



# Press Release

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**FOR IMMEDIATE RELEASE**

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Photo (jpg) attached

## **Colaianne Named Director of Marketing**

Hagerstown, MD - The Brethren Mutual Insurance Company congratulates Ken Colaianne on recently being named the Company's Director of Marketing.

Bringing 28 years of experience to the new position, Colaianne is excited to present a new focus to Brethren Mutual's marketing efforts. He looks forward to building a fully dedicated Marketing Department that brings value to the overall relationships the Company has with its independent agency partners.

With both a company and agency background, Colaianne enjoys working for and with mutual companies. A graduate of the University of Maryland College Park, he began his insurance career as an underwriter with Granger's Mutual Insurance Company (Middletown, MD). Over the years, he has held sales and underwriting positions with USF&G, St. Paul Insurance Company, Travelers, and BB&T/Frederick Underwriters. Prior to joining Brethren Mutual, Colaianne served as Assistant Vice President of Field Operations for Frederick Mutual Insurance Company (Frederick, MD).

Colaianne resides in Middletown, MD.

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Established in 1897, Brethren Mutual Insurance Company is headquartered in Hagerstown, Maryland and writes personal, commercial and farm business in Maryland, Pennsylvania, Virginia, Delaware and the District of Columbia through independent insurance agents.

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