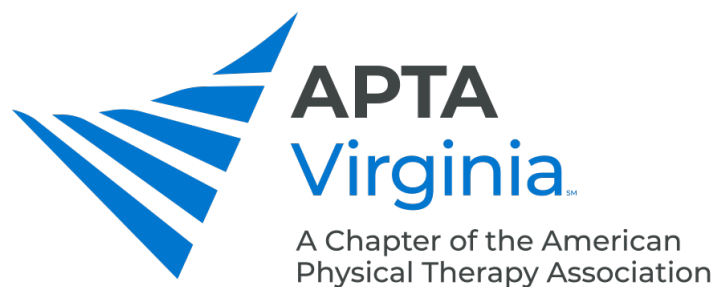


As many of you know, APTA is changing its branding in 2020. As a result of this, the Virginia Physical Therapy Association is aligning with the APTA in their re-branding efforts. If you were at the Annual Business Meeting in November, you got a sneak peak at the new logo:



There are many reasons to align with APTA, but to name a couple:

- A unified brand symbolizes our ability to work together by providing a platform that connects APTA, the specialty sections/academies, and other chapters.
- The new brand gives us a stronger unified voice that will increase our influence and efficacy as the leading advocate for our profession.

Because of the re-branding, [the website](#) has been overhauled! Over the coming year, you'll see the Virginian, Social Media, and other materials take on the new branding. So keep your eye out for these gradual updates as we transition into alignment with APTA. We truly are better together, and we are so glad you are a member!

If you have any questions about these efforts, please don't hesitate to reach out.

Sincerely,

Josh Bailey, PT, DPT
President
APTA Virginia