

**2021 VAMA Conference HYBRID Schedule - DRAFT**

**RED = IN PERSON ONLY | BLUE = VIRTUAL ONLY | GREEN = HYBRID (Both Virtual & In Person)**

**April 28th**

**9:00 AM - Registration Opens – IN PERSON ONLY**

**8:30 AM – 9:30 AM Supplier Only Sessions VIRTUAL ONLY - Zoom**

*Supplier Partner Superstars: Make Your Mark in a Virtual World*

*Presented by Katre Jerrell*

**9:30 AM – 10:00 AM SUPPLIER EXECUTIVE EXCHANGE**

*Q&A with a local Management Company.*

*Management Company TBD.*

**10:30 AM – 11:30 AM – HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Superb Service Culture – How to create and build a superb culture that drives success.*

*Presented By: Mark Cukro*

**2: Breakout Session (Zoom / Granby D)**

*We've Always Done it That Way - The Six Words That Kill Creativity*

*Presented By Kathleen M. Harmon*

**3: Breakout Session (Zoom / Granby E)**

*Ass-Kicking Women: How They Leverage Their Informal Networks For Success*

*Presented By Michele Wierzgac*

**11:45 – 1:30 PM VIRTUAL TRADE SHOW FLOOR OPEN - Remo**

**1:45 PM – 2:45 PM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Wellbeing: Leadership Edition, How to Respond Support & Care For Today's Teams*

*Presented By: Amy Kosnikowski Dilisio*

**2: Breakout Session (Zoom / Granby D)**

*Build A Bridge and Get Over It*

*Presented by: Betsy Kirkpatrick & Panel*

**3: Breakout Session (Zoom / Granby E)**

*What Visiting 100 Apartment Communities in 100 Days Taught Me about the Modern Prospect Experience*

*Presented By Karen Gladney*

**3:00 PM – 4:00 PM HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Body Language Confidential-Pandemic Edition*

*Presented By: Traci Brown*

**2: Breakout Session (Zoom / Granby D)**

*Powered Productivity: Super Tech Tools to Get Stuff Done*

*Presented By: Beth Ziesenis*

**3: Breakout Session (Zoom / Granby E)**

*First Week Failures: Mistakes Managers Make When Welcoming a New Team Member*

*Presented by: Kara Rice*

**4 PM – 5 PM - VIRTUAL TRADE SHOW FLOOR OPEN (\$500 Grand Prize Announced)- Remo 5:00 PM – 6:30 Conference Welcome Reception – Location outdoors? – IN PERSON ONLY**

*Open to all full conference registered, sponsors, attendees and suppliers.*

## April 29th

**8:00 AM - Registration Opens & Breakfast – I IN PERSON ONLY – Floor 3 Foyer**

**8:00 AM – 11:00 AM VAMA Trade Show Booth Supplier Set up – IN PERSON ONLY – Floor 4 Ballroom**

**8:30 AM - 9:30 AM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Say this not that - an insightful look on communication and phraseology to improve service*

*Presented by: Mark Cukro*

**2: Breakout Session (Zoom / Granby D)**

*Conversations With Renters: Leasing, Renewals and Everything in Between!*

*Presented By: Lia Nichole Smith*

**3: Breakout Session (Zoom / Granby E)**

*The Secret Sauce to Growing Talent. Come Hungry!*

*Presented By: Stephanie Anderson*

**9:45 AM – 10:45 AM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*The Best of Multifamily: A Collection of Industry Issues, SOLVED!*

*Presented By: Donje Putnam*

**2: Breakout Session (Zoom / Granby D)**

*Culturetopia*

*Presented By: Jason Young*

**3: Breakout Session (Zoom / Granby E)**

*Futurenomics: The Economic Snapshot You Need to See Today*

*Presented By: Mary Kelly*

**11:00 AM - 2:00 PM – LUNCH & TRADE SHOW (\$500 giveaway) – IN PERSON ONLY**

**2:30 PM - 3:30 PM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Hustle, Work Smarter and Other Top Habits of Successful Leasing Superstars*

*Presented By: Amy Kosnikowski Dilisio*

**2: Breakout Session (Zoom / Granby D)**

*Working Animals Decoded*

*Presented by: Heather Blume*

**3: Breakout Session (Zoom / Granby E)**

*AVOID EXTINCTION - Leading and Motivating Through Organizational Change*

*Presented by: Richard George*

**3:45 PM – 4:45 PM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Tech Tools For Serious Self Care*

*Presented By: Beth Ziesenis*

**2: Breakout Session (Zoom / Granby D)**

*Coaxing Top-Notch Service from Burned Out Teams*

*Presented By: Kara Rice*

**3: Breakout Session (Zoom / Granby E)**

*Diversity and Inclusion in Multifamily*

*Presented By: Jen Piccotti*

**4 PM – 5 PM Supplier Only Sessions VIRTUAL ONLY - Zoom**

*Executive Session Exchange. Q&A with 2 local Management Companies*

*Management Companies TBD.*

**April 30th**

**8:00 AM - Registration Opens/Breakfast – IN PERSON ONLY – 3rd Floor**

**9:00 AM – 10:00 AM Supplier Only Sessions VIRTUAL ONLY - Zoom**

*Executive Session Exchange. Q&A with 2 local Management Companies  
Management Companies TBD.*

**8:30 AM - 9:30 AM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*Top Industry Trends*

*Presented by Stephanie Anderson*

**2: Breakout Session (Zoom / Granby D)**

*Servicetopia*

*Presented by Jason Young*

**3: Breakout Session (Zoom / Granby E)**

*Thriving Through Turbulent Times*

*Presented By: Sherene McHenry*

**9:45 AM – 10:45 AM - HYBRID (Both)**

**1: Breakout Session (Zoom / Granby ABC)**

*NEVER SAY "I DIDN'T HAVE TIME" AGAIN - Understanding How Urgent and Important Impacts Time*

*Presented By: Richard George*

**2: Breakout Session (Zoom / Granby D)**

*Be Kinder Than is Necessary*

*Presented By Kathleen M. Harmon*

**3: Breakout Session (Zoom / Granby E)**

*The 5 Innocent Evils of Digital Marketing*

*Presented By: Lia Nichole Smith*

**11 AM – Noon - HYBRID (Both)**

**Closing Keynote & Remaining Grand Prize Giveaways – (Zoom/Granby)**