For the second year in a row, VAMA's Central Virginia chapter partnered with VCU Foundation and a host of other area organizations for the 5th Annual VCU Ultimate Backpack Supply Drive. The drive gives free backpacks filled with school supplies to students in 5 school districts in the Central Virginia area, including the cities of Richmond and Petersburg, and Chesterfield, Hanover and Henrico counties.



31,472 Backpacks stuffed

1,306 School supplies donated

999.52 Dollars raised

10

11 Sponsoring supplier members

Member community collection sites

VAMA began recruiting members in May to sign up to host a school supply drive at their community. 10 communities volunteered to be a collection site for the drive. Communities were provided with a toolkit for advertising the drive to their residents, including the supply list, print and email flyers and social media graphics. The collection site communities received over 1,300 supplies over the course of the summer from management company employees and residents alike. At the same time, members sent in monetary donations to VCU Foundation totaling almost \$1,000 to help the cause.

On August 11th, volunteers from VAMA | CVA gathered with thousands of other volunteers at the Arthur Ashe Jr. Athletic Center in Richmond to organize and stuff backpacks with the donated supplies. In all 31,472 completed backpacks were supplied to area schools. Big thanks to all VAMA members involved for helping to set local students up for success!

Thanks to these communities for collecting donations!

Artistry at Winterfield
Commonwealth Apts
Cooperage
The Current
Independence Place

Reflections of
West Creek
Sapphire at
Centerpointe
Shiplock Views
South Falls Tower
SteelHead
Management
The Timbers
Village at
Westlake

