



## DALLAS FIRE-RESCUE 150TH ANNIVERSARY

### 2022 SPONSORSHIP LETTER

#### **EVENT OVERVIEW**

For years, we have witnessed the amazing women and men of the Dallas Fire-Rescue Department serve our community with true resilience, courage, and dedication. The Dallas Fire-Rescue Department provides fire suppression, emergency medical services, rescue, hazardous materials response, and other public safety services to the city of Dallas, Texas and surrounding communities. We strive to provide the citizens of Dallas the most effective and rapid emergency, fire, rescue and prevention services.

We will celebrate 150 years of service in 2022 and plan to host special events to honor and celebrate each member and their families. With over 2000 Dallas Fire-Rescue members we service 59 fire stations that answer over 800 responses per day and over 600 incidents per day which is approximately 340,000 responses annually. On average, DFR conducts a total of 50,870 fire inspections for businesses and investigated 1086 fire incidents that resulted in property loss.

With your support we will be able to host three key events in 2022 to commemorate this monumental achievement. Please consider donating in at least one of the four areas listed below to support our fundraising efforts.

Corporate Sponsor

General Donation

Raffle Prizes

Vendor Services

Vendor Booth

#### **DFR's 150th Fourth of July - Appreciation Block Party**

##### **DATE & TIME**

Monday, July 4, 2022

Start Time: 09:00 AM

End: 2:00 PM

\*Donations and logos due by May 1, 2022

##### **LOCATION**

Dallas Firefighter's Museum

3801 Parry Ave, Dallas, TX 75226

Dallas, TX

#### **Fire Family Fall Festival - A DFR 150th Celebration**

##### **DATE & TIME**

Saturday, September 10, 2022

Gates Open at 10:00 AM

Event Ends at 5:00 PM

\*Donations and logos due by July 1, 2022

##### **LOCATION**

Dallas Fire Department Training Center

5000 Dolphin Rd.

Dallas, TX 75223

#### **Dallas Fire-Rescue Awards Show - Commemorating 150 years**

##### **DATE & TIME**

Saturday, December 3, 2022

Doors Open at 6:00 PM

Event Ends at 11:00 PM

\*Donations and logos due by Oct 1, 2022

##### **LOCATION**

TBD

Dallas, TX

#### **EVENT CONTACT INFORMATION**

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#### **SOCIAL MEDIA**

[Event Website: www.dfr150.com](http://www.dfr150.com)

**#DFR150**

#### **CORPORATE SPONSORSHIP OPPORTUNITIES**

##### **CHIEF: \$30,000**

- (1) available sponsor space available
- Company name and logo recognition on the event website as Chief Sponsor for a full year to include your URL link
- Company name & logo on the event app
- 15 admission tickets to the 4th of July - Appreciation Block Party
- Company name & logo on 4th of July - Appreciation Block Party signage
- (1) 10x10 vendor booth at Fire Family Fall Festival
- Company name & logo on the official Fire Family Fall Festival Volunteer T-Shirt
- (15) tasting tickets at Fire Family Fall Festival
- Company name & logo on the welcome presentation at the 2022 DFR Awards Show
- 15% discount off of 2022 Dallas Fire Rescue Awards Show Tickets (Max 10 tickets)
- Social Media mentions as official sponsors

##### **ASSISTANT CHIEF: \$25,000**

- (10) available sponsor available
- Company name and logo recognition on the event website as Assistant Chief Sponsor for a full year to include your URL link
- Company name & logo on the event app
- Company name & logo on the official volunteer T-Shirt
- 10 admission tickets to the 4th of July - Appreciation Block Party
- Company name & logo on 4th of July - Appreciation Block Party signage
- (1) 10x10 vendor booth at Fire Family Fall Festival
- (10) tasting tickets at Fire Family Fall Festival
- Company name & logo on the welcome presentation at the 2022 DFR Awards Show
- 10% discount off of 2022 Dallas Fire Rescue Awards Show Tickets (Max 6 tickets)
- Social Media mentions as official sponsors

##### **CAPTAIN: \$20,000**

- Company name and logo recognition on the event website as Captain Sponsor for a full year to include your URL link
- Company name & logo on the event app
- Company name & logo on the official volunteer T-Shirt
- 8 admission tickets to the 4th of July - Appreciation Block Party
- Company name & logo on 4th of July - Appreciation Block Party signage
- (8) tasting tickets at Fire Family Fall Festival
- Company name & logo on the welcome presentation at the 2022 DFR Awards Show
- Social Media mentions as official sponsors



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#### **LIEUTENANT: \$15,000**

- Company name and logo recognition on the event website as Lieutenant Sponsor
- Company name & logo on the event app
- Company name & logo on the official volunteer T-Shirt
- 5 admission tickets to the 4th of July - Appreciation Block Party
- Company name & logo on 4th of July - Appreciation Block Party signage
- Company name & logo on the welcome presentation at the 2022 DFR Awards Show

#### **DRIVER: \$10,000**

- Company name listed on the event website as Driver Sponsor
- Company name listed on 4th of July - Appreciation Block Party signage
- Company name listed on welcome presentation at the 2022 DFR Awards Show

#### **FIRE RESCUE OFFICER: \$5,000**

- Company name listed on 4th of July - Appreciation Block Party signage
- Name (individual or company) listed on the event website as Rookie Sponsor

#### **ROOKIE: \$1,000**

- Name (individual or company) listed on the event website as Rookie Sponsor

#### **RAFFLE PRIZE DONATIONS:**

- Company name and logo listed on event website with details of item donated

#### **VENDOR BOOTH**

**\$150** - secures a 10x10 outdoor space at the Fall Festival to promote your product or service

**\$300** - secures a 20x20 outdoor space at the Fall Festival to promote your product or service

#### **VENDOR SPONSOR OPPORTUNITIES**

UNDERWRITING OPPORTUNITIES and IN-KIND DONATION OPPORTUNITIES

Food Truck Vendors

Entertainment - Bounce Houses, Dunking Booth, Carnival Games, Face Painting, Balloon Creators, DJ, Photo booths etc.

Audio Visual - Stage, Sound, Lighting

Photographer

Videographer

- Service/product value \$10,000+
  - Company name and logo recognition on the event website to include URL link
  - Social Media recognition as a vendor sponsor
  - Option to include promotional material in block party, fall festival and award show gift bags or give aways



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**Donation Website**

Made possible through:  
The Dallas Foundation  
3000 Pegasus Park Drive #930  
Dallas, Texas 75247

Christi Saylor  
214-694-2524  
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<https://dallfirerescue.kimbia.com/150anniversariesponsorship>