

2023 DAMAGE PREVENTION SYMPOSIUM

February 7 – 9, 2023, Windsor, Ontario



CAESARS
WINDSOR

RESORT & CONVENTION CENTRE

2023 REMAINING SPONSORSHIP OPPORTUNITIES

**Welcome Reception
Rum Runners
Tuesday, February 7
\$5000**

Welcome our Delegates in style on the tradeshow floor! The Rum Runners theater company will entertain delegates throughout the reception while in costume and characters from the 1920's. Your companies logo on cocktail napkins and drink tickets along with prominent signage is included. Pre-event promotion through email.

**Exclusive Cocktail Reception
Wednesday, February 8
\$2500
Max Attendance: 50**

Host existing and potential clients at a private cocktail reception in Vu Bar (located inside hotel). This unique opportunity includes passed appetizers, 2 drinks per person (logo on drink tickets) and prominent signage.

**2022 Awards Luncheon
Thursday, February 9
\$3500**

This opportunity aligns your brand with excavators having the best in-class safe digging practices. If your target is to reach other safety conscious companies across the province, this is your space.

Your half page program ad will be placed beneath the award recipients' event acknowledgment. A similar layout will be included in our spring issue of Ear to the Ground.

Throughout 2022, each winner will be featured in the ORCGA Tolerance Zone newsletter that is distributed to over 6000 contacts – along with your logo and safety/damage prevention message.

Program Advertising

Place a full colour ad in the symposium program
Remaining Opportunities:

4 x Inside Full Page- (\$900)

Advertiser to provide camera ready artwork

Specs:

Full Page:

Trim: 8.5" x 11"

Margin: 7" x 10"

Bleed: 8.75" x 11.25"

**Registration Site Banner
Ad
\$600**

ALL eyes on you! Promote your company with a banner ad on our registration site and all event emails!

Secs:
GIF, PNG or JPEG
2MB or less
Approx. 1500 x 250 px

**Video Presentation
\$1000
2 Available**

Showcase your products and services by having a professionally produced video appear on the screen at the beginning of each plenary session. Sponsor to provide video that is no more than two minutes in length.

**Event Photography
\$3000**

Your logo, tagline or website address will be added to all event photos. Photos will be released on the ORCGA website shortly after the event is completed. A link to the photos is included in post event emails, and promoted in the event wrap up issue of the Tolerance Zone newsletter which goes out to over 6000 contact.

• All Sponsorship includes:

- Logo recognition:
 - Event Registration website and post registration emails
 - Scrolling presentation during event
 - Event Program
 - All social media channels
 - Post event recap and thanks on ORCGA.com as well as post event emails
- Event App Listing
 - Logo and short company description
 - DPS Sponsorship level