



News Release

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W. M. Jordan Company announces new Supplier Diversity Manager

Richmond, Va. – Newport News-based construction manager W. M. Jordan Company today announced that Farrah Massenburg has joined the firm as Supplier Diversity Manager. Massenburg will operate from the firm's Richmond office, a central location for their business operations.



Massenburg works to promote diversity and inclusion of small, minority-owned, women-owned and veteran-owned businesses into the supply chain of commercial construction projects. W. M. Jordan Company's goal is to stimulate contractor interest and assist SWaM and HUB firms to become significant value-added service providers to the industry. She educates individuals how to become SWaM-certified and how to develop business opportunities.

Massenburg is an integral part of W. M. Jordan Company's Mentor/Protégé program, in which individual companies work closely with W. M. Jordan Company's project teams in a formal arrangement until they grow large enough to graduate from the program and compete for larger projects on their own.

For the past ten years, Massenburg worked at BFE Construction, Inc. of Richmond, Va. in Community Development and Project Management, working to bring new opportunities to the company while building relationships across the region.

Massenburg holds a Bachelor of Science in Psychology from Virginia Commonwealth University. In her spare time, she volunteers in the community promoting positive mental health, life skills, Autism awareness and anti-bullying for youth and veterans in underserved populations.

"*Use Your Power Wisely* is one of my favorite sayings," Massenburg said. "Everyone is unique and wonderfully made, but some don't have a lot of options. My job is to help people understand and expand their options by educating them about the possibilities and connecting them with others who can help."

Founded by Robert T. Lawson and William M. Jordan in 1958, W. M. Jordan provides construction management, design-build, development, virtual construction, sustainability and contracting services to a diverse clientele in Virginia and the Carolinas. The company offers industry-leading strategies for green initiatives, supplier diversity, virtual and augmented reality, preconstruction services, design-build solutions and public-private partnerships.

W. M. Jordan Company's customer and employee-focused business model is defined by its guiding philosophy of "The Relentless Pursuit of Excellence", which requires continuous creativity, innovation, and improvement. The firm is dedicated to the concept of lifelong learning, developing future leaders through its corporate intern program, promoting good health and teamwork through its wellness program, and by giving time and resources to the community. Visit www.wmjordan.com for more information.

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