

## TrustedChoice.com Recommends Qualified Buyers to Your Agency.

If your agency had a current customer that was responsible for recommending your agency to new prospects on a regular basis, you'd want to know.

First, so that you could thank your customer, but also so that you would treat the prospect appropriately, refer to the customer during your conversations with the prospect and ultimately write the business.

TrustedChoice.com now recommends over 3,500 Advantage subscriber agencies *every day* to insurance buyers, and those recommendations help agencies write business.

When an insurance buyer clicks the 'Request a Quote' button, the TrustedChoice.com Agency Recommendation Engine evaluates agencies in the buyer's area and presents a list of agencies who have indicated that they want to work that type of prospect.

The average Advantage-subscribing agency on TrustedChoice.com is recommended to an insurance buyer almost once per day, all year long. That's *not* a misstatement.

On average, each Advantage agency is recommended to insurance buyers that match the agency's appetite **330 times per year** by the TrustedChoice.com recommendation engine. That's over 1,450,000 referrals every year!

[Watch the 2 minute Advantage and Recommendation Engine Overview](#)

The influence of those recommendations is easy to overlook. Here's why they work:

Insurance buyers have done their research and are now comparing options and looking to make a decision. When they request guidance, the Recommendation Engine provides a filtered list that addresses the buyer's requirements.

These prospects have done their homework and control their shopping experience. They make a decision to take the next step, and choose the insurance agency with whom they want to work.

No wonder agencies across the country [are reporting](#) that the ROI of an Advantage subscription is positive.

It's time to take a closer look at how an Advantage subscription can increase the number of times your agency will be recommended to new clients.

Call 855-372-0070 or [request a demo](#) today.