

# Trusted Choice Marketing Reimbursement

The Trusted Choice Marketing Reimbursement Program helps agencies offset the cost of various marketing activities that include our logo and customer experience upgrades.

Including the Trusted Choice logo in your marketing both allows you to leverage the national recognition and reputation of the brand and also helps expand the brand's reach.

Reimbursements are made at **50%** of cost with a maximum reimbursement amount of **\$1,000** per agency for 2023 expenses. Funds are available to all members – even if your agency has used the program in the past. Funds will replenish for all members in 2024.

## Reimbursement Options

### **Traditional Cobranding**

Add our logo to your marketing materials

### **Digital Cobranding**

Add our logo to digital marketing materials

For guideline for the program go to:

<https://trustedchoice.independentagent.com/resources/2023-mrp-guidelines/>