

SOURCEBOOK ONLINE

Space Reservation

To reserve your space in the *Sourcebook Online*, please select from the options below, then return this completed form to your Naylor account executive.

All ads will be posted for one year. Advertisers will receive campaign performance reports that detail ad impressions and click-throughs on an as-requested basis. Advertisers may change their artwork up to once a month at no additional charge.

All advertisers who purchase any display ad will receive a FREE premier listing.

DISPLAY ADS

- Leaderboard Package** | \$3,090
- Rectangle Banner Package** | \$3,090
- Super-Category Skyscraper** | \$2,035
- Featured Company** | \$1,550
- Product Showcase** | \$1,050

LISTINGS & UPGRADES

- Premier Listing** | \$725
- Video Upgrade** | \$200
- Basic Listing Enhancement (Members Only)** | \$515

All advertisers will receive an invoice for the total amount, due upon activation.

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Advertiser Information

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rates to the next 30 days exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the contract.(AWW-00018) (Rates as of September 2017)

Please sign, scan and email/fax to:

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NAYLOR 
ASSOCIATION SOLUTIONS