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FOR IMMEDIATE RELEASE

Breedon Construction Announces Construction Completion of Multifamily Affordable Community in Newport News, VA

Richmond, VA – Aug. 7, 2023 [Breedon Construction](#) is proud to announce the completion of an affordable multifamily community in Newport News, Virginia, formally named Lift & Rise on Jefferson. The project was completed for the developers [Newport News Redevelopment & Housing Authority](#) (NNRHA) and Penrose; Breedon Construction served as general contractor.

The \$18.5 million project began in June 2021 with the cleanup and preparation of land on Jefferson Ave and 28th Street. Development included ground-up construction of three buildings, consisting of a total of 81 townhome and garden-style apartments, as well as a community room, commercial space, on-site management office, fitness center and rooftop terrace. The new development offers affordable and market-rate apartments and is part of the greater [Marshall-Ridley Neighborhood Transformation Plan](#). Residences are outfitted with stainless-steel appliances and LVT flooring. The community was delivered to the owners on time and on budget.



Lift & Rise on Jefferson, Newport News, Virginia. Photo credit: Breedon Construction

Brian Revere, president of Breedon Construction, expressed, "Being involved in this neighborhood transformation plan has been a privilege. This project has been beyond a mere construction endeavor; it has enabled us to forge meaningful relationships and open doors to new prospects within the community. The positive impact has been far-reaching and beneficial for all parties involved."

Breedon Construction continues to serve as general contractor for other Newport News Redevelopment & Housing Authority developments in the Marshall Ridley neighborhood.

With offices in Richmond, Virginia Beach and Charlottesville, Breedon Construction is ranked by *Multi-Housing News* as one of the largest multifamily developers in the nation.



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ABOUT BREEDEN CONSTRUCTION

Richmond, Virginia based Breedon Construction is a design and build general contracting company committed to construction excellence, creativity, and industry leadership. The firm has been providing general contracting services for The Breedon Company's own portfolio for more than five decades. In that time, Breedon Construction has constructed over 25,000 multifamily units, over 2 million square feet of commercial, retail and mixed-use space, countless tenant improvements and up-fits, numerous residential subdivisions and 1,700 residential homes. In 2011, Breedon Construction opened services to third-party clients in need of its expertise in all phases of the design, building and development of multifamily, mixed-use communities, commercial office and retail properties and tenant up-fits. The vast capabilities of Breedon Construction have made them one of the most dynamic firms of its kind in the country.

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