

# CUTA Online Buyers' Guide and Directory



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## Sponsored Listing Categories

Our *CUTA Buyers' Guide and Directory* allows visitors to locate your business quickly and easily. Your Sponsored Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

**Five free categories are included with your Sponsored Listing**, and additional categories are only \$50 each. Bold terms are for grouping purposes only and are not available for selection.

### Buses/Busing

- ☐ Axles
- ☐ Bus Parts & Components
- ☐ Bus Rapid Transit Systems
- ☐ Mufflers
- ☐ Tail Pipes
- ☐ Tires
- ☐ Transmissions Parts
- ☐ Wheels & Wheel Accessories

### Consulting/Outsourcing

- ☐ Business Plan Development
- ☐ Civil Engineering
- ☐ Construction Mgt. Consultants
- ☐ Consultants
- ☐ Economic Consultants
- ☐ Energy Consultants
- ☐ Feasibility Studies
- ☐ Management Consultants
- ☐ Marketing & Market Research
- ☐ Planning Consultants
- ☐ Railway Consultants
- ☐ Specialized Transit Consultants
- ☐ Strategic Planning
- ☐ Transit Facility Design
- ☐ Transit Planning
- ☐ Transportation Consultants

### Contracted Services/Outsourcing

- ☐ Architects
- ☐ Bus Manufacturers
- ☐ Bus Rebuilders
- ☐ City Transit Bus Dealer, USED
- ☐ Complete Transit Systems
- ☐ Electrical Consultants

- ☐ Law Firms
- ☐ Maintenance Consultants
- ☐ Software Developers

### Fare Collection

- ☐ Coin Bill Handling Equipment
- ☐ Fare Collection Consultants
- ☐ Fare Collection Systems
- ☐ Fare Collection Station Equipment
- ☐ Fare Media
- ☐ Magnetic Fare Media
- ☐ Smart Cards
- ☐ Ticketing Systems
- ☐

### Fuels

- ☐ Alternative Fuels
- ☐ Emission Control Systems
- ☐ Fuel Handling Equipment
- ☐ Fuel Storage Systems
- ☐ Fuels
- ☐ Natural Gas Refueling Equipment

### Information Services

- ☐ Bus Stops, Signs, Panels
- ☐ Customer Information Systems
- ☐ Information Signs
- ☐ Information Technology
- ☐ Management Information Systems
- ☐ Next Stop Announcement Systems
- ☐ Passenger Counting Systems
- ☐ Passenger Signaling Systems
- ☐ Photo ID
- ☐ Route Maps, Mapping
- ☐ Scheduling Systems
- ☐ Signaling Equipment

- ☐ Traffic Management
- ☐ Traffic Priority Control Systems
- ☐ Train Signal Control Systems

### Maintenance

- ☐ Automatic Greasing Systems
- ☐ Cleaning Bus and Rail Vehicles
- ☐ Cleaning Maintenance Products
- ☐ Corrosion Prevention Products
- ☐ Engine Idle Reduction Tech
- ☐ Lift Systems
- ☐ Maintenance Equipment Supplies
- ☐ Maintenance Information Systems
- ☐ Washing Equipment, Buses

### Management

- ☐ Advertising
- ☐ Bus Appraisals
- ☐ e-Commerce
- ☐ Financing
- ☐ Human Resource Development
- ☐ Operations Management Systems
- ☐ Procurement
- ☐ Training Consultants

### Rail

- ☐ Commuter Rail Vehicles
- ☐ Monorail Vehicles
- ☐ Rail Vehicles Heavy, Light
- ☐ Rail Vehicles, Parts, Components

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### **Safety and Security**

- ☐ Alarm Systems
- ☐ Brakes, Brake Parts, Brake Test
- ☐ Bumpers
- ☐ Fire Prevention
- ☐ Restraint Systems
- ☐ Roof Ventilation Escape Hatches
- ☐ Security Systems
- ☐ Transportation Safety Consultants

### **Shelters/Stations/Fixtures/Parking/Lighting**

- ☐ Benches
- ☐ Bus Shelters
- ☐ Destination Signs
- ☐ Heating Systems
- ☐ Lighting
- ☐ Mirrors
- ☐ Outdoor Bus Storage Systems
- ☐ Parking Consultants
- ☐ Street Poles

### **Technology**

- ☐ Automatic Vehicle Location
- ☐ Communications Consultants
- ☐ Communications Equipment
- ☐ Electrical, Electronic Systems
- ☐ Environmental Energy Efficiency
- ☐ Equipment Controls

- ☐ Greasing Systems
- ☐ Noise Vibration Control Material
- ☐ Simulation Driver, Driver Training
- ☐ Website Design

### **Vehicles: Interiors & Exteriors**

- ☐ Air Conditioning
- ☐ Blinds
- ☐ Doors and Door Parts
- ☐ Engines, Engine Parts
- ☐ Flooring
- ☐ Glass
- ☐ Hoists
- ☐ Interior Design
- ☐ Luggage Racks
- ☐ Paints, Finishes
- ☐ Seating Manufacturers
- ☐ Storage Lofts, Overhead
- ☐ Suspension System Parts
- ☐ Tachographs
- ☐ Uphostery Fabrics
- ☐ Vinyl Decals, Lettering, Striping

### **Other**

- ☐ Fender Trim
- ☐ Publications
- ☐ Rapid Transit System Construction
- ☐ Specialized Transit Vehicles

Five (5) free categories with any Sponsored Listing. Additional listings are \$50 each. No limit.

\_\_\_\_\_ Additional Categories X \$50 = \$ \_\_\_\_\_

Initial: \_\_\_\_\_ Date: \_\_\_\_\_

