

# THE RESULTS ARE IN!



WE RECENTLY SURVEYED CMSA MEMBERS TO GET THEIR FEEDBACK ON OUR COMMUNICATIONS PROGRAM. HERE'S WHAT WE FOUND OUT:



**More than 4 out of 5** respondents stated that they value *CMSA Today* magazine as part of their membership.



**76.5%** of survey respondents reported clicking on an ad from CMSA Partner News Advertorial.



**Nearly 3 out of 5** respondents reported some level of involvement in the purchasing process for their company.



On a scale of 1-10, **66.5%** of respondents rated the quality of content in *Pulse* eNewsletter a **7 or higher**.

## WHAT OUR MEMBERS ARE SAYING:



CMSA Publications are important to healthcare workers because it provides up to date information on trends and updates in case management. In an ever changing case management world, it's important to know what new tools are being used and what tools CMSA has used for years as the foundation for better case management.

**Deborah Kupris RN DCM**  
**Post Acute Medical Specialty**  
**Hospital Shreveport, LA**

*CMSA Today* Magazine keeps me informed on what's going on in my profession. I am learning new things daily about Case Management. Reading the latest on new trends, best practices, policies, research, upcoming conferences, seminars and webinars as well as networking. The magazine keep me up to date. I love sharing the information with coworkers.

**Gloria Frederick MSN, RN, CMSRN**  
**Providence-Santa Rosa**  
**Memorial Hospital**

*CMSA Today* is a valuable learning tool for staying current with the variety issues germane to professional case managers. It is likewise a great way to introduce CMSA to potential new members of the profession and the organization.

**Janet Hart Mott, PhD, CRC, CCM**  
**Mott Rehabilitation Services**

