

COVID-19 Public Opinion Study in Ontario



APCAMPAIGN
FOR RESEARCH





COVID-19 Study May 2020

This study was conducted on May 9th to May 12th, 2020, among a sample of 1,514 respondents who are residents of Ontario and part of Maru/Blue's research panel. The study was conducted through online surveys. A probabilistic sample of a similar size would have a margin of error of plus or minus 2.5%, 19 times out of 20.

Where and how is the study conducted?

The study included respondents from an online panel of eligible voters in the province of Ontario. The sample is weighted to regional, age and gender demographics, as per Statistics Canada.

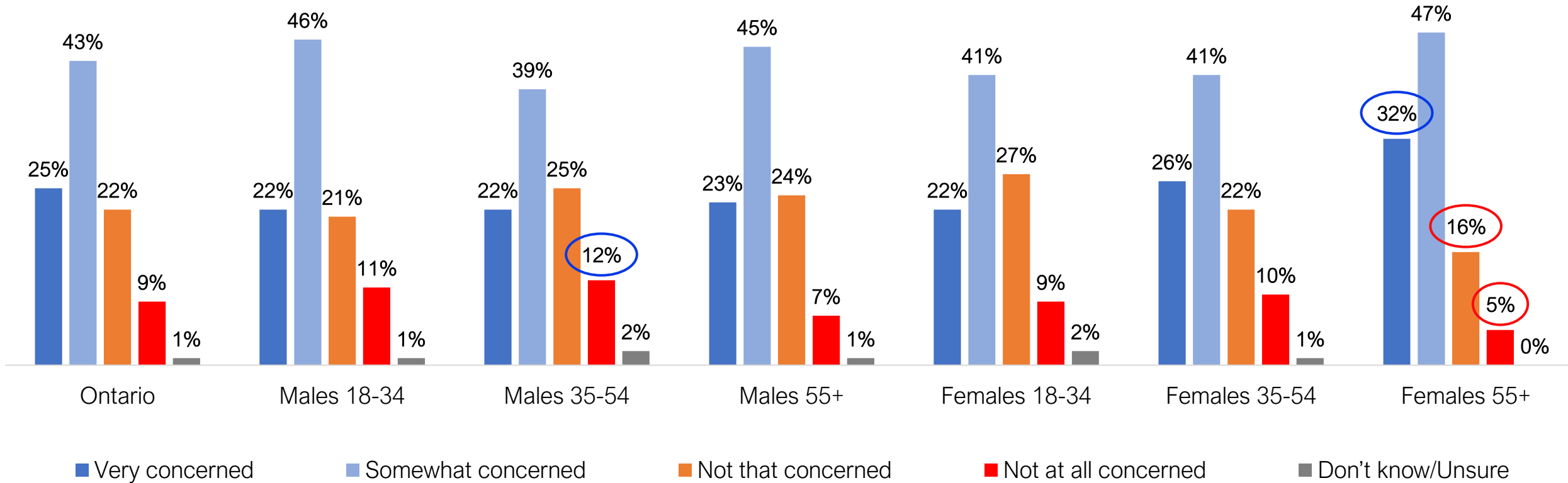
Stats Testing:

-  Significantly higher than Ontario
-  Significantly lower than Ontario

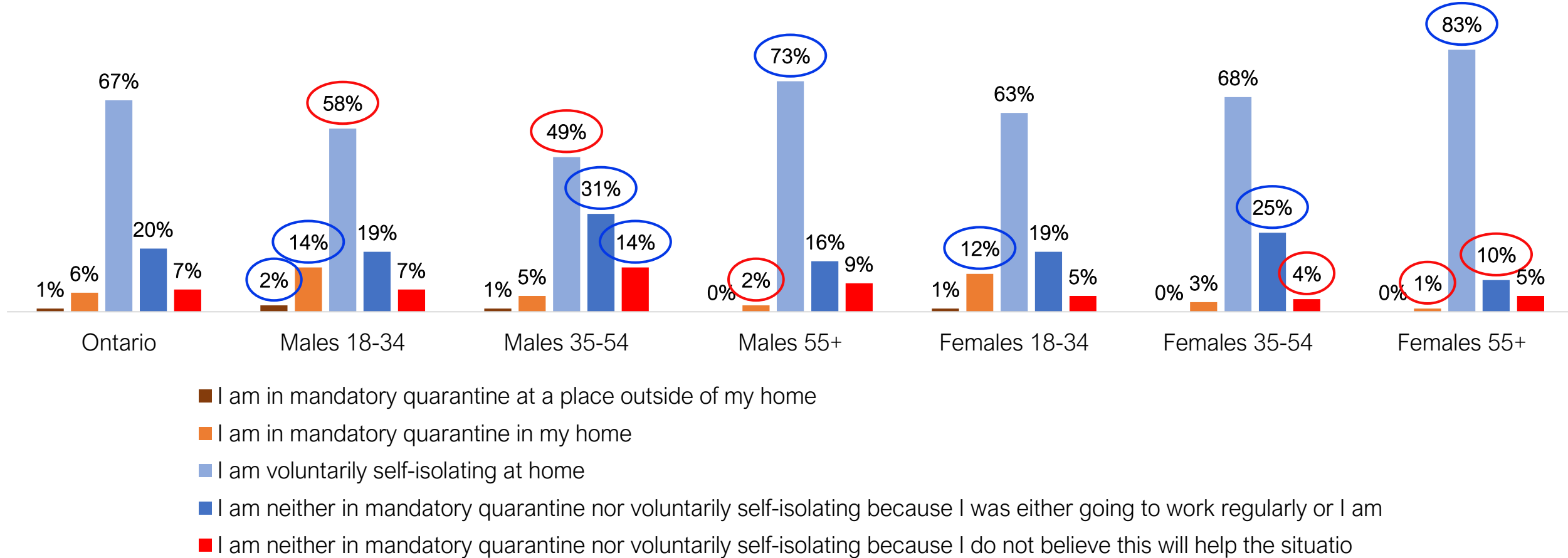
Concerned about contracting COVID-10 - Age and Gender

○ Significantly higher than Ontario
○ Significantly lower than Ontario

75% of people 18 years of age or older are concerned about contracting COVID-19



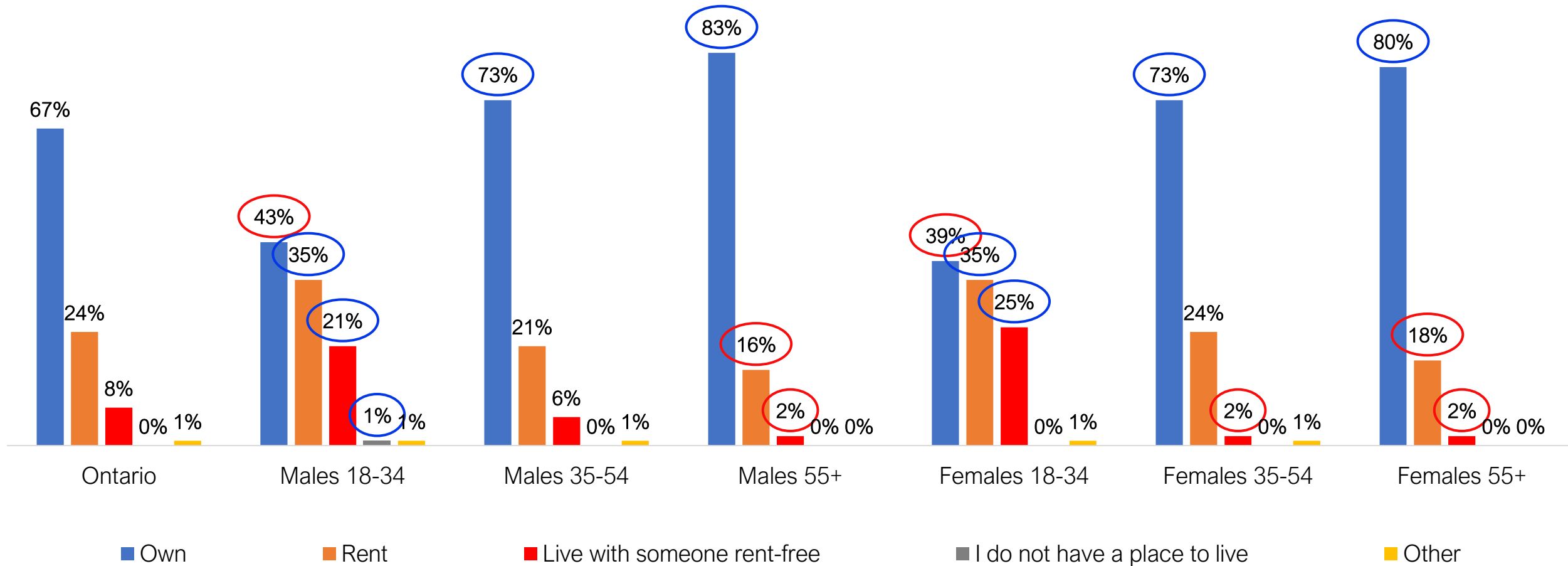
Nearly $\frac{3}{4}$ of people 18 years of age or older are self-isolating or in quarantine.







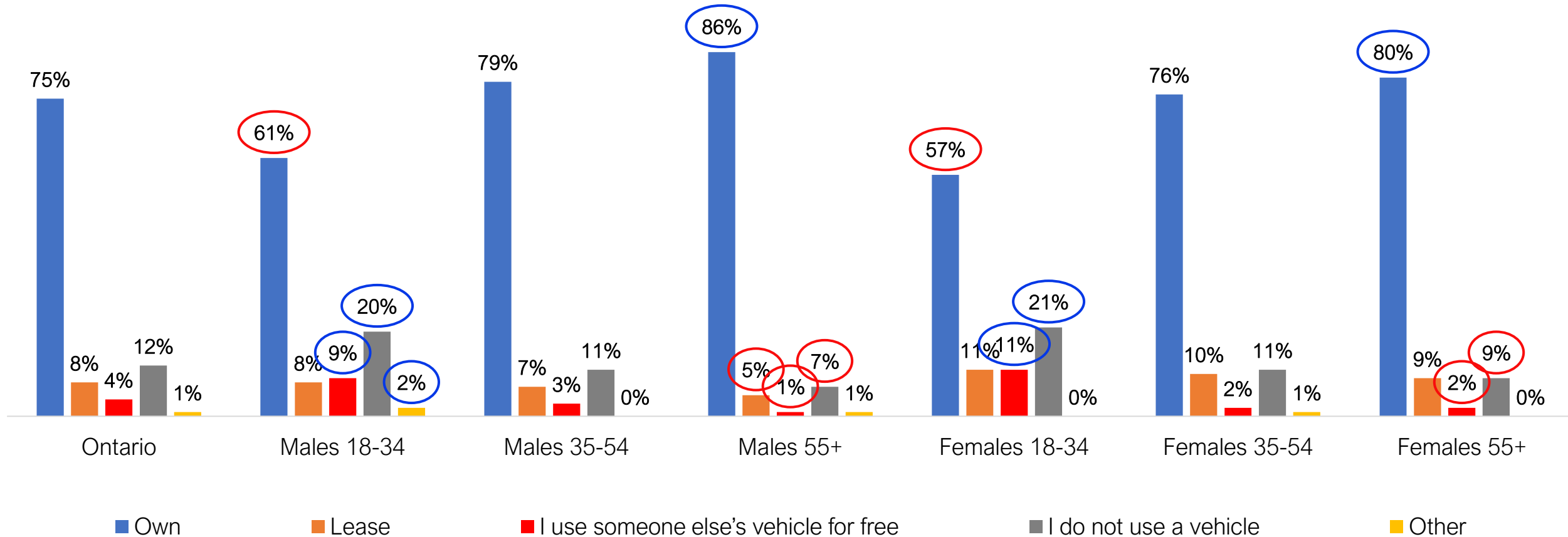
Home ownership status - Age and Gender

- Significantly higher than Ontario
- Significantly lower than Ontario



Vehicle ownership status - Age and Gender

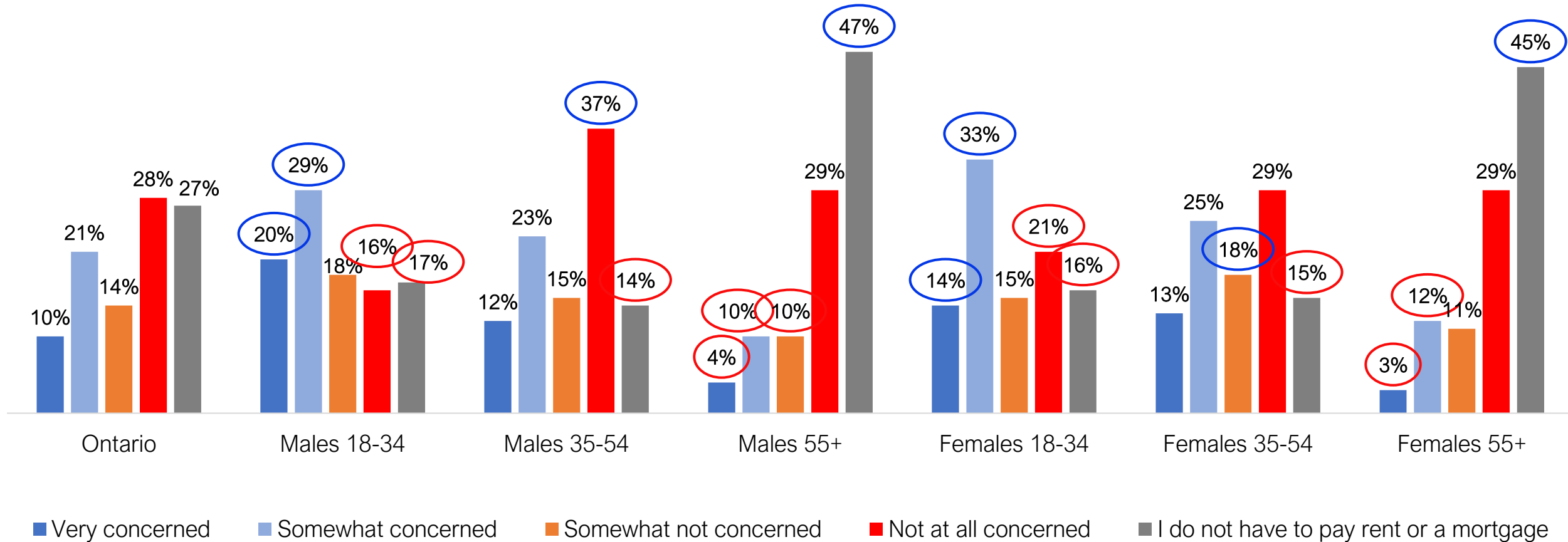
 Significantly higher than Ontario
 Significantly lower than Ontario





Concerned about rent/mortgage - Age and Gender

○ Significantly higher than Ontario
○ Significantly lower than Ontario

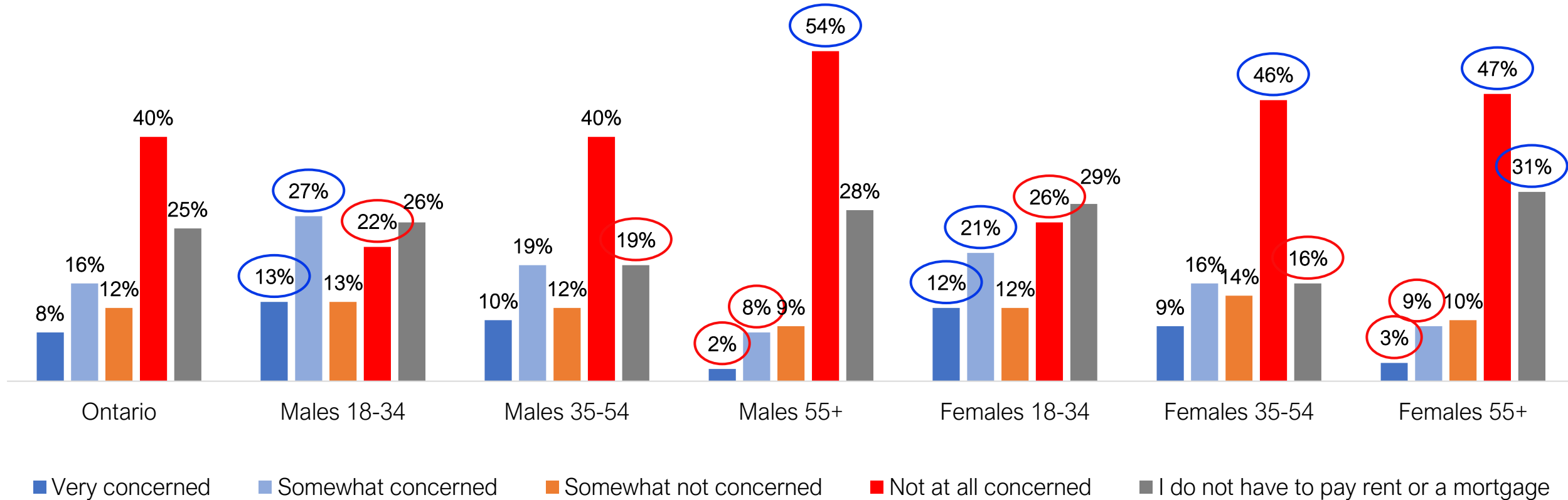
31% are concerned and 42% are not concerned about being able to pay their rent/mortgage. Young people are significantly more concerned.



Concerned about maintaining a vehicle - Age and Gender

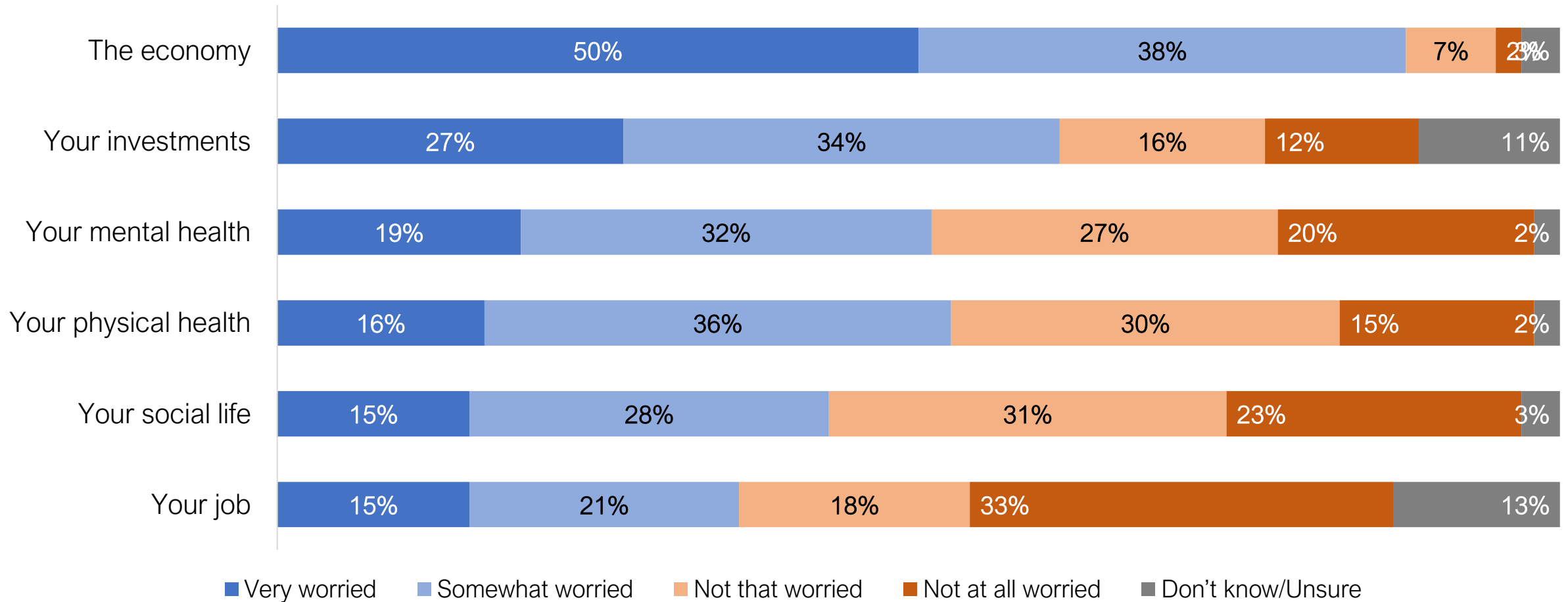
 Significantly higher than Ontario
 Significantly lower than Ontario

24% are concerned and 52% are not concerned about being able to pay to maintain their vehicle or make the payments. Young people are significantly more concerned.





Worry around the potential impact of COVID-19

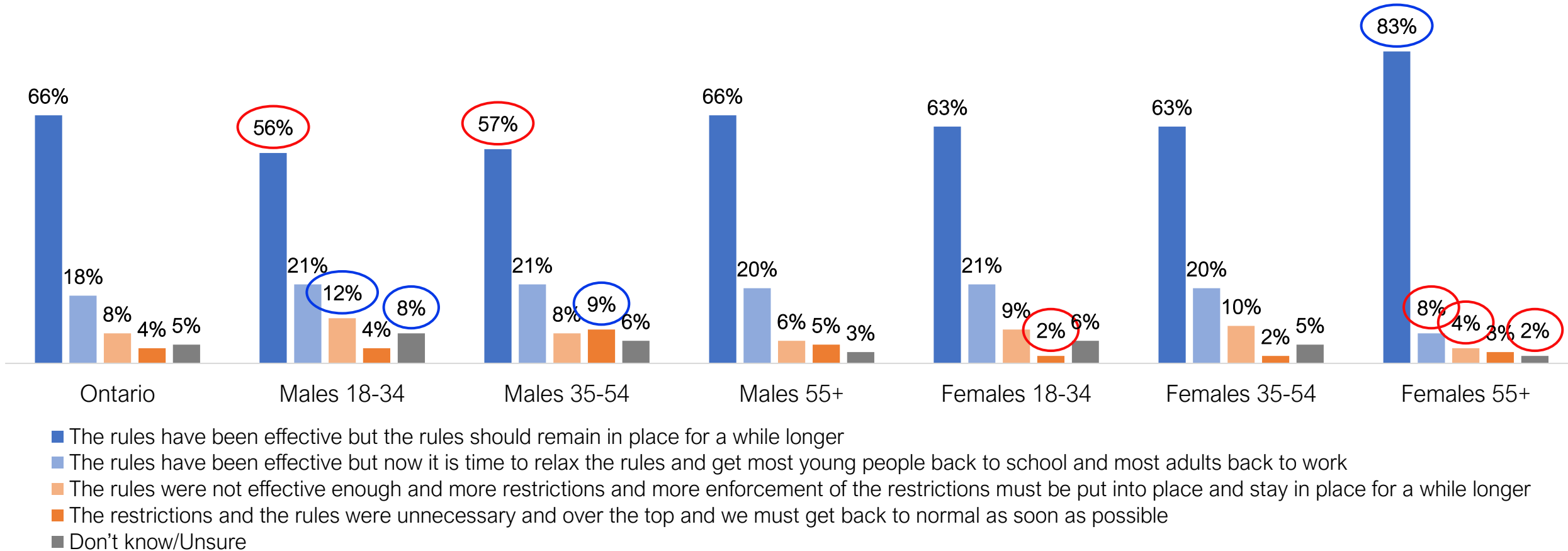
88% of Ontarians are worried about the economy, with 50% being very worried.



Social/Physical distancing rules - Age and Gender

 Significantly higher than Ontario
 Significantly lower than Ontario

84% of Ontarians feel the rules have been effective. More than 3 to 1 believe that the rules should remain in place for a while longer. 1 of 5 feel the rules should be relaxed.

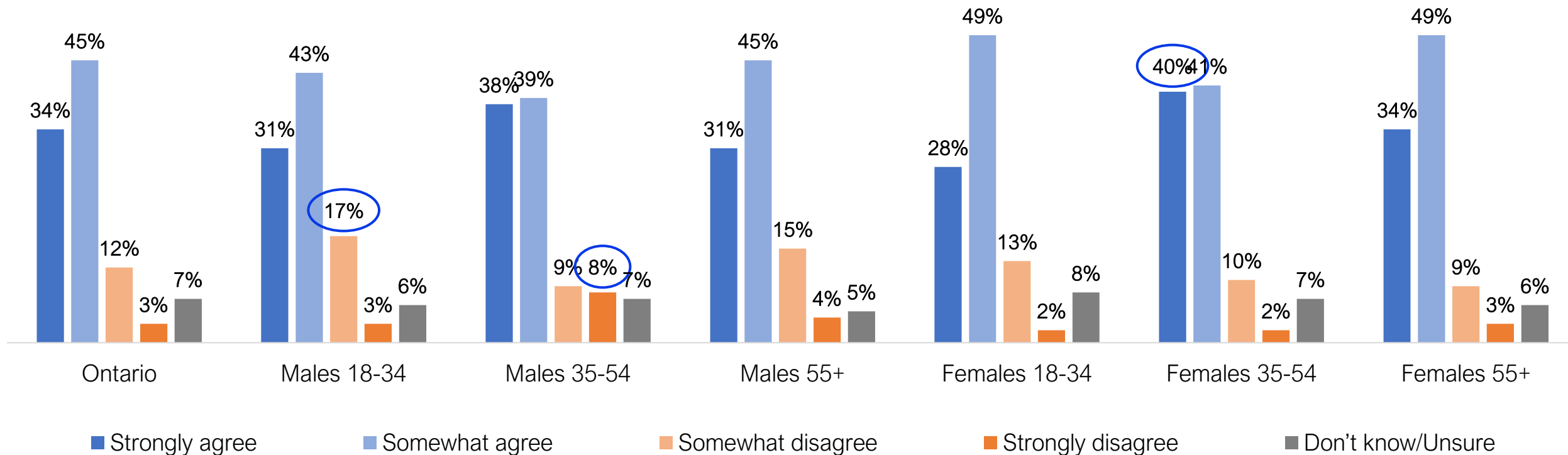




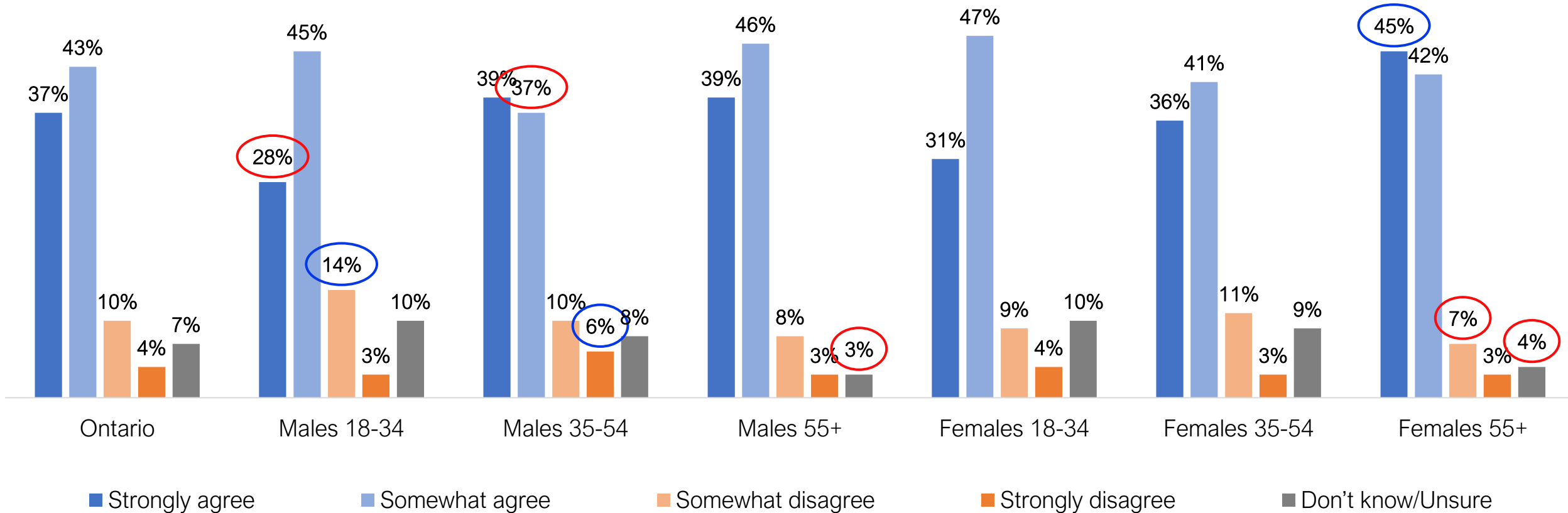
More deaths in Canada - Age and Gender

○ Significantly higher than Ontario
○ Significantly lower than Ontario



Most Ontarians believe that it's "very" possible we could see thousands more die in Canada.



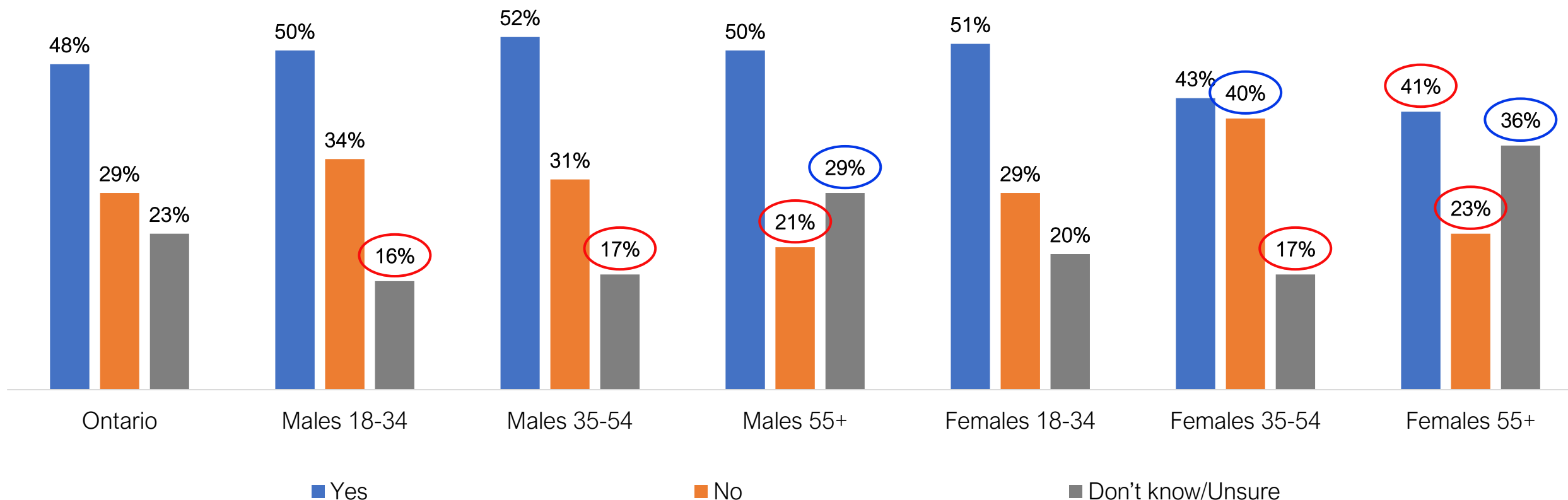
80% support getting many more people back to work as long children stay home from school until September.



Workplace COVID-19 Safety - Age and Gender

 Significantly higher than Ontario
 Significantly lower than Ontario

Analysis

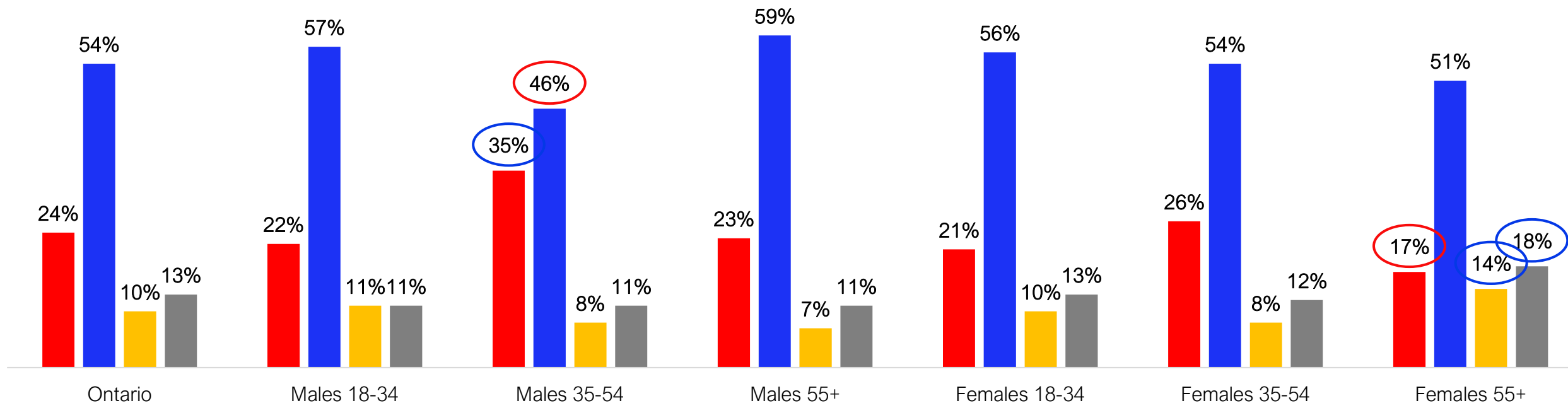




Responsibility of ensuring COVID-19 safety in the workplace - Age and Gender

○ Significantly higher than Ontario
○ Significantly lower than Ontario

Analysis



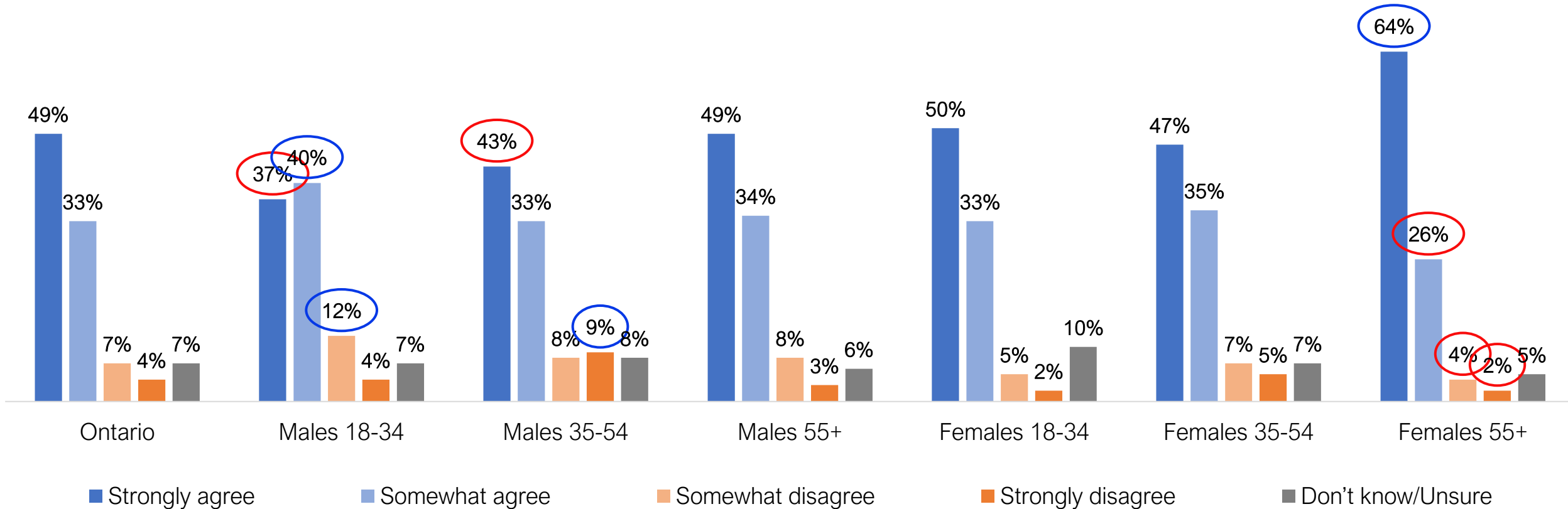
- It should be up to each business to decide if they need this type of training for their employees
- It should be up to the Ontario government to decide which businesses and types of workers will need this type of training
- It should be up to the local City or Municipal government to decide which employees and which businesses will need this type of training
- Don't know/Unsure





Workplace Covid-19 Safety and Training Program - Age and Gender

○ Significantly higher than Ontario
○ Significantly lower than Ontario

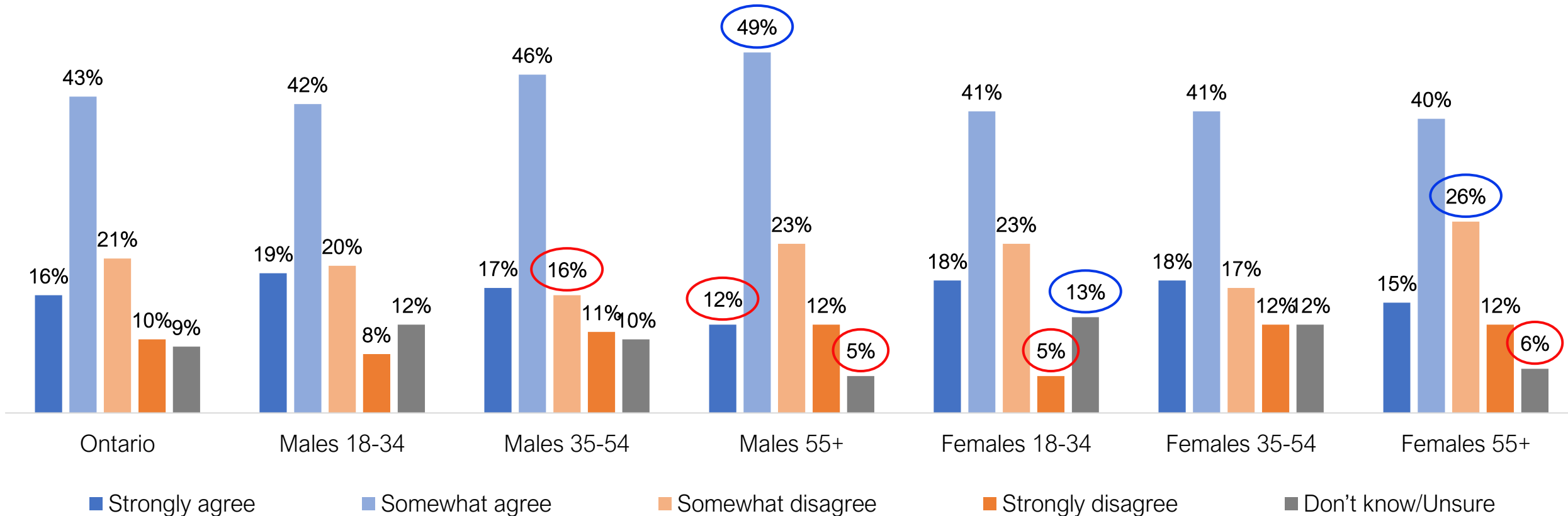
Analysis



Training of the employees - Age and Gender

 Significantly higher than Ontario
 Significantly lower than Ontario

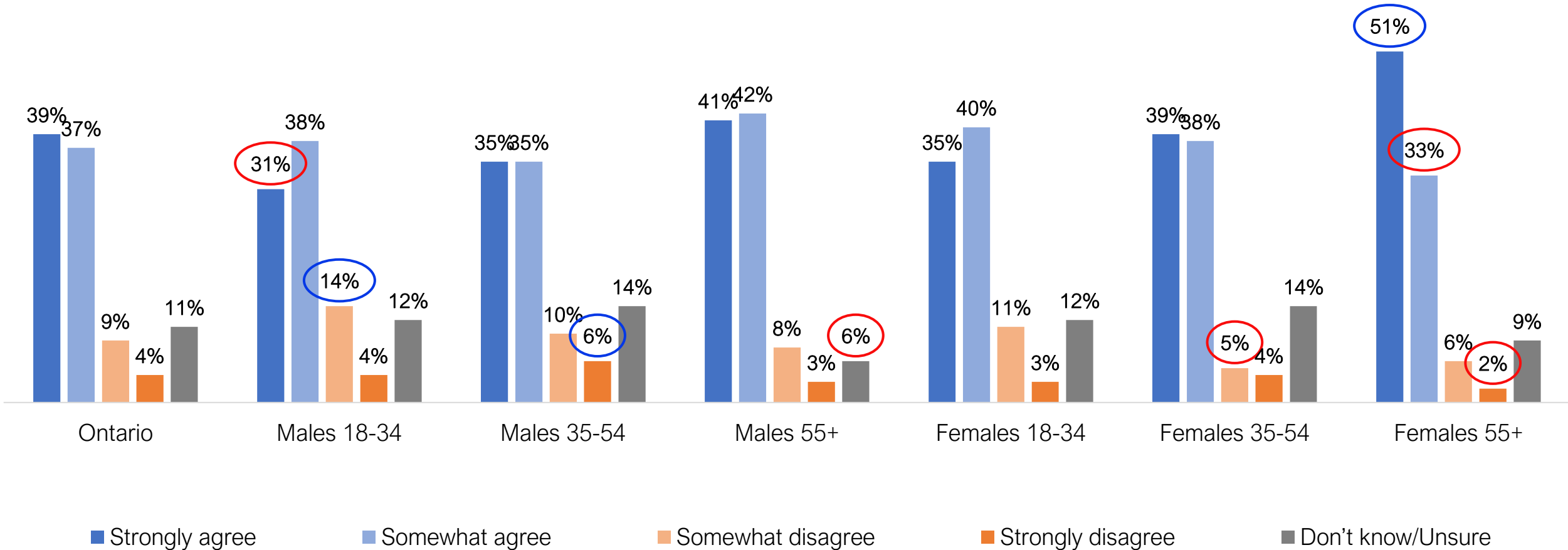
Analysis





Training of the employees - Age and Gender

Analysis

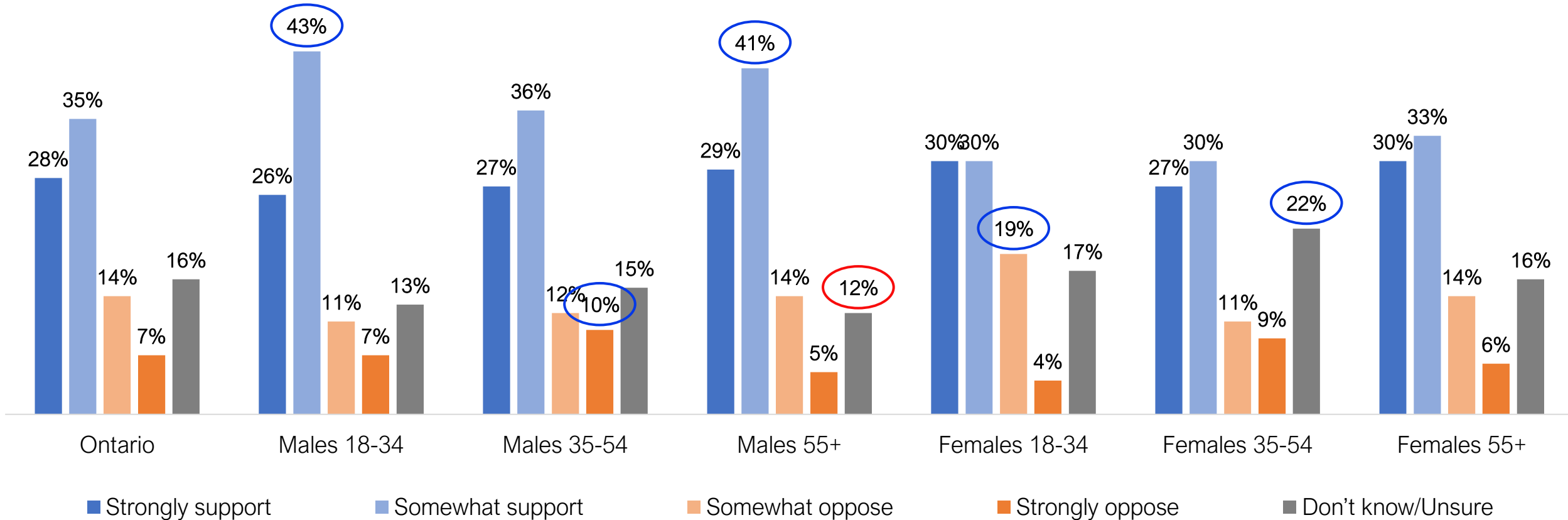
○ Significantly higher than Ontario
○ Significantly lower than Ontario



Electronic COVID-19 result certificate - Age and Gender

 Significantly higher than Ontario
 Significantly lower than Ontario

Analysis



Confidence in measures as businesses reopen

Analysis

