

FIRE 2023 Online Application Instructions

All booth and sponsorship reservations must be made through the online booth sales application. The following instructions will help you access and navigate the online ordering process.

An email was sent to you with your personalized Login Address and Booking Code. If you cannot locate the email or have any questions as you complete the online application, please contact your sales team at FIRE@naylor.com.

Quick Fact – FIRE 23 at your fingertips on your Exhibitor Dashboard

- As an exhibitor at FIRE 2023, you may access all show-related items through Map Your Show's personalized online Exhibitor Dashboard.
- To receive your unique login credentials to access the Exhibitor Dashboard, you must first complete and sign your online space application.
- Your Exhibitor Dashboard credentials are sent via email once your application is approved and deposit/payment is received.

Step 1:

Complete online application by filling out all required fields with your company and contact information.

Note - if you are a returning exhibitor, your information will already be populated into the application; please update as needed.

Continue to Step 2

Exhibitor Booth Sales

STEP 1
Company Information
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Company Information

Applications must be completed within one (1) hour.

By entering your unique renewal code we have accessed your account and pre-populated your company information. Please edit and fill in any missing contact information below so that we have an accurate record.

Company Information

* Exhibiting Company:

* Address:

* City:

* State/Province:

* Zip/Postal Code:

* Country:

* Company Telephone:

Company Fax:

* Company Email:

* Website:

Product Categories

- Accountability Systems
- Accreditation
- Aeromedical Services/Aircraft
- Air Bags
- Air Conditioning & Heating Systems
- Air Supply/Portable Rescue Systems
- Alarms
- Alerting Systems
- Alternators

Hold down the Ctrl key to select multiple, you may select up to 4.

I acknowledge that my Company Information will be displayed publicly

Contact Information

* Contact Name:

* Contact Email:

* Contact Title:

Contact Phone:

* Contact Mobile:

Competitors

Competitor 1:

Competitor 2:

Competitor 3:

Competitor 4:

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If you have any questions about exhibit space please contact customer service at 703-259-6120 or fire@naylor.com.

Step 2:

Select your exhibit space size from the drop-down and preferred Location.

To reference the floor plan and available booths, select "Click Here" to preview the floor plans.

Under the **Comments** section, please list your top five booth choices and any other information that would help us offer you company the best possible booth space.

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Select Booth Space

The Online Booth Sales System allows you to easily request a space at Fire Industry, Rescue, and EMS Expo 2023. Select a space from the form below.

Detailed Steps:

- SPACE: First choose the desired exhibit size in this dropdown box below.
- LOCATION: Then select the preferred Hall location.
- PRICE OPTIONS: There may be more than one option, check carefully.
- PRICE: The booth price automatically calculates in this field.
- COMMENT BOX: Use this area to note specific booth numbers (up to 4 in order of priority) and any other information that will assist us in offering your company the best location possible.

Click here to preview the floor plans. This preview will open in a new window. You can zoom in on the different locations by clicking on "Halls" at the top center of the page.

Space	Location	Price Options	Price
<input checked="" type="checkbox"/> -Select Space-	-Select Space-	-Select Location-	\$0.00
Grand Total:			\$0.00

Comments:

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Step 3:

Additional Sponsorship and Opportunity Items. Review and select the available sponsorships that align with your needs.

The full list of items will be available by December 2022.

Continue to Step 4

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Additional Available Opportunities

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Individual Opportunities

Block Party Drink Tickets (20 ticket minimum): \$5.00
 \$5 per ticket, 20 ticket minimum (\$100).

Be everyone's hero and sponsor drink tickets for the FIRE 2023 Block Party! Sponsorship includes tickets for complimentary soft drinks or beer (not mixed drinks). The party is from 5:00 to 8:30 p.m. on Friday night on S. Warren Street in front of the Marriott Syracuse Downtown. You will be able to distribute drink tickets to customers and potential clients on Thursday and Friday from your Exhibit Space. A sign/banner with all Block Party Sponsors will be displayed during the Block Party.

(deadline to order: April 20)

ADD TO CART

Step 4:

Review and confirm your company information, booth selection, and sponsorship items before signing the Terms and Conditions.

Please note, you will NOT be able to modify your order beyond this point. Please ensure all information is correct.

Continue to Step 5

Exhibitor Booth Sales

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Confirm Order

Please confirm that the information below is correct.

Company Information [Edit](#)

Company Information

Exhibiting Company: Example Company
 Address: 123 Main
 City: Cincinnati
 State/Province: Ohio
 Zip/Postal Code: 45202
 Country: United States of America
 Company Telephone: 5131112222
 Company Fax: MYS Test Payment
 Company Email: fire@naylor.com
 Website: www.mapyourshow.com
 Product Categories: Aeromedical Services/Aircraft Yes

Contact Information

Contact Name: Carole Rave
 Contact Email: fire@naylor.com
 Contact Title: tester
 Contact Phone: 5131112222
 Contact Mobile: 5131112222

Competitors

Competitor 1:
 Competitor 2:
 Competitor 3:
 Competitor 4:

Booth Space [Edit](#)

Item Type	Space/Booth Name	Location	Price Type	Price	Qty	Sub Total
Space	8 x 10	Convention Center & Ballroom - Indoor Exhibit Space	Early Bird	\$925.00	1	\$925.00

Package [Edit](#)

Package Name	Price
None	\$0.00

Order Total

Order Total: \$925.00

*Signature Print Name:

The person executing this agreement has read and agrees, on behalf of the individual or entity for which it is executed, to be bound by the terms and conditions of the contract, incorporated herein by reference, further warrants that he or she has authority to execute this agreement by electronic signature and full authority to act for the individual or entity entering into this agreement.

WARNING: You will NOT be able to modify your order beyond this point. Please ensure all your information above is correct and click 'Continue.'

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If you have any questions about exhibit space please contact customer service at 703-259-6120 or fire@naylor.com.

Step 5:

Confirm or revise the email address to receive the invoice.
 Note: 50% deposit due upon submission, full payment if submission after March 1. Final payment due by than April 21.

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Step 6:

Thank you for choosing to exhibit at FIRE 2023!

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Payment

Order Number: 718470

Item Description	Subtotal	Payment Schedule	Date Due	Amount Due
Convention Center & Ballroom - Indoor	\$925.00	Deposit Final Payment	DUE NOW 02/15/2023	\$462.50
Exhibit Space, 8 x 10				\$462.50
Order Total:	\$925.00			
Amount Due Now:	\$462.50			

Send Invoice

Your invoice will be automatically generated and sent to the email you have provided. Remember that no exhibit spaces can be approved until payment has been received.

Please enter the email address you would like to have the bill emailed to.

* Email:

Process Invoice

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Complete Order

Thank you for your booth space purchase!

Once your application has been processed and approved by our staff you will receive confirmation that your user profile has been established. From there we encourage you to access your profile to add additional information about your company and consider upgrading your presence online.

[Click here](#) to go back to Fire Industry, Rescue, and EMS Expo 2023

[Click here](#) if you need to purchase an additional space under another company name.

Thank you again for exhibiting at Fire Industry, Rescue, and EMS Expo 2023.

If you have any questions about exhibit space please contact customer service at 703-259-6120 or fire@naylor.com.

As always, please contact Show Management at FIRE@naylor.com with any questions.