# COVID-19 Public Opinion Study in Ontario









# Methodology

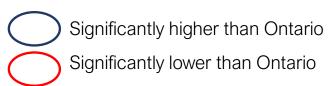
#### COVID-19 Study May 2020

This study was conducted on May 9<sup>th</sup> to May 12<sup>th</sup>, 2020, among a sample of 1,514 respondents who are residents of Ontario and part of Maru/Blue's research panel. The study was conducted through online surveys. A probabilistic sample of a similar size would have a margin of error of plus or minus 2.5%, 19 times out of 20.

#### Where and how is the study conducted?

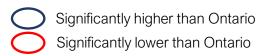
The study included respondents from an online panel of eligible voters in the province of Ontario. The sample is weighted to regional, age and gender demographics, as per Statistics Canada.

#### **Stats Testing:**

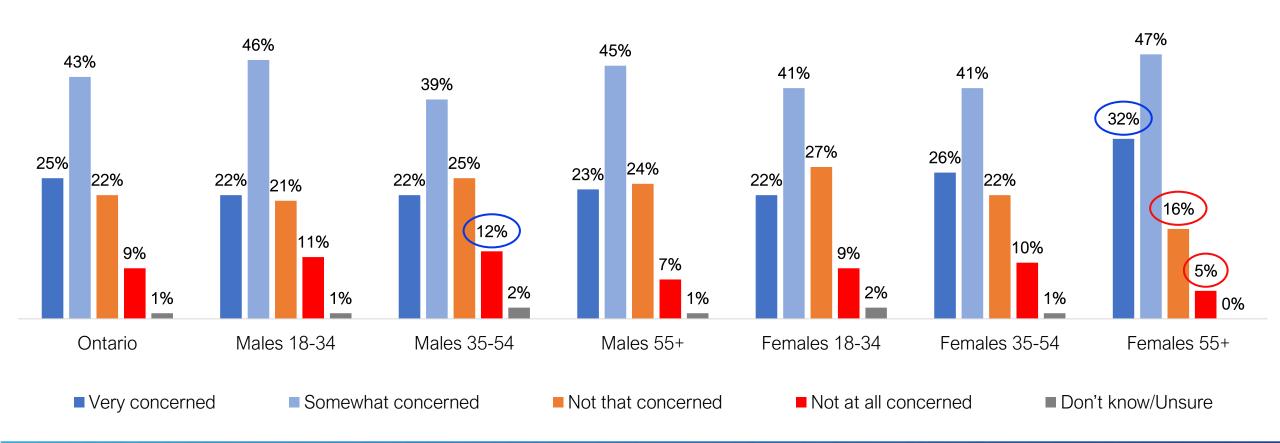








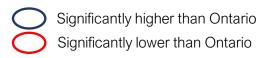
75% of people 18 years of age or older are concerned about contracting COVID-19



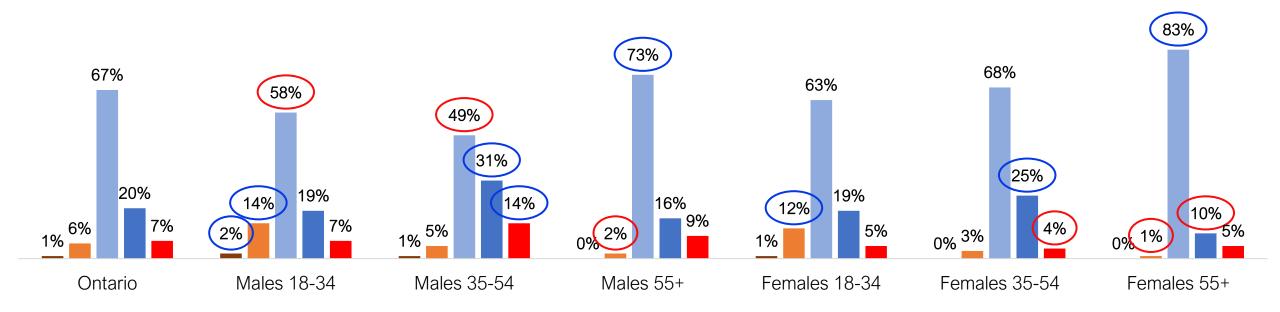


How concerned are you personally about contracting COVID-19/Coronavirus? n = 1514

# Turrently isolating - Age and Gender



Nearly ¾ of people 18 years of age or older are self-isolating or in quarantine.

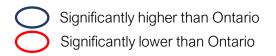


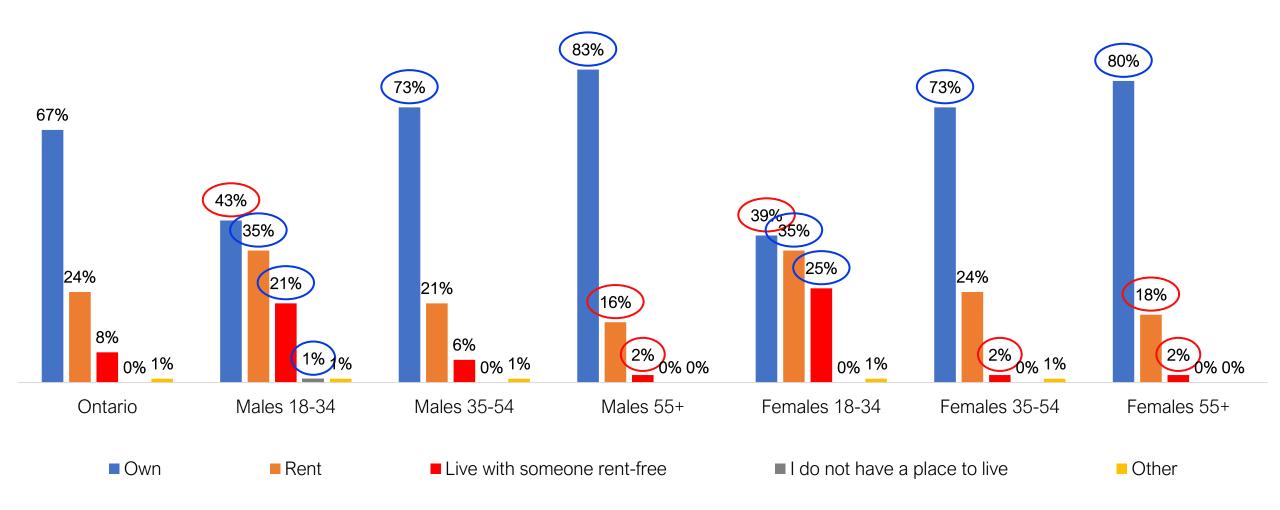
- I am in mandatory quarantine at a place outside of my home
- I am in mandatory quarantine in my home
- I am voluntarily self-isolating at home
- I am neither in mandatory quarantine nor voluntarily self-isolating because I was either going to work regularly or I am
- I am neither in mandatory quarantine nor voluntarily self-isolating because I do not believe this will help the situatio



Are you currently in mandatory quarantine or voluntarily self-isolating at home or any place outside of your home? n = 1514

### Home ownership status - Age and Gender

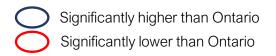


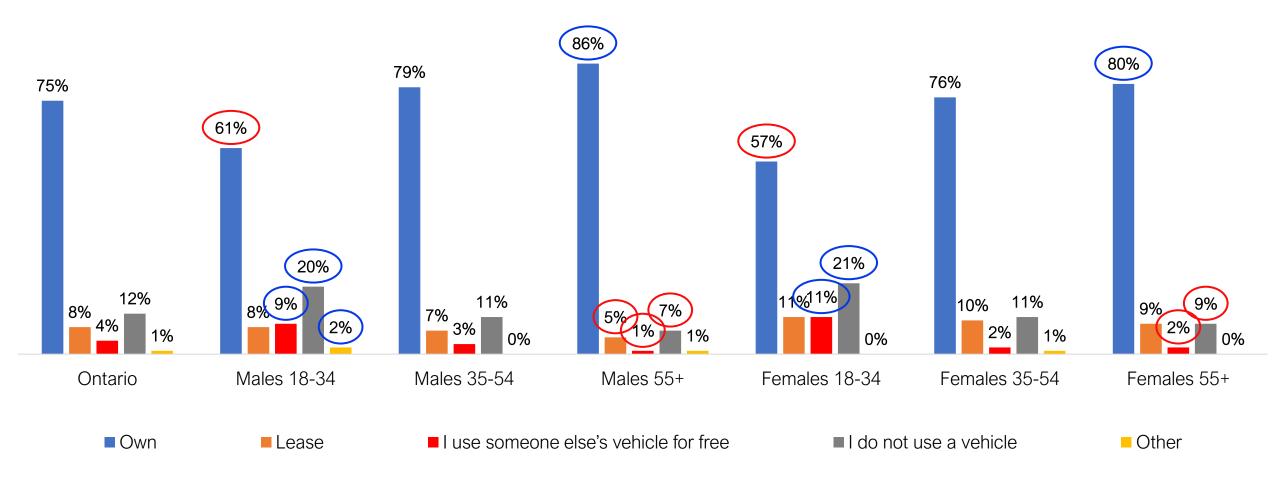




Do you own or rent your home? n = 1514

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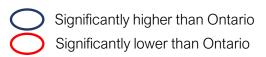




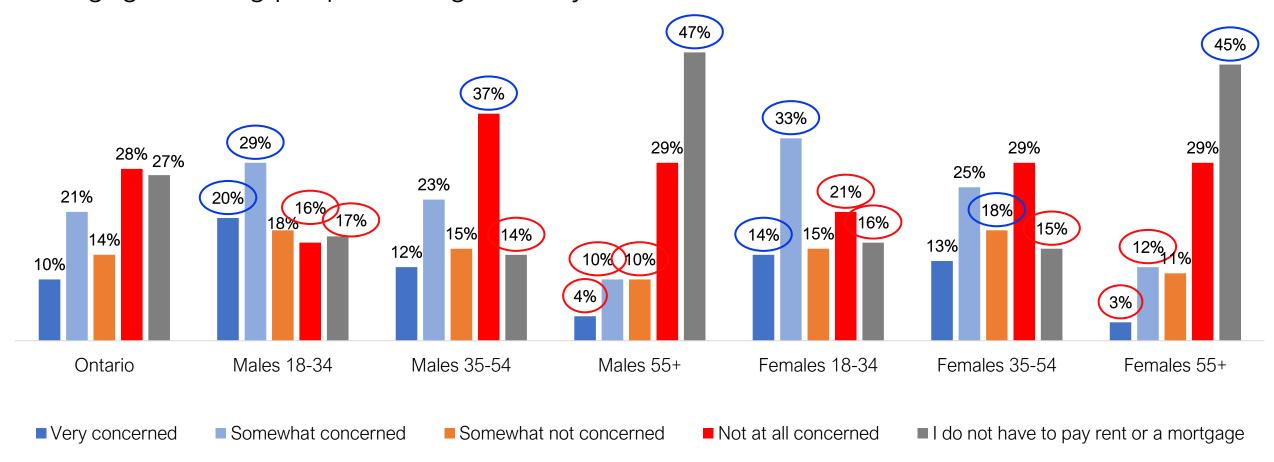


Do you own or lease your vehicle? n = 1514

### Toncerned about rent/mortgage - Age and Gender



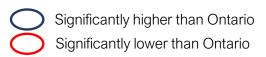
31% are concerned and 42% are not concerned about being able to pay their rent/mortgage. Young people are significantly more concerned.



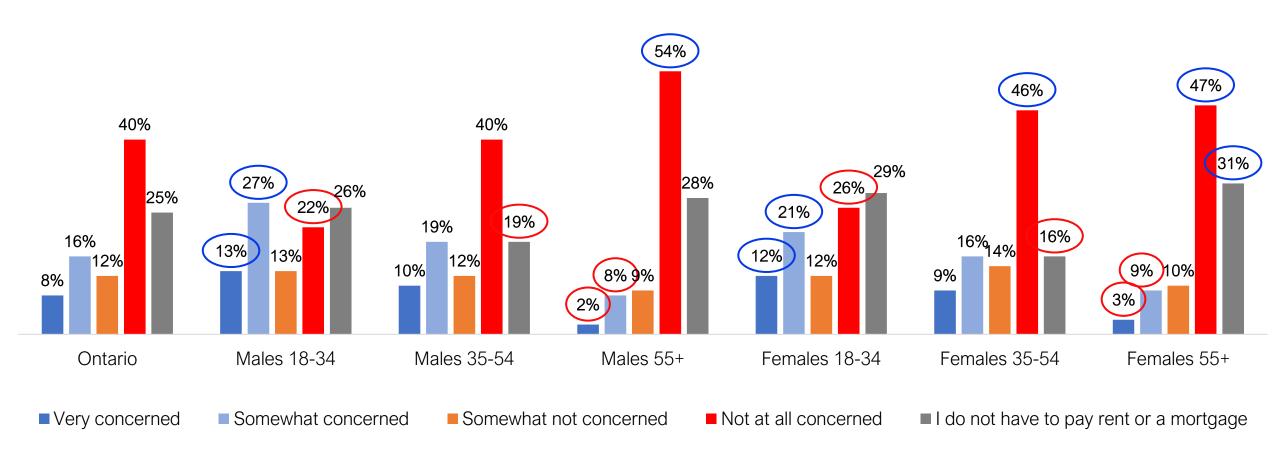


Are you concerned about being able to pay your personal home rent or mortgage payment? n = 1514

### Toncerned about maintaining a vehicle - Age and Gender



24% are concerned and 52% are not concerned about being able to pay to maintain their vehicle or make the payments. Young people are significantly more concerned.

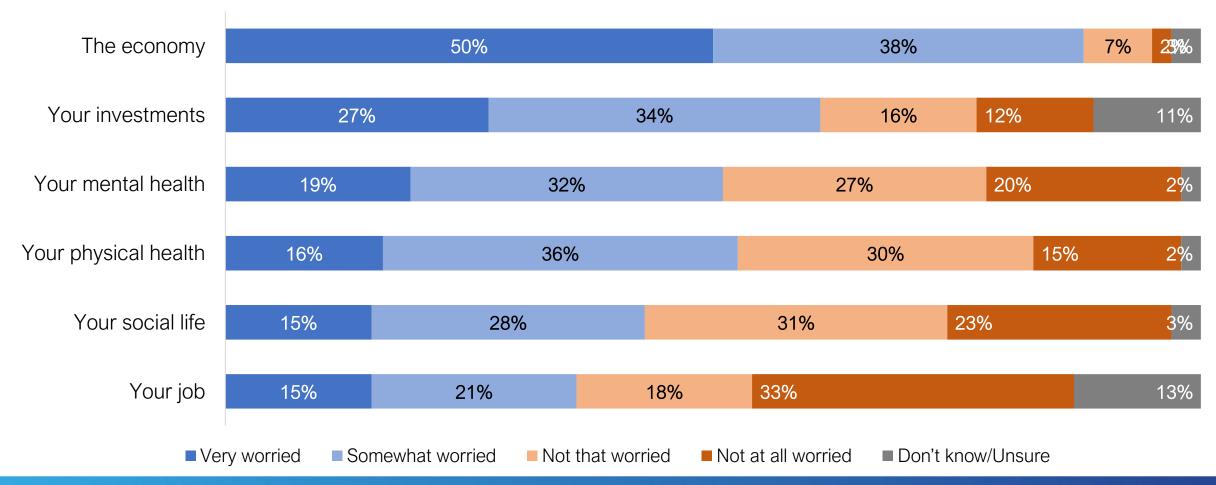




Are you concerned about being able to maintain your vehicle and make your payment? n = 1514

#### Worry around the potential impact of COVID-19

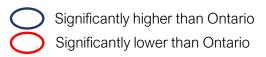
88% of Ontarians are worried about the economy, with 50% being very worried.



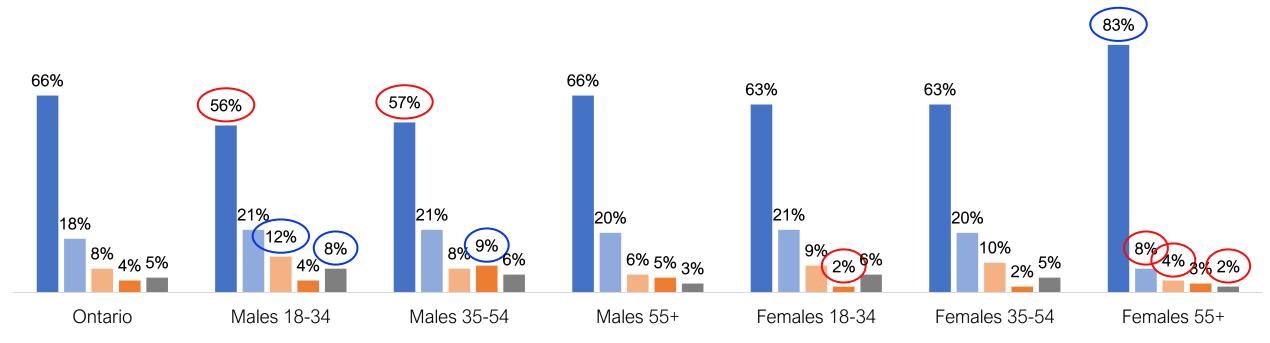


How worried are you about the potential impact of COVID-19/Coronavirus on the following? n = 1514

# Social/Physical distancing rules - Age and Gender



84% of Ontarians feel the rules have been effective. More than 3 to 1 believe that the rules should remain in place for a while longer. 1 of 5 feel the rules should be relaxed.

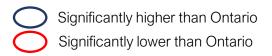


- The rules have been effective but the rules should remain in place for a while longer
- The rules have been effective but now it is time to relax the rules and get most young people back to school and most adults back to work
- The rules were not effective enough and more restrictions and more enforcement of the restrictions must be put into place and stay in place for a while longer
- The restrictions and the rules were unnecessary and over the top and we must get back to normal as soon as possible
- Don't know/Unsure

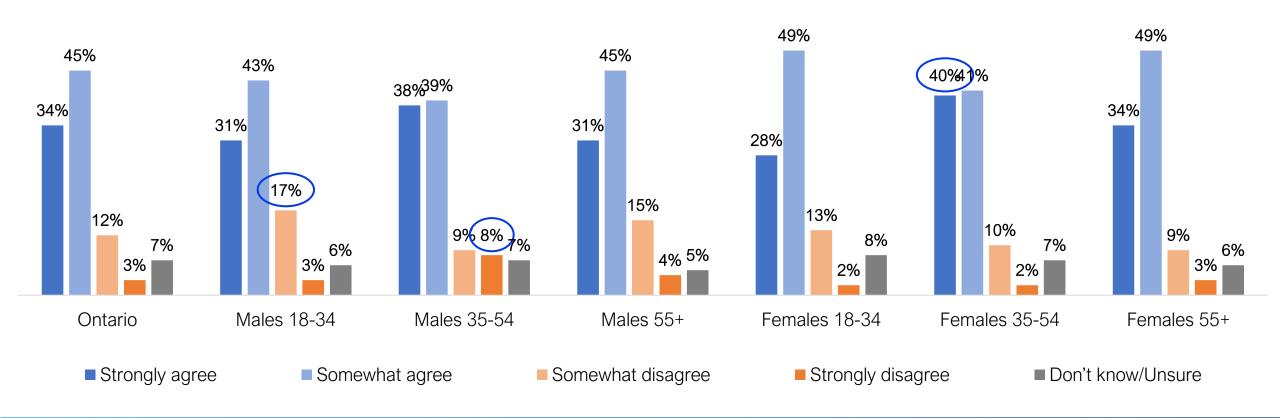


When you think about the last 8 weeks and the social distancing rules that were put into place, the shutdown of all non-essential businesses, the closure of schools and all other measures implemented by the Ontario Government, how do you feel about the outcome at this time? n = 1514

# More deaths in Canada - Age and Gender



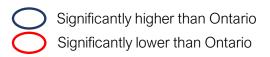
Most Ontarians believe that it's "very" possible we could see thousands more die in Canada.



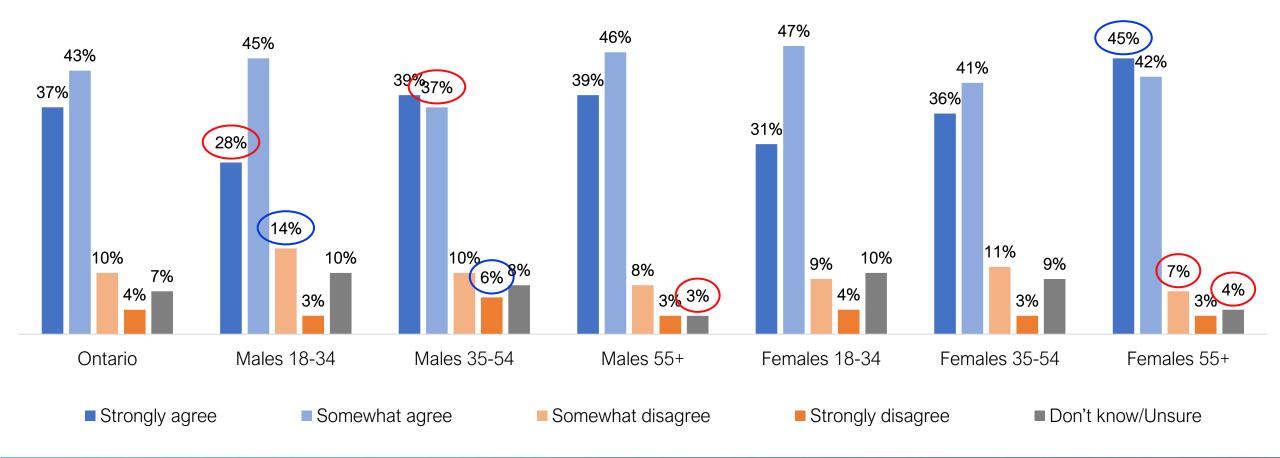


Do you agree or disagree with the following statement: "Based on what I have seen and heard about COVID-19 from around the world, I think it is very possible we could still see thousands more people die in Canada". n = 1514

# Social/Physical distancing - Age and Gender



80% support getting many more people back to work as long children stay home from school until September.



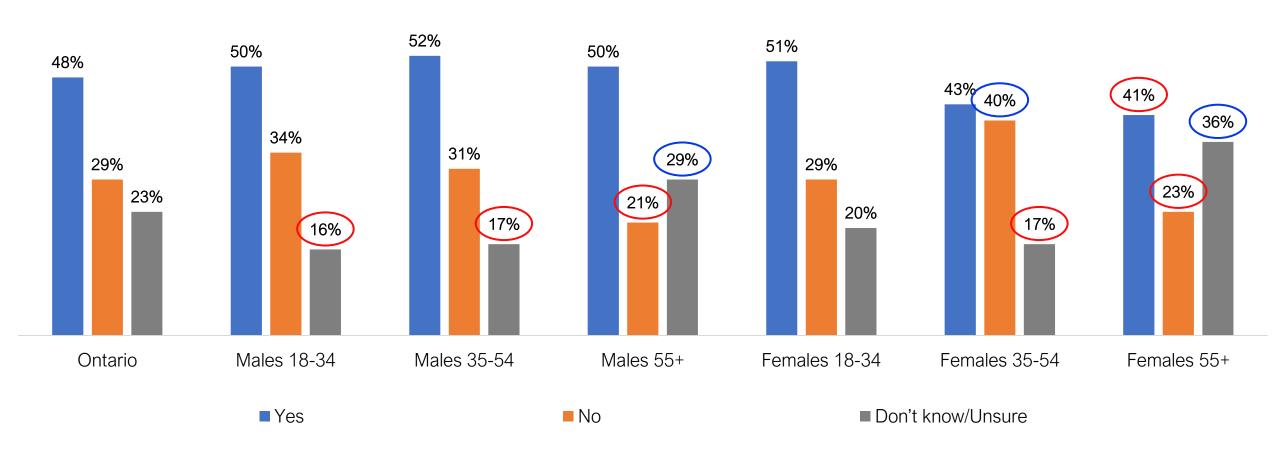


Do you agree or disagree with the following statement: "If everyone continues to practice social distancing and avoids close contact with people outside their home, we can leave the schools closed until September and focus on getting many more people back to work. n = 1514



#### Significantly higher than Ontario Significantly lower than Ontario

# Analysis





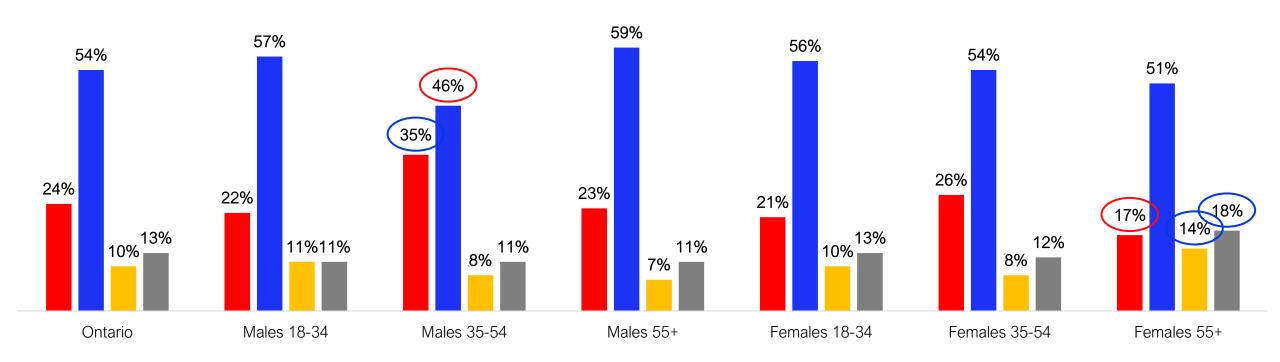
CV31 - As businesses begin to open up, would you feel more confident going back to your workplace if you and your fellow employees were required to receive a short training course with respect to "Workplace COVID-19 Safety"? n = 1514



### Responsibility of ensuring COVID-19 safety in the workplace - Age and Gender

#### Significantly higher than Ontario Significantly lower than Ontario

### Analysis



- It should be up to each business to decide if they need this type of training for their employees
- It should be up to the Ontario government to decide which businesses and types of workers will need this type of training
- It should be up to the local City or Municipal government to decide which employees and which businesses will need this type of training
- Don't know/Unsure



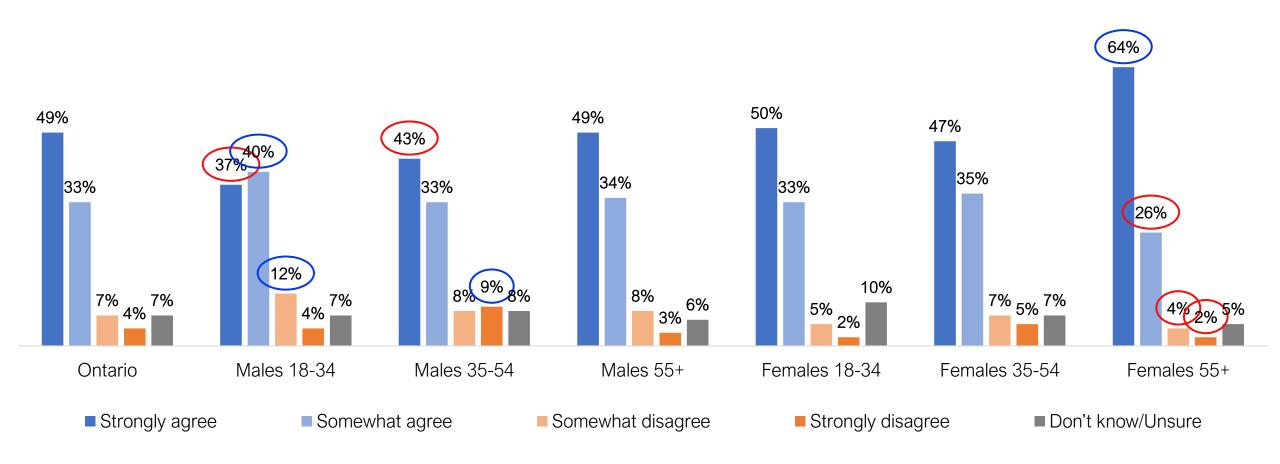
Who should be responsible to ensure that all employees learn about COVID-19 Safety in the Workplace? n = 1514



#### ₩ Workplace Covid-19 Safety and Training Program - Age and Gender

#### Significantly higher than Ontario Significantly lower than Ontario

# Analysis





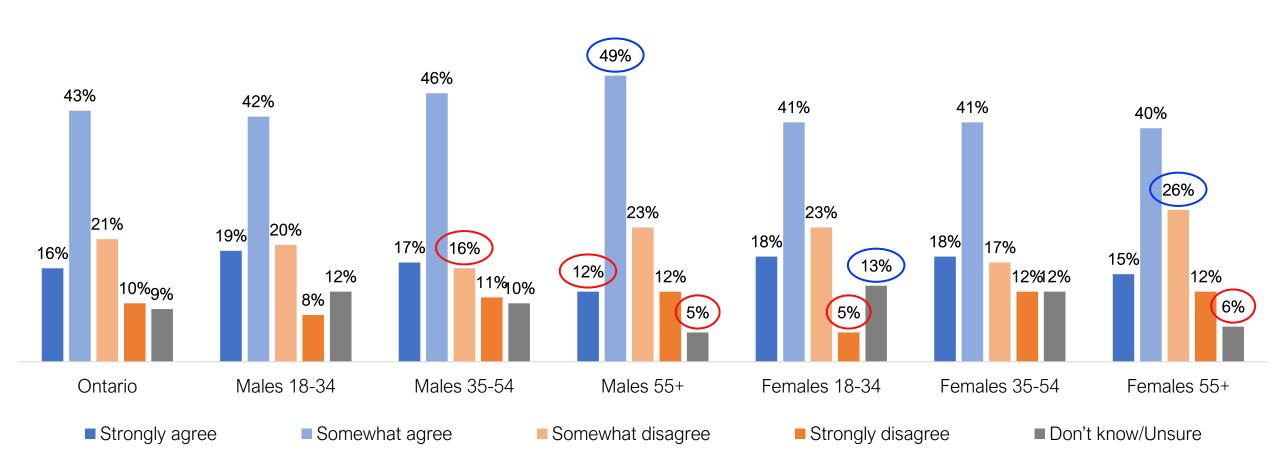
CV33 - Do you agree or disagree with the following statement: "When people return back to work and young people return back to school, the government should require all businesses and workplaces to have a "Workplace Covid-19 Safety and Training Program" that all employees must complete as a way to ensure that workers can keep themselves and their customers safe". n = 1514



#### Training of the employees - Age and Gender

#### Significantly higher than Ontario Significantly lower than Ontario

### Analysis



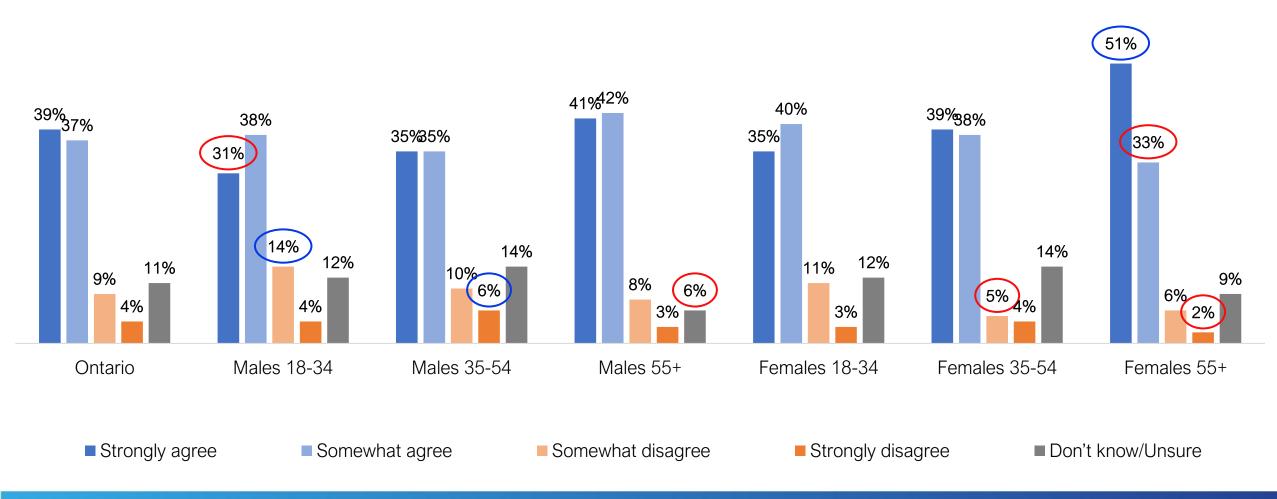
CV34 - Do you agree or disagree with the following statement: "I have confidence that small businesses will ensure that their employees are properly trained on how to keep themselves, their coworkers and their customers as safe as possible". n = 1514



#### Training of the employees - Age and Gender

#### Significantly higher than Ontario Significantly lower than Ontario

### Analysis



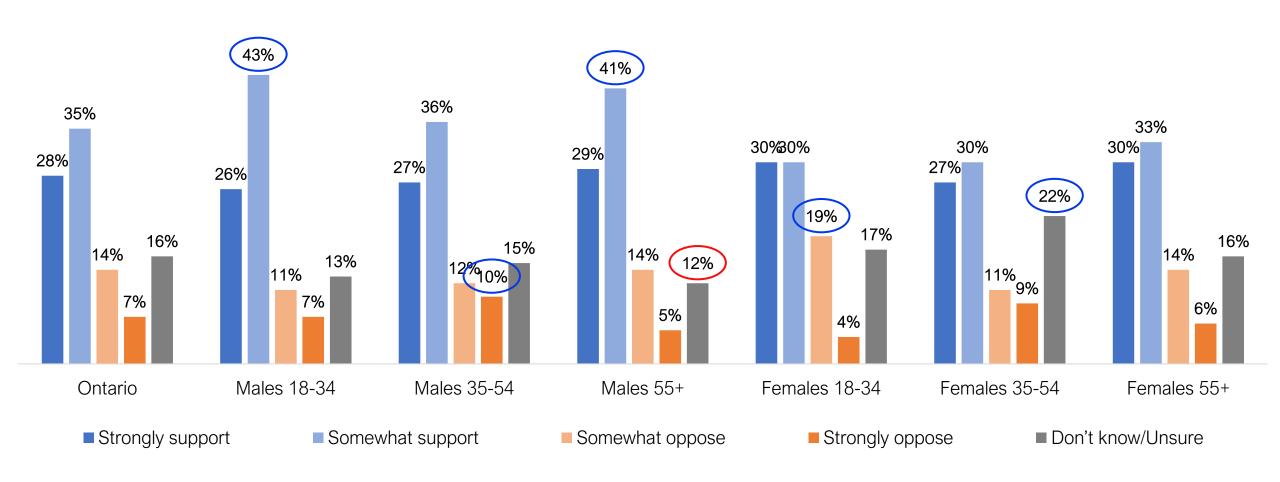


CV35 - Do you agree or disagree with the following statement: "I would avoid businesses whose employees are not properly trained in how to prevent or mitigate the spread of COVID-19". n = 1514

# Telectronic COVID-19 result certificate - Age and Gender

#### Significantly higher than Ontario Significantly lower than Ontario

# Analysis

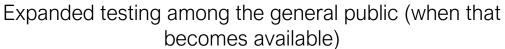




CV36 - For jobs such as barbershops, chiropractors, homecare workers, and optometrists where workers are physically very close to their clients, would you support or oppose a government mandated requirement for those workers to provide employers or clients an electronic certificate every two weeks which would show a negative test result for COVID-19? n = 1514

#### Tonfidence in measures as businesses reopen

# Analysis



Expanded testing among employees (when that becomes available)

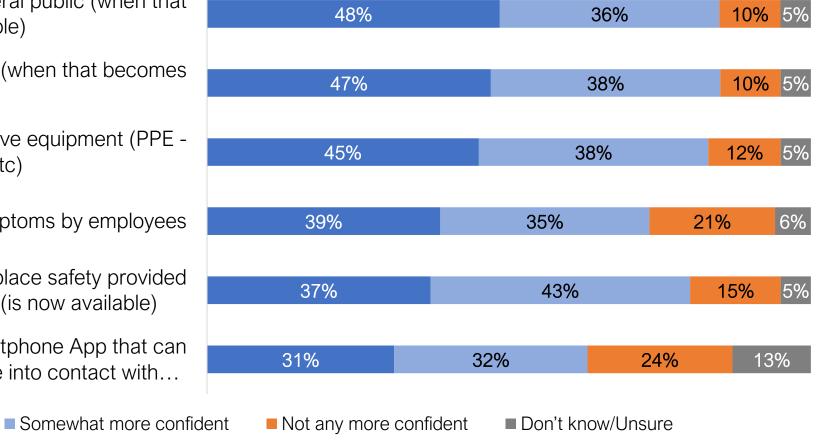
Expanded use of personal protective equipment (PPE masks/gloves, etc)

Mandatory self-reporting of symptoms by employees

Employee training on COVID-19 workplace safety provided by/or approved by the government (is now available)

Use of contact tracing technology (Smartphone App that can notify individuals who may have come into contact with...

Much more confident





As businesses begin to reopen, how confident would you be if the following measures were implemented: n = 1514