

# Day of MOURNING

APRIL 28



STAKEHOLDER NEWSLETTER | APRIL 19, 2017

[wsibdayofmourning.ca](http://wsibdayofmourning.ca)

**As you know, April 28th is a day like no other: it is the National Day of Mourning.** A day to remember and honour those whose lives have been forever changed by workplace fatalities, injuries and illnesses.

Your commitment and support is essential in raising public awareness of this momentous day. To assist you in promoting the Day of Mourning with your employees, members and communities, we've compiled a range of material that you may wish to use, including videos, social media posts and website banners to link to the Day of Mourning microsite.

If you have any questions or need assistance in promoting the Day of Mourning, please email: [dayofmourning@wsib.on.ca](mailto:dayofmourning@wsib.on.ca)

## Website Banners

We have created Day of Mourning banners in several formats that you may wish to post on your website. The banners and easy instructions to help you post them are available here: <http://www.wsibdayofmourning.ca/toolkit/>

## Facebook

"Like" or comment on the WSIB's Day of Mourning [Facebook page](#)

### Suggested post for your own Facebook page:

Watch and remember. Honour all the workers who have died, been injured or suffered illness at work #DayofMourning LINK to YouTube video - multiple languages are available:

[English](#)

[German](#)

[Punjabi](#)

[French](#)

[Italian](#)

[Spanish](#)

[Arabic](#)

[Polish](#)

[Urdu](#)

[Chinese](#)

[Portuguese](#)

## Tweets — #DayofMourning

Follow us: @WSIB and @WSIBPresident

### Suggested tweets for your own Twitter feed:

April 28th is a day like no other. It is a #DayofMourning <http://www.wsibdayofmourning.ca/>

On April 28th we pay tribute to all who live with the effects of workplace injury or illness #DayofMourning

Let's recommit ourselves to doing all we can to keep our workplaces healthy and safe #DayofMourning

Write a tribute to a loved one or co-worker who was killed at work #DayofMourning <http://www.wsibdayofmourning.ca/tributes/>

## DOM Events

See a list of events across the province [here](#)

## MySafeWork's "Courageous" Event

On April 28th, MySafeWork is holding its first annual "Courageous" live-stream event. MySafeWork's goal is to empower every student in Canada to have the courage to refuse unsafe work. Register [here](#) to watch for free.

## Posters and Stickers

Order posters and stickers [here](#)

## Day of Mourning Article

You may wish to use the attached article in your publication or newsletter.

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