

Christina Janetta
ORCGA Manager
Event Planning & Program Development



Please join ORCGA in welcoming Christina Jannetta to our team and membership. Christina is a certified meeting and project manager who brings over 15 years of experience in developing planning and implementing event, marketing and sponsorship engagement programs.

Since 2012, she has been working in the construction industry in various marketing and communication capacities, developing and managing events for the Ontario Road Builders Association, The Electricity Distributors Association and Informa Exhibitions managing the event growth and expansion of Construct Canada, PM Expo, Home Builder & Renovator Expo.

In her new role with ORCGA as Manager, Event Planning and Program Development her goals and objectives will be to:

- Grow membership engagement and event participation.
- Link and elevate ORCGA's "Dig Safe" key messaging and industry commitment through external industry events and sponsorship programs.
- Bring efficiencies by implementing new registration payment systems and CRM technologies.
- Develop new and meaningful event programming in support of ORCGA.

We are very excited to have Christina come aboard and know she will make every effort to elevate our event programs and be a valued member of our team.