



EXECUTIVE COMMITTEE NOMINATIONS

From small to large company, insulation to roofing and specialty focus, installation to manufacturing, and HQ'd across 13 states, here is:

Your 2020-2022 SPFA Board of Directors Election Lineup

****EXECUTIVE COMMITTEE NOMINATIONS****

PRESIDENT OF THE BOARD

BRYAN HELDRETH, President, RPC Industries, Hampton, VA



“I believe whole-heartedly in the importance of tackling big industry issues head-on and that there is no better way to achieve that goal than actively participating in the SPFA.”

VICE-PRESIDENT OF THE BOARD

BONNIE STRICKLER, President, Puff Inc., Crozet, VA

“Bonnie is committed to helping the SPFA in any way to continue to grow and improve our industry.”



TREASURER OF THE BOARD

RICHARD SPIESS, President, Innovative Insulation Solutions, Chicago, IL



“Mr. Spiess believes SPF represents the highest performing insulation systems available on today's market and draws upon his past experience as a CPA to serve as current Treasurer of the SPFA”

PAST-PRESIDENT OF THE BOARD

TIFFINY FLAIM, President, BIOFOAM, Chicago, IL

“Once you start volunteering you start meeting people, you create these really great relationships with all the other contractors. If I have a problem I can pick up the phone and call my buddy in CA, and they pick up and share. You can't get that anywhere else.”





****BOARD OF DIRECTORS – CONTRACTOR NOMINATIONS****

JOHN CUNNINGHAM, Owner, AGL Sprayfoam, PA

“It has been a great honor serving on the board this current term and I hope to continue to serve on the board for another term furthering the interests of spray foam contractors and protecting the development and progress of the industry as a whole.”



TERI ENGLAND, Director-Owner Smart Choice Insulation and Roofing, WA



“Yes, it can be difficult to keep up when you run a small business, which most of us do. But there's the beauty of our SPFA! You are not alone!”

MARK GORDOS, President, On the Mark Sprayfoam Insulation, FL

“I truly believe in the goals and mission of the SPFA. I have promoted and utilized many of the studies and information provided by SPFA and wish to contribute my experience and learn (mostly) from the other professionals.”



BRAD HOULDEN, President, Houlden Contracting, NE (SPFA Past President 2006-2008)



“Brad brings a perspective of all aspects of contracting and would be a great addition to the Board. Talk about re-investing yourself for the greater good after you’ve already held the top spot.”



NICK LAUDENBACH, Vice President, Fencil Urethane Systems, WI

“As a PCP Certified Project Manager and owner of a PCP-Accredited company, he believes in continuing the education of himself and his employees”



JEFF LAVALLEY, President, J&J Insulation Services, WA



“He has a great sense of community, is very educated in the building codes area, is always willing to pitch in wherever needed and has great customer service skills.”

JACK MOORE, President & CEO, West Roofing Systems, OH

“We need to promote and encourage new participation in this industry to help bolster membership. If we can work with the industry as a whole to increase the exposure of SPF roofing, I believe we can increase credibility and market share for the entire SPF industry.”



JOHN PETERS, Principal & Founder, Ecologic Insulation, RI



“John operates his business on the cutting edge of available technology and was an early adopter of ratio monitoring technology. He is extremely passionate about Spray Foam, the Industry and is focused on developing new ways to make foam a more attractive option to homeowners, builders, architects and specifiers.”



ALLEN ROBERSON, President, A & L Foam, TX

“I started has a helper focusing on prep and labor, which I eventually became an applicator. From that I moved into project management, sales and now president.”



KEN WELLS, Owner, Elite PolyPro LLC, VA



“Ken has welcomed new contractors out to work with him to help them begin to learn the ins and outs of the industry. Ken is exactly the type of Contractor Member we want representing our Industry at the highest level on the SPFA Board.”

RON WINKLE, CEO, Roof Asset Management, CA

“Ron has been strong force for SPFA PCP certification and field exams helping to guide new roofing contractors to highest levels of quality, safety and waterproofing performance. Ron’s outstanding dedication to SPFA has financed, built, set-up and trained foam contractor’s under PCP across numerous field examinations @ our annual shows.”



END

****BOARD OF DIRECTORS – CONTRACTOR NOMINATIONS****

NEXT:

****BOARD OF DIRECTORS – NON-CONTRACTOR NOMINATIONS****



****BOARD OF DIRECTORS – NON-CONTRACTOR NOMINATIONS****

JASON HOERTER, SPF Engineer & Technical Advisor, NCFI, NC



“I serve on many committees throughout the industry such as ASTM, ABAA, RICOWI, and SPFA which I believe is one of the most important aspects of my job with NCFI.”

CHRIS JANZEN, Manager Construction North America, BASF, TX

“Being a member of the SPFA board would allow me to contribute back to the industry and use my knowledge and desire to help the spray foam industry to continue to grow and drive the passion for the next generation of spray from professionals.”



DOUG KRAMER, President, Huntsman Building Solutions (HBS), TX



“The contractors are the life-blood of our business, it is important to me to participate in their trade organization and ensure that I understand the current challenges within our industry to properly allocate my energy and resources for the good of all.”

WILL LORENZ, Vice President, General Coatings, CA

“The SPFA leads our roofing and insulation industry. I see it is extremely important for General Coatings to support, participate, and contribute to our mutual SPFA success.”





NICK PAGANO, Business Development Manager, Graco, MN



“My interest in continuing to serve on the SPFA Board is because I think it is important to be part of the organization that represents our industry on important issues and continues to provide information and support to its members that help advance our industry.”

BRUCE SCHENKE, Product Manager, Carlisle Roof Foam and Coatings, CA

“I have been very passionate about the Spray polyurethane foam industry and in particular the roofing market and really wish to contribute and drive this SPF market to prominence in the future. I have served on the Board for 12 years in the past and am the Roofing Committee Chair.”



I’ve known these people for some time, and I commend them for stepping up during a time when most other people are inwardly focusing upon their businesses and their lives during this horrible COVID pandemic. That’s real leadership. Thank you to every single one of you, and it will be my pleasure and honor to serve with you.

The comments submitted about these individuals show a sense of giving, understanding, commitment to others, professionalism, and wide-reaching access and influence in the industry. Just what we need right now.

-Kurt Riesenber, Executive Director, SPFA

ELECTION NOTES:

The SPFA Board of Directors is comprised of the following (15 Voting Positions):

- President (Executive Committee)
- Vice President (Executive Committee)
- Treasurer (Executive Committee)
- Immediate Past President (Executive Committee, Ex Officio/Non-Voting)
- Six(6) Voting Contractor Seats
- Six(6) Voting Non-Contractor Seats (from any other category of membership)
- Ad-Hoc Non-Voting Members TBD

Voting for the candidates is conducted by the Voting Representative for each SPFA Member Company. One company, one vote. Ballots were delivered via email to the Voting Rep on July, 8 2020. The email was from *Election Buddy*, SPFA’s national digital election platform. If you are the Voting Representative to SPFA and have not seen this email, please search your inbox for *Election Buddy*. Three additional reminders will be automatically distributed to SPFA Voting Representatives that have not yet voted. Deadline for voting is July 31, 2020, 11:45pm ET. For questions or information, please contact [John Achille](#), SPFA 2018-2020 Immediate Past President, and Chairman of the Nomination/Election Committee, or [Kurt Riesenber](#) at SPFA.