

RESOURCE GUIDES IN QUALITY PROGRESS MAGAZINE

Is there something you want *Quality Progress* readers to know about your company? Each year, several of *Quality Progress*' issues feature targeted sections highlighting specific resources applicable to that facet of the industry. These targeted vendor guides are an effective medium for distributing your message. Choose from the various industry guides listed below. To reserve your space, return this completed form to your ASQ media sales representative.

1. Options:

- ☐ Basic Listing — \$300: Listing in the guide to include company name, website, and phone number.
- ☐ Enhanced Listing* — \$750: Basic listing PLUS a 25-word description and color company logo.
- ☐ Premium Package* — \$1,500: Enhanced listing PLUS a 1/2-page horizontal, four-color advertorial or display ad.*
- ☐ Platinum Package* — \$3,000: Enhanced listing PLUS a full-page, four-color advertorial or display ad.

* Materials due the first day of the month, one month before the issue month. ** Horizontal ad must be 6.875" x 4.875".

2. Choose the Resource Guide(s) in which you would like your ad to appear:

- ☐ Six Sigma Guide - February (ASQ-M0218)
- ☐ WCQI Resource Guide - April (ASQ-M0418)
- ☐ Software Guide - June (ASQ-M0618)
- ☐ Continuing Ed and Professional Development Guide - July (ASQ-M0718)
- ☐ Quality Resource Guide - September (ASQ-M0918)
- ☐ Standards and Auditing Guide - October (ASQ-M1018)
- ☐ Recruitment Guide - December (ASQ-M1218) (Display ads only)

3. Total your order: \$ _____ (Ad Price) x _____ (Number of Issues) = \$ _____ TOTAL PRICE

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Advertiser Information

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$32.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

Please sign, scan and email/fax to:

NORBERT MUSIAL

ASQ MEDIA SALES

PHONE: 800-369-6220, ext. 3461

FAX: 352-331-3525

EMAIL: MEDIASALES@ASQ.ORG

NAYLOR 
ASSOCIATION SOLUTIONS

QUALITY PROGRESS Resource Guides - Areas of Expertise

SOFTWARE DIRECTORY AND BUYER'S GUIDE (June)

PLEASE SELECT AREA(S) OF EXPERTISE:

- | | | |
|--|---|--|
| <input type="checkbox"/> Auditing | <input type="checkbox"/> E-commerce | <input type="checkbox"/> Recall Management |
| <input type="checkbox"/> Baldrige Award/Criteria | <input type="checkbox"/> Gage Repeatability and Reproducibility | <input type="checkbox"/> Reliability |
| <input type="checkbox"/> Benchmarking | <input type="checkbox"/> Inspection | <input type="checkbox"/> Simulation |
| <input type="checkbox"/> Calibration | <input type="checkbox"/> ISO 9000 | <input type="checkbox"/> Six Sigma |
| <input type="checkbox"/> Capability Studies | <input type="checkbox"/> ISO 14000 | <input type="checkbox"/> Software |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Management | <input type="checkbox"/> Statistical Methods |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Measurement | <input type="checkbox"/> Statistical Process Control |
| <input type="checkbox"/> Corrective Action | <input type="checkbox"/> Preventative Action | <input type="checkbox"/> Supplier Quality Assurance |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Problem Solving | <input type="checkbox"/> Taguchi Techniques |
| <input type="checkbox"/> Customized Software Development | <input type="checkbox"/> Process Documentation/Mapping | <input type="checkbox"/> Test Preparation |
| <input type="checkbox"/> Data Acquisition | <input type="checkbox"/> QS-9000/TS 16949 | <input type="checkbox"/> Training |
| <input type="checkbox"/> Design of Experiments | <input type="checkbox"/> Quality Assurance | <input type="checkbox"/> Other |
| <input type="checkbox"/> Document Management | <input type="checkbox"/> Quality Function Deployment | |

25-WORD DESCRIPTION:

CONTINUING EDUCATION AND PROFESSIONAL DEVELOPMENT DIRECTORY (July)

PLEASE SELECT AREA(S) OF EXPERTISE:

- | | | |
|---|--|--|
| <input type="checkbox"/> Auditing | <input type="checkbox"/> Lean | <input type="checkbox"/> Registrars |
| <input type="checkbox"/> Business Administration | <input type="checkbox"/> Management | <input type="checkbox"/> Reliability |
| <input type="checkbox"/> Certification | <input type="checkbox"/> Metrology | <input type="checkbox"/> Self-directed Learning |
| <input type="checkbox"/> Continuing Education | <input type="checkbox"/> Online Learning | <input type="checkbox"/> Six Sigma |
| <input type="checkbox"/> Continuous Quality Improvement | <input type="checkbox"/> Operations Management | <input type="checkbox"/> Standards Training |
| <input type="checkbox"/> Design of Experiments | <input type="checkbox"/> Performance Improvement | <input type="checkbox"/> Statistical Process Control |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Project Management | <input type="checkbox"/> Statistical Quality Control |
| <input type="checkbox"/> Engineering Management | <input type="checkbox"/> Public Training | <input type="checkbox"/> Statistics |
| <input type="checkbox"/> Environmental Quality Science | <input type="checkbox"/> Quality Analysis | <input type="checkbox"/> Supply Chain Management |
| <input type="checkbox"/> ISO 9000 | <input type="checkbox"/> Quality Assurance | <input type="checkbox"/> Technology |
| <input type="checkbox"/> ISO 14000 | <input type="checkbox"/> QS-9000 Systems | <input type="checkbox"/> Total Quality Management |

CREATE YOUR OWN CATEGORY: _____ All custom categories are subject to ASQ approval.

25-WORD DESCRIPTION:

QUALITY RESOURCE GUIDE (September)**PLEASE SELECT AREA(S) OF EXPERTISE:**

- | | |
|---|---|
| <input type="checkbox"/> Baldrige Assessment | <input type="checkbox"/> Quality Audits |
| <input type="checkbox"/> Career/Staffing | <input type="checkbox"/> Quality Tools and Multimedia |
| <input type="checkbox"/> Certification | <input type="checkbox"/> Quality Training |
| <input type="checkbox"/> Continuing Education | <input type="checkbox"/> Recall Management |
| <input type="checkbox"/> Customer Satisfaction | <input type="checkbox"/> Self-directed Learning |
| <input type="checkbox"/> Customer Feedback Survey | <input type="checkbox"/> Six Sigma |
| <input type="checkbox"/> e-Learning | <input type="checkbox"/> Software |
| <input type="checkbox"/> FMEA | <input type="checkbox"/> SPC |
| <input type="checkbox"/> Lean | <input type="checkbox"/> Standards Registrars |
| <input type="checkbox"/> Metrology | <input type="checkbox"/> Standards Training |
| <input type="checkbox"/> Onsite | <input type="checkbox"/> Testing Lab |
| <input type="checkbox"/> Public Training | <input type="checkbox"/> Other |

25-WORD DESCRIPTION:

QUALITY PROGRESS STANDARDS AND AUDITING GUIDE (October)**PLEASE SELECT AREA(S) OF EXPERTISE:**

- | | |
|--|---|
| <input type="checkbox"/> Baldrige Assessment | <input type="checkbox"/> Quality Audits |
| <input type="checkbox"/> Certification | <input type="checkbox"/> Quality Training |
| <input type="checkbox"/> Continuing Education | <input type="checkbox"/> Quality Tools and Multimedia |
| <input type="checkbox"/> Customer Satisfaction | <input type="checkbox"/> Self-directed Learning |
| <input type="checkbox"/> e-Learning | <input type="checkbox"/> SPC |
| <input type="checkbox"/> FMEA | <input type="checkbox"/> Standards Registrars |
| <input type="checkbox"/> Lean | <input type="checkbox"/> Six Sigma |
| <input type="checkbox"/> Metrology | <input type="checkbox"/> Software |
| <input type="checkbox"/> Onsite | <input type="checkbox"/> Standards Training |
| | <input type="checkbox"/> Other |

25-WORD DESCRIPTION:

Please note: ASQ reserves the right to edit your 25-word description as necessary.