



In January 2021, VAMA was thrilled to partner with a local Virginia Community College to offer an important industry certification. New River Community College (NRCC) began offering the 80-hour Certificate for Apartment Maintenance Technician (CAMT) credential course this year.

One of the key elements of making the NRCC CAMT course a success was the support of the local management company CMG Leasing, who helped connect us with the college's Workforce Development program and get this collaborative goal off the ground.

Additionally, NRCC got approval to receive the Fast Forward Workforce grant as an option for those who need financial assistance to take the training at a reduced cost. Such partnerships through the community college network gives the apartment industry an opportunity to market itself as a viable and stable career choice. It also helps the local economy in growing the number of trained, qualified individuals who are entering the workforce.

There are 16 students who are a part of the inaugural NRCC/CAMT program. We hope that this partnership continues to grow not only with NRCC, but also with other Virginia Community Colleges in the future.