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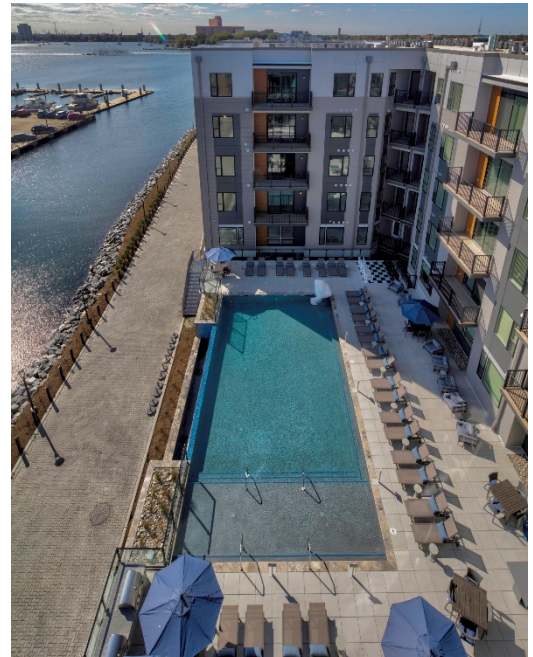
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The Breeden Company Hosts Grand Opening of The Lofts at Front Street, Firm's New Luxury Apartment Community in Norfolk, Virginia

Virginia Beach, Va.—The Breeden Company, the nationally recognized Virginia Beach-based real estate development firm, announced the grand opening of their newest luxury multifamily asset, The Lofts at Front Street, in Norfolk, Virginia. The new community is set on the banks of the Elizabeth River/Intracoastal Waterway. City leaders and public figures joined The Breeden Company on October 27, 2022 in celebrating the mid-rise community. Designed by Cox, Kliewer & Company, PC, The Lofts at Front Street sits on 4.5 acres and features 258 units, all with a river or Hague water view, a riverfront observation deck, a kayak launch, upscale fitness center and riverside infinity pool.

Apartment Interiors feature a variety of luxe features including granite countertops, stainless steel appliances, upscale vinyl wood plank flooring and plush carpeting and dark cabinetry with contemporary gold hardware. The Lofts at Front Street is also

conveniently located in the Fort Norfolk corridor of Downtown Norfolk, Virginia, making it an ideal location for those looking for employment in the medical and biotech market that include employers such as EVMS, Children's Hospital of the King's Daughter and Sentara. The community also achieved National Green Building Standard (NGBS) Bronze Compliance for energy efficiency. Breeden Construction served as general contractor on the project. Breeden Property Management is the managing operator of the community.



The Lofts at Front Street Exterior, Norfolk, Virginia

“The Lofts at Front Street has been a collaborative effort between Breeden and the City of Norfolk. This particular development abides by Norfolk’s 2030 plan in that the community is a part of the city’s Elizabeth River Trail, further allowing greater multimodal transportation avenues. We also designed the project to combat sea level rise, which is a large concern for all in Norfolk as well as surrounding waterfront cities,” said Tim Faulkner, President and Chief Executive Officer of The Breeden Company.

Along with The Lofts at Front Street, The Breeden Company is developing several other multifamily projects in the Hampton Roads market including The Pinnacle on 31st Street in Virginia Beach, Virginia; Huntington Pointe in Newport News, Virginia and Lake Taylor Pointe in Norfolk, Virginia.

For more information about The Breeden Company, visit www.TheBreedenCompany.com.

ABOUT THE BREEDEN COMPANY

Nationally recognized, with more than 60 years of expertise in every facet of the industry, The Breeden Company is a vertically integrated real estate development organization that boasts market-leading divisions including commercial real estate, multifamily property management and general contracting. With a portfolio of over 25,000 apartments and 2 million square feet of retail and office that have been owned, managed and developed, The Breeden Company is one of the premier real estate development firms in the country. Breeden Realty is one of the top commercial real estate firms in Virginia (Virginia Business, 2022); Breeden Property Management is one of the top multifamily property management firms in the country (Multi-Housing News, 2022); Breeden Construction, the much-acclaimed multifamily general contractor for numerous third-party clients, is one of the top multifamily builders in the country (Multi-Housing News, 2020). For more information regarding The Breeden Company, visit www.thebreedencompany.com.