

The Engineering Conference: Canada's Largest Engineering Event!

Kindly distribute this communication to your Engineering & STEM, HR & Diversity, MARCOM and Learning Leaders.

The Ontario Society of Professional Engineers (OSPE) is pleased to present the 2023 Engineering Conference on Thursday, November 2, at the Metro Toronto Convention Centre, downtown Toronto.

- **Full Day Conference with Speakers, Presenters and Trade Show/Recruitment Booths.** The full-day event will include over 12 sessions focusing on technical engineering topics, 4 “can’t-miss” panels on diversity & inclusion in Engineering, and over 100 trade show/recruitment booths. We anticipate hundreds and hundreds of guests for our Morning Plenary, Lunch Keynote, Learning Sessions, and EDI panels, plus thousands and thousands more at our and Recruitment Event.
- **Recruitment Extravaganza!** If you are recruiting engineering professionals and students, this is the recruitment event of the year! Between seasoned engineering professionals and students from across Ontario, we anticipate thousands of guests at our Trade Show & Recruitment Event.
- **Champion Diversity & Inclusion!** If your organization champions diversity & inclusion in STEM, why not take the stage as a Panelist or Moderator, and join 1 of 4 impactful and relevant panels on EDI? Each panel will have four Panelists plus one Moderator, and panel topics will cover the most critical issues facing our profession and society. The 4 EDI Panel Themes are: 1. Measuring EDI Change within a Company, 2. Leadership in EDI within a Company, 3. Opportunities for EDI Change in Recruitment and Retention, and 4. Powering EDI Change through Economic Policies. (See Page 3)
- **Showcase Products and Services!** Tradeshow Booths are a spacious 10X10, and the Conference is located right in the heart of downtown Toronto! There will be delegates circulating throughout the Tradeshow Booth area all day, and countless visitors, who will be looking to connect!
- **Meet Continuing Professional Development (CPD) Requirements.** Professional Engineers can count Learning Session hours towards their CPD needs.
- **Tickets to the Nov. 3 (evening) Ontario Professional Engineers Awards Gala.** The OPEA Gala will be hosted on **Friday, November 3 (evening), also at the Metro Toronto Convention Centre.** This prestigious formal gala, first hosted in 1947, is the annual celebration of engineering excellence in Ontario. Partnership Level comes with tickets to the OPEA Gala - a wonderful opportunity to enjoy a memorable evening of networking with colleagues and friends.

View the highlights from our [2022](#), [2021](#), [2020](#), [2019](#), and [2018](#) Conferences; you will be impressed!

2023 Engineering Conference Partnership Levels (See Page 2 for Partnership Level Descriptions)

We offer a variety of Partnership options for the 2023 Engineering Conference. There is no better opportunity to be seen, be heard, and network with provincial and national engineering leaders.

Kindly indicate your selected Partnership Level. We will then send an official ‘welcome’ e-mail, providing additional information and logistic details.

Warmest Regards,

Jason

* Contact Jason DiTommaso, Strategic Partnerships, OSPE, for further details. 613 986 1437 / jditommaso@ospe.on.ca

* Early-Bird Special: 5% discount on orders before May 31, 2023. OSPE invoices. Payable by EFT, cheque, or credit card.

* Professional Engineers can count Learning Session attendance towards their Continuing Professional Development requirements.

* If selecting Panelist Partner Level, let us know your desired EDI Panel Theme selection, in order of *your* preference.

Partnership Levels	# Avail	Conference Passes (Conference & Trade Show)	Trade Show Passes (Trade Show Only)	Trade Show Booth (+4 Booth Passes)	Provide Gift (Delegate Bag)	Digital & Print Branding	OPEA Tickets (Nov. 3 Evening)	Investment
Student Spotlight	1	12	50	Y	Y	Y	6	\$24,500
Anticipate thousands of engineering students at the Trade Show and Recruitment Event. Student Spotlight Partner will have exclusive branding rights associated with student recruitment; invitations to Faculties of Engineering & Engineering Student Societies will include logo and a special invitation from the Partner inviting students to attend the Engineering Conference.								
Lunch Keynote Partner	1	12	50	Y	Y	Y	6	\$24,500
Our Lunch Keynote Speaker is always an impactful and well-known personality. The Keynote Speaker will address hundreds of Learning Session guests during lunch. The Lunch Keynote Partner has an opportunity to “own the platform” as they briefly introduce their organization and contribution to engineering and introduce the Lunch Keynote Speaker.								
Morning Plenary Partner	1	8	50	Y	Y	Y	4	\$18,500
Morning Plenary Partner will have the pleasure of introducing the Engineering Conference's kick-off presenter. Session sets the pace and tone of the day's Learning Sessions. Partner will have opportunity to “own the platform” and address hundreds of guests as they briefly introduce their organization and contribution to engineering and introduce Morning Plenary presenter.								
Social Reception Partner	1	8	50	Y	Y	Y	4	\$18,500
After a full day of learning and networking, it will be time to unwind at our end-of-day reception. We anticipate thousands of attendees at the reception. Social Reception Partner will own exclusive branding rights to the Social Reception.								
Panelist Partner	20	8	25	Y	Y	Y	2	\$12,500
Four Panels covering Diversity & Inclusion in Engineering & STEM are the cornerstones of the day's Learning Sessions. Partnership Level allows you to provide a Panelist or Moderator for one of these sessions. We work with each Panelist or Moderator throughout the summer to prep each of them well in-advance of the conference. The 4 EDI Panel Themes are: 1. Measuring EDI Change within a Company, 2. Leadership in EDI within a Company, 3. Opportunities for EDI Change in Recruitment and Retention, and 4. Powering EDI Change through Economic Policies.								
Breakout Session Host	1	8	25	Y	Y	Y	2	\$12,500
Conference will feature four Learning Streams, each with approximately four Learning Sessions. Breakout Session Host will have exclusive naming rights to all Learning Sessions (except for EDI Learning Stream Sessions), e.g. “Learning Stream 3, Learning Session 2, brought to you by [ORGANIZATION].” Thousands of delegates will see your exclusive branding associated with this Partnership Level, in digital, print, and on-site!								
Tradeshow Booth	150	2	15	Y	N	Y	2	\$4,500
Based on demand from previous annual conferences, we have increased the number of Trade Show / Recruitment Booths to 150! With the conference coming to Toronto for the first time in many years, we anticipate thousands and thousands of attendees and job-seekers. Get your HR/Recruitment teams assembled for a full day of action, action, action!								
Photography Partner	1	2	10	Y	N	Y	2	\$5,500
The Photography Partner gets spiffy branding recognition. There is signage throughout the conference recognizing the Photography Partner, and Photographers will be on-site taking snaps throughout the day. Enjoy exclusive branding rights for this highly-recognized Partnership Level.								
Charging Station Partner	1	2	10	Y	N	Y	2	\$5,500
We all use cell phones; and yes, they do run low on power! Why not be the Conference's Charging Station Partner? Signage placed at Charging Station(s), giving instant branding & recognition to your organization!								
Networking Break Partner	2	2	10	Y	N	Y	2	\$5,500
We all need to re-charge after a Learning Session, after a meeting, or just to stretch our legs! Refreshment and light snacks will be served during the morning and afternoon Networking Break Sessions. There are two Networking Break Partner slots - one for the morning and one for the afternoon - and each Partner will have their logos side-by-side for both slots.								
Group of 10 Tickets	50	10	10	N	N	Y	N	\$3,750
Do you have engineers and STEM professionals on your staff? Students or co-op individuals making their way through your organization? HR professionals interested in learning more about diversity & inclusion in engineering & STEM? Treat them to a full day of networking and development with a pass to our Learning Sessions and Trade Show!								

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EDI in Engineering & STEM Panel Themes

PANEL THEME 1: Measuring EDI Change within a Company	
<p>Objectives: Panelists will discuss what strategies are used to measure authentic EDI change.</p> <p>4 Panelists + 1 Moderator</p>	<p>Implementing initiatives and developing policies to build an equitable future is great, but how are the effects measured? Creating metrics and targets often leads to tokenism and disingenuous diversity efforts that don't make the impact they claim to.</p> <p>In this discussion, panelists will engage in a guided conversation on how diversity and inclusion efforts are measured in their workplaces and how they arrived at these measurement strategies.</p>
PANEL THEME 2: Leadership in EDI within a Company	
<p>Objectives: Panelists will share the role leadership plays in a company's EDI mandate.</p> <p>4 Panelists + 1 Moderator</p>	<p>Equity, diversity and inclusion encompasses a broad range of topics with endless opportunities to effect meaningful change. Companies of all sizes are implementing initiatives to create inclusive cultures and equitable business models. On this panel, industry leaders will discuss how moving the needle in a company requires a top-down approach.</p> <p>Panelists will have the opportunity to share how their leadership is disrupting the status quo, the opportunities they are creating for equity-seeking groups, and how this has impacted their overall business model.</p>
PANEL THEME 3: Opportunities for EDI Change in Recruitment and Retention	
<p>Objectives: Panelists will discuss the various opportunities to create a more equitable future through EDI-focused recruitment and retention strategies.</p> <p>4 Panelists + 1 Moderator</p>	<p>This panel will focus on EDI opportunities in recruitment and retention spaces. Panelists will have the opportunity to discuss recruitment practices that diversify their talent pool, and retention practices that foster diverse workforces and inclusive, equitable cultures.</p>
PANEL THEME 4: Powering EDI Change through Economic Policies	
<p>Objectives: Panelists will explore economic topics within EDI by discussing pay transparency, pay equity opportunities, and/or other economic policies.</p> <p>4 Panelists + 1 Moderator</p>	<p>Economic disparities are a common topic in the EDI and the workforce space. Studies show there isn't always an equitable pay-scale model when it comes to working women and other equity-seeking groups.</p> <p>Panelists in this stream will explore how pay-equity and pay transparency applies in their companies. Panelists will have the opportunity to showcase these and other successful models, discuss opportunities with their colleagues and attract new ideas that will serve their company's or the sector's EDI objectives.</p>
NOTES	
<p>All Panel are approximately 1 hour in duration. Each Panel includes 4 Panelists and 1 Moderator. Panel participants may range from C-Suite to early career --- though we request Panel personalities be engaging and passionate about the Panel topic! We work with our Panelist Partners in early autumn to prepare each Panel in advance of the Nov. 2 (Toronto) Conference. When selecting to be a Panelist Partner, please provide your organization's Panel Themes in order of your preference, and we will endeavour to slot you onto your Panel Theme of choice. View the highlights from our 2022, 2021, 2020, 2019, and 2018 Conferences; you will be impressed, and you will also get a very good sense of past Panelists and Moderators!</p>	

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