



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

SCAPA Virtual Winter Conference January 19-20, 2021

SPONSORSHIPS

Presenting Sponsor (\$3,500)

- Sole Presenting Sponsor
- Introduce Keynote Speaker
- Virtual exhibit booth included
- Recognition by moderator throughout the virtual event
- Acknowledgement in all SCAPA marketing materials
- Special recognition in SCAPA's monthly newsletter (November-February)
- Three conference registrations included (\$150 Value)

Track Session Sponsor (\$2,500) — limited to 3 sponsors

- One of three Breakout Session Tracks (each day) will be sponsored by your company
- Someone from your organization will have the opportunity to moderate the sessions (one each day) and introduce the Speaker(s).
- Exhibitor booth included
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- One Conference Registration included (\$50 Value)

Quality Pavement Awards Sponsor (\$1,500) – Limited to 2 Sponsors

- Sole Quality Pavement Award Sponsor
- Logo prominently displayed and recognition during the virtual Quality Pavement Awards Presentation
- Virtual exhibit booth included
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two Conference Registrations included (\$100 Value)



SOLD OUT

Event App Sponsor (\$1,500)

- Sole Event App Sponsor
- Logo on SCAPA events mobile app and virtual event platform
- Virtual exhibit booth included
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$100 Value)

Friend of SCAPA Sponsor (\$500) — unlimited

- Recognition during the event
- Special Recognition in Monthly Newsletter (November-February)

EXHIBITORS

Exhibitor Spaces (\$500) — Limited Availability

- Branded virtual exhibit booth
- Logo on SCAPA events mobile app and virtual event platform
- Recognition throughout event
- Opportunity to chat and host a demo session
- One conference registration Included (\$50 Value)
- Special Recognition in Monthly Newsletter (November-February)
- Conference attendees will have plenty of opportunity, encouragement, and incentives to visit virtual booths during the event.

In addition: All Sponsors and Exhibitors will receive recognition on the SCAPA website, SCAPA's Conference App and Virtual Platform you will have the opportunity to include your company's promotional items in the conference welcome bags distributed to all attendees (we will need approx. 400 of the same item).

Please register for your sponsorship and/or exhibitor booth by Friday, December 18, 2020, so we can prepare the materials to reflect your generous contribution to the winter conference.