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Kimberly Bull Joins JSA as NC Marketing Representative, Scott Banks Named as Agency Relations Coordinator

Boone, NC - Jackson Sumner & Associates (JSA) announced the recent addition of Kimberly M. Bull as North Carolina Marketing Representative.

Kimberly holds a degree in Business and Risk Management from High Point University. She first began in the insurance industry working in her father's Nationwide agency. With 25 years of industry experience, she has split that time between the agency side and the company side; having most recently been Specialty Underwriter for a large transportation underwriting company.

"We are thrilled to add Kimberly to our Marketing team, managing our North Carolina territory," stated JSA President and CEO Danielle Wade. "Her experience and connections in the industry will be invaluable to NC agents, and we encourage them to see her as a high-quality resource which is there for them."

Bull will support retail agents throughout NC and TN and utilize her industry expertise to help agencies fulfill their potential with the breadth of products which JSA provides. She will report to Joi Neike, Director of Business Development.

Bull lives in Lewisville, NC with her fiance, their four children, and a menagerie of animals. In her free time, she also volunteers at Brenner Children's Hospital / Wake Forest Baptist Hospital with event planning & fundraising opportunities.

Scott Banks will be moving into a newly-created Marketing role as Agency Relations Coordinator. His duties will include CRM management, agency reporting, and key account management. This new role was created to help identify new business opportunities through data analysis and encourage relationship growth between agencies, underwriting, and marketing. Banks will remain at the Boone office.

An MGA with Genuine Care

Jackson Sumner & Associates (JSA) is an Excess and Surplus Lines Managing General Agent (MGA) that began in 1981 in Boone, North Carolina. JSA offers a wide range of insurance products including property, casualty, automobile, garage, professional liability, and personal lines. We are licensed to do business in North Carolina, South Carolina, Virginia, Georgia, Tennessee, and Maryland. JSA is committed to quality service for our agents and strong underwriting for our companies. Learn more about the ease-of-doing-business with JSA at www.jsausa.com.

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