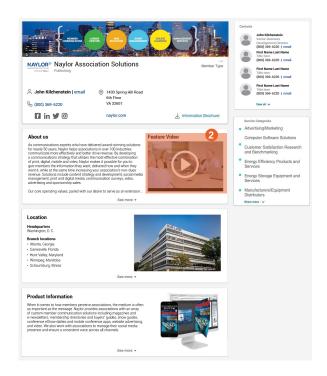
APMA Buyers' Guide

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Premier Listings versus Basic Listings



Premier Listing includes:

- Premium Placement Above Basic Listings
- Company Logo
- Company Name
- Company Contacts

 Up to five with separate title, email and phone number for each person
- Full Mailing Address
- Phone Number
- Fax Number
- Active Web link
- Active Email
- Active Facebook, Twitter and LinkedIn links

- Product/Service Category Listings
 - Includes five categories of your choice

medicine and surgery

- Additional categories available for \$50 each
- Extended Company Profile
- Product/Service Image
- Extended Product/Service Description
- Google™ Map It!
- Google™ Site Search

Upgrade Opportunities:

- 1 Guaranteed position with category sponsorship
- 2 Add a video to your listing





Basic Listing includes:

- Company Name
- Company Contact
 - Limited to one person
- Full Mailing Address
- Phone Number
- Fax Number
- Active Email
- Product/Service Category Listing
 - Limited to one category
 - Assigned by association