



## **Pender County hires Olivia Dawson as New Tourism Director**

PENDER COUNTY, NC – Pender County hired Olivia Dawson to serve as their new Tourism Director in December 2023.

Dawson is a Pender County native. She has been a Tourism Assistant for Pender County for six years in a period of unprecedented growth for the county's tourism sector.

In her role as Tourism Director, she will guide a team in the development and execution of all tourism-related activities to promote visitation to Pender County. Dawson will oversee the Pender County Tourism Visitor Center's marketing, sales, and operation.