



FOR IMMEDIATE RELEASE

MARCH 23, 2021

Elkton Resident Chuck Good Elected as Vice President of Sales and Marketing

Waterford, VA — March 23, 2021 — At the Annual Meeting of the Policyholders of Loudoun Mutual Insurance Company, Inc, the Board of Directors unanimously voted to elect Chuck Good as Vice President of Sales and Marketing.

Mr. Good was hired in March 2016 as the Territory Marketing and Product Development Manager for Loudoun Mutual. His prior work experience included marketing roles at both Alfa Alliance and GMAC/National General. His insurance career began at the Rockingham Group where he managed their Service Agency. Mr. Good holds a Bachelor of Science degree from James Madison University.

Since joining Loudoun Mutual, in addition to his agency management responsibilities, Good has played an integral role in updating the agency quoting system and further developing analytics for the Company agency review process.

Effective January 1, 2020, Good was named Director of Sales and Marketing. His increased responsibilities included rate and product design as well as the oversight and management of the relationships with Loudoun Mutual's independent agents.

Founded in 1849, Loudoun Mutual Insurance Company, Inc. has been insuring Virginians for their property insurance needs for over 172 years. Loudoun Mutual is represented by independent agents throughout the Commonwealth who are available to assist you with your property insurance needs.

For more information, press only:

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For more information on Loudoun Mutual Insurance Company: www.LoudounMutual.com