

# APMA Buyers' Guide

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## Premier Listing Categories

Our *APMA Buyers' Guide and Directory* allows visitors to locate your business quickly and easily. Your Sponsored Listing will appear under the categories of your choice, ensuring that your company is seen by those in the market for your products and services.

**Five free categories are included with your Premier Listing**, and additional categories are only \$50 each. Bold terms are for grouping purposes only and are not available for selection.

### Continuing Education

- Compliance Manuals
- Continuing Education
- Courses/Seminars
- Publications

### Diagnostic Equipment

- Blood Pressure Cuffs
- Blood Testing
- Diagnostic/Scanning Systems
- Electromyography
- Gait Analysis
- Imaging Equipment/Supplies
- Microbiology Testing
- Neurological Testing
- Pressure Mapping
- Scales
- Stethoscopes
- Ultrasound
- Urinalysis
- Vascular Testing
- X-Ray Equipment

### Footwear

- Athletic Footwear
- Children's Footwear
- Custom-Molded Shoes
- Diabetic/Therapeutic Shoes
- Extra-Depth Shoes
- Footwear - Miscellaneous
- Footwear/Shoe Components
- Occupational Footwear
- Post-Op Shoes
- Socks/Hosiery
- Walking Shoes

### Medical/Surgical

- Anatomical Models/Charts
- Ankle Walker
- Antifungals/Antimicrobials
- Artificial Joints/Limbs
- Bandaging Materials

- Blister, Chafing, and Pressure Prevention
- Bone Growth Stimulators
- Braces/Splints
- Casting Materials
- Circulation Augmentation Devices
- Compression Garments
- Cryosurgery/Cryotherapy
- Debriding Drills/Burrs
- Deodorizers and Hygiene Products
- Diabetic Neuropathy
- Durable Medical Equipment
- Electrotherapy
- Emergency Kits
- First Aid Supplies
- Foot Creams and Moisturizers
- Grinders/Dust Collectors
- Hot/Cold Therapy
- Hydrotherapy
- Implants
- Infection Control
- Instruments
- Lab Testing
- Lasers
- Massage
- Medical Supplies
- Medicinal Agents
- Metallic Fixation
- Mobility Aids
- Nail Care and Pedicure Products
- Nail Clippers
- Needles/Syringes
- Oxygen
- Padding
- Pain Management Devices
- Pathology Labs
- Patient Monitoring
- Peripheral Neuropathy
- Physical Therapy/Rehabilitation
- Preventative Footcare
- Radiofrequency

- Scar Tissue Prevention
- Screws/Clips
- Shockwave Therapy
- Soft Goods
- Sterilization Equipment
- Surgical Exam/Lighting
- Surgical Exam Chairs/Tables
- Surgical Supplies
- Suture Materials
- Tape
- Treatment Room Furnishings
- Wound Care and Dressings

### Orthotics/Inserts/ Orthopedic Devices

- AFOs
- Braces
- Bunion Relief
- Casting
- Custom Orthoses
- Heel/Foot Lifts
- Heel Cups
- Insoles
- Orthotic Automation
- Orthotic Laboratories
- Orthotic Materials
- Prefabricated Orthoses
- Splints /Night Splints

### Pharmaceuticals

- Antibiotics/Antimicrobials
- Antifungals - Oral
- Antifungals - Topical
- Deodorizers and Hygiene Products
- Dermatological Products
- Foot Creams and Moisturizers
- Medicinal Agents
- Pain Management
- Pharmaceuticals - Miscellaneous
- Wart Treatment
- Wound Care and Dressings

### Practice Management

- Apparel
- Claims Management/Billing
- Collections
- Compliance
- Computer Hardware
- Consultants
- Credit Card Processing
- EHR Software
- Employee Handbooks/Office Manuals
- Financial Services
- GPO/Group Purchasing Organization
- Insurance
- Lab Testing
- Leasing Companies
- Legal Services
- Medical Documentation/Charting
- Office Equipment/Supplies
- Patient Education
- Practice Marketing
- Software
- Waiting Room Furnishings
- Web Site Services
- Website Design

### Wound Care

- Biologically Active Products
- Debriding Agents
- Dressings
- Grafting Products
- Growth Factors
- Hydrosurgery
- Moisture Regulating Dressings
- Negative Pressure Wound Therapy