## Do **NOT** Miss This:

Jamey Schrier PT

5 Biggest Mistakes Practice Owners Make When Growing Their Business

Friday, November 2, 2018
7:00 pm
InMotion Physical Therapy—West End
3001 Hungary Spring Road; Suite D
Henrico, VA 23228

Terrified of your next hire? Tired of begging doctors for more referrals? Want to know the key metrics successful PT owners use to accelerate financial growth?

Being a PT practice owner in today's world isn't easy. You are pulled in so many directions from patient care, mentoring staff, handling payroll, focusing on marketing, dealing with payor contracts and trying to balance all of this AND spend quality time with your family. During this presentation, you will:

- ⇒ Understand the 5 factors that stagnate practice growth causing poor cash flow, staff turnover, owner overwhelm and inconsistent referrals
- ⇒ Learn the MOST important practice metric when determining your next hire, and why you'll never worry again whether you can "afford" to hire them
- ⇒ Learn the difference between being busy and productive, and how to leverage your time to get 10x's more done in half the time [this is the only way to have a work/life balance]



Jamey Schrier, PT
Founder of the Practice Freedom U

In 2004, Jamey Schrier was facing the soul-crushing struggles of private practice ownership. He couldn't figure out how to grow his business without sacrificing quality care, income or time. Since he had no prior business training, Jamey spent the next 9 years learning and discovering the road map for creating a profitable PT practice, regardless of the size or location, that delivers exceptional care AND allows for more free time and fun!

Today, Jamey's mission is to share this formula of what he learned with other private practitioners across the country so they, too, can feel what it's like to own a REAL business giving them the financial prosperity and quality of life they deserve.

The VPTA PAC cordially invites you to enjoy adult beverages, hors d'oeuvres, and hear this inspiring talk by Jamey Shrier, PT. While there is no cost associated with this exciting event, attendees are encouraged to contribute to the VPTA PAC. Legislatively, the PAC will be funding the following efforts:

- ⇒ Licensure Compact
- ⇒ Direct Access
- ⇒ Disability Placards

Legislative activities do not get accomplished without your support! Thank you in advance for your participation and contributions!

Space is Limited to 25.

RSVP your spot here.

