

# REGISTER TODAY

2026 Rental Rally January 11 – 14, 2026 Las Vegas, NV

#### Honoring Our 80-Year Legacy with \$80 Registration for the First 80

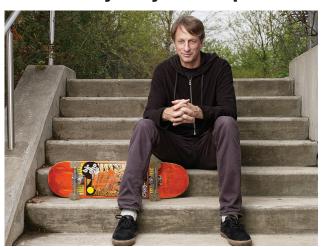
The California Rental Association will celebrate its 80th anniversary in 2026. In honor of this legacy, the entry fee for the first 80 companies to register for the 2026 Rental Rally will be \$80.

# **\$50,000...** Be One of the Three Lucky Rental Centers to Split \$50,000 in Show Floor Cash!

Three Rental Centers will be selected to split \$50,000 in Show Floor spending. The best part—you don't have to go any further than the Rental Rally show floor!

That means exclusive buying power, incredible deals, and the chance to turn prize money into real value for your business.

#### **Celebrity Keynote Speaker**



## Tony Hawk

Legendary Skateboarder & Entrepreneur, Founder, The Skatepark Project

### **Highlights**

Rental Bootcamp

Hands-on Education

Opening Night Cocktail Party

Exciting California Young Rental Professional (CYRP) Events —

Monday Night Event, Breakfast, & More...

Keynote Speaker

Tuesday Night Party @ 1923 Prohibition Bar

Easy Two-Day Format Packed with Fun Exhibits and Much. Much More...