

12th Annual  
RV INDUSTRY

# POWER BREAKFAST

Set for May 9th in Elkhart, Ind.  
Tickets Available April 1 at [RVBusiness.com](http://RVBusiness.com)

The stage is set for the 2024 RV Industry Power Breakfast, which has evolved over the past 12 years into one of North America's key annual RV trade events.

Emceed by *RVBusiness* Publisher Rick Kessler, this year's breakfast, starting at 6:45 a.m. with the program itself at 7:15 a.m. on Thursday, May 9, at the RV/MH Hall of Fame and Northern Indiana Event Center in Elkhart, Ind., includes a slate of headline-generating speakers led in part by Camping World Holdings Inc. executives Marcus Lemonis and Matt Wagner, who have some national-scale news to cover.

Along with some insightful competitive input from University of Notre Dame Men's Basketball Coach Micah Shrewsberry and virtual comments from U.S. Rep. Rudy Yakym, look for indus-

try-centric news from RVIA's Craig Kirby, RVDA's Phil Ingrassia and Ryan Horsey plus greetings from Elkhart Mayor Rod Roberson, Care Camps' Gwynn Sullivan and the Community Foundation of Elkhart County's Pete McCown.

Add to that some new research from KOA's Toby O'Rourke, a thought-provoking talk by Global Economist Bernard Baumohl and a tribute to Tiffin Motorhomes Founder Bob Tiffin, a living legend in motorized RV manufacturing and customer service.

Single tickets are \$65 while 10-seat table sponsorships are \$750, which includes signage and program recognition. Direct inquiries to Associate Breakfast Coordinators Judy Schutz (574-849-0578 or [schutz22442@comcast.net](mailto:schutz22442@comcast.net)) or Jennifer Rose (847-308-9053 or [jrose@rvbusiness.com](mailto:jrose@rvbusiness.com)).



Bernard Baumohl



Ryan Horsey



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