" 3 Pg / 6 Surface: 5.75" x 8.5" Postcards: 6" x 4.25"

Postal flysheets: 5.75" x 8.5" Heavy Card Stock Insert: 5.25" x 8.25"

Online Specifications

For more information, visit: www.naylor.com/onlinespecs

LOGA Industry Report Digital Edition

For the latest digital edition specs, please visit www.naylor.com/onlinespecs

eNEWSLETTER

Horizontal Banners | 630 x 60 pixels

- JPG only (no animation)
- Max file size 100 KB

WEBSITE

Micro Banner | 120 x 90 pixels

- JPG and GIF accepted
- Cannot exceed 100kb

Rectangle Tile | 220 x 200 pixels

- JPG and GIF accepted
- Cannot exceed 100kb

ONLINE MEMBERSHIP DIRECTORY AND BUYERS' GUIDE

Spotlight Tile | 125 x 125 pixels

• JPG and GIF accepted

Premier Listing

- Logo: 240 x 120 pixels, JPG only
- Product Image: 240 x 240 pixels, JPG & GIF, image only (no text)

Premier Listing Video Upgrade | 400 x 300 pixels

- Runtime: 5 Minutes Maximum
- AVI, MOV, MP4, MPG, QT, RM or WMV accepted.



Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. If your product or service is not listed below, a new category can be created for you.

| Ball, Needle & Check Valves | Gas Storage & Transportation |
|---|---|
| Conferences/Training - Oil & Gas | Gas Water Heaters |
| Couplings | Heating Systems |
| Distributors | Horizontal Directional Drilling Contractors |
| Electrofusion Fittings/Technology | LP/Natural Gas Odorants |
| Energy/Energy Services | Measurement Systems |
| Engineering/Procurement/Construction Management | Natural Gas Distribution |
| Environmental | Natural Gas Odorants |
| Equipment | Pipe Repairing Equipment |
| Exploration and Production | Pipeline Contractors |
| Filtration/Separation Products | Pipeline Equipment |
| Fittings | Pipeline Inspection Equipment |
| Flexible Gas Pipes | Pipeline Integrity |
| Flow Computers | Pipeline Surveys & Equipment |
| Flow Measurement | Pipes, Valves, Fittings |
| Flow Measurement Devices | Pressure Gauges |
| Gas Conversion Systems | Protective Apparel |
| Gas Detection | Seismic |
| Gas Distribution Products | Specialty Lubricants |
| Gas Emission Detection | Technical Training - Gas Industry |
| Gas Instrumentation | Valve Care Products |
| Gas Measurement & Control | Valves & Meter Bars |
| Gas Meters, Regulators, Meter Bars | Valves & Regulation |
| Gas Odorizing | Venting |
| Gas Pipe Locators | Other: |
| | |

| One tree listing with any size ad. Additional listings are \$20 each. No limit. Please list new categories on this sheet. |
|---|
| Additional Categories X \$20 = \$ |
| Initial:Date: |

Past Advertisers



Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with LOGA and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of LOGA.

A.E. Robertson, Inc. Acadian Land Services, LLC **Accutest Laboratories** Action Specialties, LLC Affiliated Tax Consultants Aggreko, Inc. Alpha Process Sales American Pollution Control, Corp. **Ametek Factory Automation** Anderson Feazel Management, Inc. ASAP Industries, LLC Astec Underground **Audubon Engineering** Baker, Donelson, Bearman, Caldwell & Berkowitz, PC Bayside Computer Systems, Inc. BETA Land Services, LLC Blake International Rigs Blue Rock Energy Capital BlueLine Rental Bluetick, Inc. Boh Brothers Construction Co. BOPCO, L.P. Bradley Murchison Kelly & Shea, LLC Brammer Engineering Co. C & C Technologies Survey Services Chandler Equipment, Inc. Cameron Camterra Resources, Inc. **Cardinal Services**

Castex Energy, Inc.
Celtic Marine Corporation

Centek, Inc.

Central Boat Rentals, Inc. Chevron Texaco Civeo Corporation Coastal Pipe of Louisiana, Inc. Combined Technical Services, Inc. **Cooley Group Companies** Cox Business **Crosby Energy Services** Curry & Friend, PLC **D&L Oil Tools** Darnall Sikes & Frederick Delmar Systems, Inc. Denbury Resources, Inc. Devon Energy Corp. Diamond Wire Spring Company Direct Directional Drilling, LLC DistributionNOW Dragon Products Ltd. **DRM Sales & Supply DUCTZ** of South Louisiana **Duoline Technologies Dwight Andrus Insurance E&B Natural Resources Eldred Environmental & Export** Company Elliott Equipment **Enduro Pipeline Services Enerfin Resources Company Energy XXI** Engines, Inc. EnVen Energy Ventures, LLC

Envirocon Systems, Inc. Environmental Strategies, LLC Farmers Copper, LLC Fenstermaker Forestar Minerals, LLC Frac Tank Supply Company Freeport-McMoRan Oil & Gas G & J Land & Marine Food Distributors, Inc. Genesis Crude Oil, L.P. Geographic Computer Technologies **Global Geophysical Services** Gordon, Arata, McCollam, Duplantis, and Eagan, LLP **Guichard Operating Company Gulf Coast Industrial & Supply** Haggard ID Wiper, Inc. Hargrove Engineers + Constructors Helis Oil & Gas Company, LLC Hixson Ford Alexandria HLP Engineering, Inc. **Hoover Container Solutions** Houston Energy, LP HPS Oil & Gas Properties, Inc. **Hyatt Regency New Orleans** iBall Instruments Industrial & Oilfield Services, Inc. (IOS) Intercontinental Oil Field J.D. Fields & Co. John Chance Land Surveys, Inc. Jones Walker LLP Justiss Oil Company, Inc. K & M Manufacturing Company

...Continued on next page

Past Advertisers



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...Continued from previous page

Kato Engineering Kelly Hart & Pitre, LLP LaBokay Natural Resources Laborde Products, Inc. Lafayette Economic Development

Authority **LAGCOE** Lasser, Inc. **LATX Operations** Lift Technologies, Inc. Liskow & Lewis LLOG Exploration Co. **Lofton Corporation** Louisiana Cat

Louisiana Plating & Coatings Louisiana Tank, Inc. M&M International, LLC M.P. Mayeux Surveying Marlin Exploration, LLC Mayhall Fondren Blaize, LLC

McGowan Working Partners, Inc. **MESA**

Milagro Exploration Milbar Hydro-Test, Inc.

MIRATECH

Morris P. Hebert, Inc.

Mussop, Inc.

Natchitoches PowerSports **New Orleans Copper** Newpark Drilling Fluids, LLC NGP Energy Capital Management

NOLEX

Noren Products, Inc.

NOV- Land Rig Systems Offshore Cleaning Systems / Ecoserve Offshore Energy Services, Inc. Oil Country Tubular Corp. Oklahoma Energy Resources Board Omega Natchiq, Inc. **OMI Environmental Services** Onebane Law Firm Orbit Energy, Inc. OrionCase, LLC

PennWell Corporation Petroleum Engineers, Inc. Phillips & Jordan, Inc. Port Fourchon Port of South Louisiana Procor Chemicals, Inc. Pruet Production Co. QEP Energy Company **R360 Environmental Solutions** Ramco Environmental, LLC Randazzo Giglio & Bailey, LLC

Ray Oil Tool Co., Inc.

Parish Truck Sales

Pelstar, LLC

Red Guard

Redfish Rentals, Inc. Regard Resources Reliable EDM Saf-T Compliance

Safety Management Systems Samson Energy Company, LLC

Schlumberger

Seismic Exchange, Inc.

Service Chevrolet **Shoreline Energy**

Specialty Wire & Cable - Canada **Stallion Oilfield Services**

Stans Airboat & Marsh Excavator Service

Stella Maris, LLC

Stokes & Spiehler dba Drilling

Partners, LLC

Suncoast Land Services, Inc. Sunland Production Co., Inc. Swift Worldwide Resources

T. Baker Smith, LLC Tanner Services, LLC **Taylor Power Systems Texas Classic Productions LLC**

Texon LP

The Bayou Companies

The Oil & Gas Asset Clearinghouse

TRC Consultants Triflo Intl.

Trinity Consultants

Unconventional Resources Technology Conference

Unit Liner Company

Valtronics, Inc. Valveworks USA

Water Environment Federation

White Law Firm

William Jacob Management, Inc. Williams Inspection Services, Inc.