



**Deadline Dates**

January 7, 2021  
 January 28, 2021  
 February 25, 2021  
 March 25, 2021  
 April 15, 2021  
 May 6, 2021  
 May 27, 2021  
 June 17, 2021  
 July 8, 2021  
 July 29, 2021  
 August 19, 2021  
 September 9, 2021  
 September 30, 2021  
 October 21, 2021  
 November 18, 2021  
 December 9, 2021

**Release Dates**

January 12, 2021  
 February 2, 2021  
 March 2, 2021  
 March 30, 2020  
 April 20, 2021  
 May 11, 2021  
 June 1, 2021  
 June 22, 2021  
 July 13, 2021  
 August 3, 2021  
 August 24, 2020  
 September 14, 2021  
 October 5, 2021  
 October 26, 2021  
 November 23, 2021  
 December 14, 2021

**Submission**

Forward all files to [jennifer@orcga.com](mailto:jennifer@orcga.com)

**About**

The Tolerance Zone e-Newsletter is issued 16 times a year and is designed to communicate damage prevention Best Practices, inform stakeholders on industry issues, notify readers of association news and events, serves as an effective way to maintain contact, keeps brands at top-of-mind for readers, establishes credibility and authority and notifies readers of products and member company news.

**Audience**

The magazine reaches facility owners and operators, facility maintenance companies, contractors, One Call Center members, engineers, claims, public works departments, risk management operations, purchasing, safety & training, and other stakeholders that protect the underground infrastructure and impact damage prevention.

**Distribution and Open Rates**

Enjoy the benefits of a targeted e-Newsletter and have your messaging sent directly to the inbox of over 3,500 industry insiders and decision-makers on a regular basis. The e-Newsletter is frequently forwarded to others for additional exposure, as well as cross-promoted in other ORCGA publications and communication pieces. Archives are accessible for unlimited online viewing, here: <https://orcga.com/the-tolerance-zone/>

The Tolerance Zone reaches 3,554 recipients with an average open rate of 2,197 per issue, well above industry average. \*Traffic numbers from January 2020 – December 2020.

**Advertising Opportunities**

Readers will view your advertisements alongside industry information and updates in The Tolerance Zone. See here for more info: <https://www.officialmediaguide.com/rgc/enews1/>

**Submission Format**

- The primary function of the newsletter is to communicate damage prevention information, and not sales information; however; you are encouraged to provide contact information to continue conversations offline.
- Article title
- Author name