

EDUCATE ME! an OGCA virtual symposium

SPONSORSHIP OPPORTUNITIES

April 9, 2021

OVERALL SPONSOR - \$7,000 (*Travelers*)

SESSION SPONSORS - \$2,500 (APP members) \$5,000 (non APP members)

1. The Digital Transformation of the Construction Industry and how Cyber Risk will Change your Business – Marsh Canada Limited (*sponsored by Marsh Canada Limited*)
2. AI In Construction – Procore (*sponsored by Procore*)
3. CCDC 2 and ready for Takeover – WeirFoulds and FCA Insurance Brokers (*sponsored by WeirFoulds/FCA Insurance*)
4. Extinguish the Top Five Fires affecting Contractor Insurance Programs in 2021 – Petrela Winter (*sponsored by Petrela Winter/Royal Sun Alliance*)
5. Addressing the Economy – Mark Casaletto of CMD Group (*sponsored by Concrete Ontario*)
6. Working with Consultants – Singleton Urquhart Reynolds Vogel (*sponsored by Trisura Guarantee Insurance Company*)

TABLE SPONSORS - \$1,000 (APP members) \$2,500 (non APP members)

ASSIGNED TABLES:

- | | |
|------------------------------------|--------------------|
| 1. Travelers | 10. Liberty Mutual |
| 2. Marsh Canada Limited | 11. Procore |
| 3. Concrete Ontario | 12. _____ |
| 4. Alliance Creative | 13. _____ |
| 5. Trisura Guarantee Ins. Co. | 14. _____ |
| 6. CLAC | 15. _____ |
| 7. WeirFoulds LLP | 16. _____ |
| 8. FCA Insurance Brokers | 17. _____ |
| 9. Petrela Winter & Associates/RSA | 18. _____ |

Primary Contact Information:

Name: _____

Company: _____

Phone: _____

Email for main contact: _____

Please select the sponsorship package you are interested in, as per the following:

- Session Sponsor (APP) (\$2,500) Session # _____
- Session Sponsor (NON-APP)(\$5,000) Session # _____
- Table Sponsor (APP) (\$1,000) Number of Seats (max 8) _____
- Table Sponsor (NON-APP) (\$2,500) Number of Seats (max 8) _____

INCLUDED WITH YOUR SPONSORSHIP:

OVERALL SPONSOR

The overall sponsor will be featured prominently on all marketing and promotional materials. They will be provided with a table with all the same allowances as provided to table sponsors. Their logo will also be featured on the backdrop for the networking lounge.

SESSION SPONSORS

The sessions will each have their own backdrop featuring the logo(s) of the sponsors of that event. As the APP session sponsor, you will be able to introduce the session or moderate the session, and have your logo on the background for your session. As well, we will include your logo on any advertising and promotion that we do for the symposium. We will also provide you with a “table” where you can add your logo, invite people to sit at your table and even screen share. There would be a maximum of 8 people allowed at your table at any time.

TABLE SPONSORS

Table sponsors would be able to have their logo displayed at their table, with a maximum of eight people allowed at one time, with screen sharing, chat and video availability.

Delegates will be able to join any of the open tables (maximum 8 people per table) marked by the sponsors logo. Clicking on any of the open chairs will put them into the table group. From there, the sponsors can chat with the table members, share a screen with them, and so on. Once at a table, they can also try “Speed Networking” which brings together delegates for 2 – 3 minute meetings.

Click here for more information - [Attendee View - The Social Lounge](#)

IMPORTANT INFORMATION

- All of the sessions will be recorded for future use.
- Please note that if you are presenting the session, but are not sponsoring it, the sponsor will have their logo on the backdrop of the session.
- Delegates will be able to register to attend the virtual symposium for one or all sessions. They can also pop in or out at leisure. They will simply use the same link to join each time.
- Please note that the OGCA reserves all rights to coordinate, organize and itemize all logo placement for sessions, sponsors and the symposium as a whole and will work with all sponsors and participants to ensure maximum exposure based on the sponsorship category.

SCHEDULE FOR EDUCATE ME! A VIRTUAL SYMPOSIUM

8:00 – 8:30 a.m.	Networking Lounge and welcome
8:30 – 9:30 a.m.	Session 1 The Digital Transformation of the Construction Industry and how Cyber Risk will Change your Business – presented by Marsh Canada Limited
9:30 – 10:00 a.m.	Networking Lounge
10:00 – 11:00 a.m.	Session 2 AI In Construction – presented by Procore
11:00 – 11:30 a.m.	Networking Lounge
11:30 – 12:30 p.m.	Session 3 CCDC 2 and ready for Takeover – presented by WeirFoulds/FCA Insurance Brokers
12:30 – 1:00 p.m.	Networking Lounge
1:00 – 2:00 p.m.	Session 4 Extinguish the Top Five Fires affecting Contractor Insurance Programs in 2021 – presented by Petrela Winter & Associates
2:00 – 2:30 p.m.	Networking Lounge
2:30 – 3:30 p.m.	Session 5 Addressing the Economy – presented by Mark Casaletto of CMD Group
3:30 – 4:00 p.m.	Networking Lounge
4:00 – 5:00 p.m.	Session 6 Working with Consultants – presented by Singleton Urquhart Reynolds Vogel
5:00 – 5:30 p.m.	Networking Lounge and goodbye