

# APMA Buyers' Guide

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[apma.onlinemarketbase.org](http://apma.onlinemarketbase.org)

## Premier Listings versus Basic Listings

### Premier Listing includes:

- Premium Placement Above Basic Listings
- Company Logo
- Company Name
- **Company Contacts**  
*Up to five with separate title, email and phone number for each person*
- Full Mailing Address
- Phone Number
- Fax Number
- Active Web link
- Active Email
- Active Facebook, Twitter and LinkedIn links
- **Product/Service Category Listings**  
*- Includes five categories of your choice*  
*- Additional categories available for \$50 each*
- Extended Company Profile
- Product/Service Image
- Extended Product/Service Description
- Google™ Map It!
- Google™ Site Search

### Upgrade Opportunities:

- 1 Guaranteed position with category sponsorship
- 2 Add a video to your listing



### Basic Listing includes:

- Company Name
- Company Contact  
*- Limited to one person*
- Full Mailing Address
- Phone Number
- Fax Number
- Active Email
- Product/Service Category Listing  
*- Limited to one category*  
*- Assigned by association*