

2022 symposium sponsorship guide

April 7 – 9, 2022



Blue Mountain Resort, Collingwood



This year will feature the Ontario Builder Awards, Emcee TBA, and over 25 business and educational sessions.

2022 symposium sponsorship guide

The Ontario General Contractors Association represents general contractors in the Industrial, Commercial and Institutional sectors of the construction industry. We work on behalf of our members in the areas of documents, tender, procurement, education, health and safety, and legislation.



We have offered the Construction Symposium for the past several years, and each year, it has grown more attendees and sponsors. This year marks our 13th Symposium, and it will be a memorable event.

We will be presenting the Ontario Builders Awards for the sixth time, and this year we are pleased to announce that TBA will be emceeding the awards ceremony.

Sponsorship Opportunities

Ontario Builder Awards
TBA speaker
Wine at Dinner

Sessions
Awards Dinner
Breakfasts

Sponsor's Luncheon
Coffee Breaks

Levels of Sponsorship Available (Members & APP members)

- Diamond \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500

Levels of Sponsorship Available (Non-APP members)

- Diamond \$12,500
- Gold \$9,375
- Silver \$6,250
- Bronze \$3,125

2022 symposium sponsorship guide



DIAMOND SPONSORSHIP - \$10,000 - \$12,500

ATTENDANCE

- Eight free registrations to symposium

ADVERTISING

- Corporate logo included on a full page sponsor recognition advertisement in The Generals Magazine
- Placement of your logo in the program booklet which will be given to each attendee at the event and included in mailings to prospective new members
- Corporate logo with a link on the OGCA Event webpage
- Insertion of promotional material in all registration packages
- Corporate logo on the “Thanks to sponsors” powerpoint presentation at all meals
- Placement of your logo on the Sponsor recognition banner signage prominently displayed at all meals
- Verbal sponsor recognition at dinner
- Sponsor plaque or award presented at welcome dinner



TRADE SHOW

- Booth display at mini-trade show
- First Choice of available booth locations
- Exposure to 600+ attendees
- List of company names of attendees in excel spreadsheet (business contact only)

MEALS / EXTRAS

- Reserved seating at both dinners
- Invitation to attend Executive and Board Cocktail Hour
- Opportunity to speak at dinner (3 minute limit)

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GOLD SPONSORSHIP - \$7,500 - \$9,375

ATTENDANCE

- Six Free registrations to symposium

ADVERTISING

- Corporate logo included on a full page sponsor recognition advertisement in The Generals Magazine
- Placement of your logo in the program booklet which will be given to each attendee at the event and included in mailings to prospective new members
- Corporate logo with a link on the OGCA Event webpage
- Insertion of promotional material in all registration packages
- Corporate logo on the “Thanks to sponsors” powerpoint presentation at all meals
- Placement of your logo on the Sponsor recognition banner signage prominently displayed at all meals
- Sponsor plaque or award presented at registration



TRADE SHOW

- Booth display at mini-trade show
- Second Choice of available booth locations
- Exposure to 600+ attendees
- List of company names of attendees in excel spreadsheet (business contact only)

MEALS / EXTRAS

- Invitation to attend Executive and Board Cocktail Hour

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SILVER SPONSORSHIP - \$5,000 - \$6,250

ATTENDANCE

- Four Free registrations to symposium

ADVERTISING

- Corporate logo included on a full page sponsor recognition advertisement in The Generals Magazine
- Placement of your logo in the program booklet which will be given to each attendee at the event and included in mailings to prospective new members
- Corporate logo with a link on the OGCA Event webpage
- Corporate logo
- Insertion of promotional material in all registration packages
- Corporate logo on the “Thanks to sponsors” powerpoint presentation at all meals
- Placement of your logo on the Sponsor recognition banner signage prominently displayed at all meals
- Sponsor plaque or award presented at registration

TRADE SHOW

- Booth display at mini-trade show
- Third Choice of available booth locations
- Exposure to 600+ attendees



2022 symposium sponsorship guide



BRONZE SPONSORSHIP - \$2,500 - \$3,125

ATTENDANCE

- Two Free registration to symposium

ADVERTISING

- Corporate logo included on a full page sponsor recognition advertisement in The Generals Magazine
- Placement of your logo in the program booklet which will be given to each attendee at the event and included in mailings to prospective new members
- Insertion of promotional material in all registration packages
- Corporate logo on the “Thanks to sponsors” powerpoint presentation at all meals
- Placement of your logo on the Sponsor recognition banner signage prominently displayed at all meals
- Framed recognition certificate

TRADE SHOW

- Table top display at mini-trade show where available
- Exposure to 600+ attendees



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Please sign and return either by email mary@ogca.ca or by mail to:

OGCA

180 Attwell Drive, Suite 280

Toronto, Ontario

M9W 6A9

Attention: Mary Wademan



Please print your **company information** exactly as it should appear on the promotional material for the event.

Primary Contact

Information:

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City: _____

Province: _____

Postal Code: _____

Phone: _____

Email for main contact: _____

Please select the sponsorship package you are interested in, as per the following:

- | | | | |
|--------------------------|-----------------|-----------------------|-------------|
| <input type="checkbox"/> | Bronze Sponsor | (\$2,500 - \$3,125) | 2 attendees |
| <input type="checkbox"/> | Silver Sponsor | (\$5,000 - \$6,250) | 4 attendees |
| <input type="checkbox"/> | Gold Sponsor | (\$7,500 - \$9,375) | 6 attendees |
| <input type="checkbox"/> | Diamond Sponsor | (\$10,000 - \$12,500) | 8 attendees |

Please invoice

Signature _____

Please complete and email to mary@ogca.ca



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Below is a list of sponsorship opportunities and co-sponsored events. If you would like to reserve an event, please indicate your company name under the "Reserved By". Please note that there are some events that are Exclusive opportunities, and there are some that will be considered as Co-Sponsored events. These will be assigned on a first come, first serve basis, depending on your sponsorship level. Any events listed below that are ranked Bronze, Silver or Gold may be shared sponsorships. Only DIAMOND sponsorships are exclusive.

DAY	EVENT	SPONSORSHIP LEVEL	RESERVED BY
Thursday - Saturday	Photographer	BRONZE LEVEL (shared) \$2,500 - \$3,125	BFL Canada, Dufferin Concrete, Benefit Partners
Thursday - Saturday	APP Balloons	BRONZE LEVEL (shared) \$2,500 - \$3,125	Maestro Technologies
Thursday	Executive / Board / Sponsor cocktail hour	SILVER LEVEL (shared) \$5,000 - \$6,250	Marsh Canada
Thursday	Welcome Reception	SILVER LEVEL (shared) \$5,000 - \$6,250	Zurich
Thursday	Welcome Dinner	DIAMOND LEVEL EXCLUSIVE \$10,000 - \$12,500	Travelers
Thursday	Entertainment	GOLD LEVEL (shared) \$7,500 - \$9,375	Aon
Thursday	Bar/Drink Tickets (your logo imprinted on tickets)	SILVER LEVEL (shared) \$5,000 - \$6,250	CLAC, Concrete Ontario, Western Surety, Aviva
Thursday	Wine at Bar	SILVER LEVEL (shared) \$5,000 - \$6,250	
Friday	Breakfast	BRONZE LEVEL (shared) \$2,500 - \$3,125	ELM Insurance, FCA Insurance, Liberty Mutual, Singleton Urquhart
Friday	Coffee Break – Morning	BRONZE LEVEL (shared) \$2,500 - \$3,125	FTI Consulting, Cowan Insurance, Pomerleau, AuditSoft
Friday	Sponsor's Lunch	SILVER LEVEL (shared) \$5,000 - \$6,250	Intact, Platform
Friday	Coffee Break – Afternoon	BRONZE LEVEL (shared) \$2,500 - \$3,125	GSNH, I&A Pro. Corp., Masters
Friday	Awards Reception	GOLD LEVEL (shared) \$7,500 - \$9,375	Procore
Friday	Awards Closing Dinner	DIAMOND LEVEL EXCLUSIVE \$10,000 - \$12,500	
Friday	Ontario Builder Awards (logo on awards)	DIAMOND LEVEL EXCLUSIVE \$10,000 - \$12,500	WeirFoulds, LLP
Friday	Entertainment	SILVER LEVEL (shared) \$5,000 - \$6,250	Gallagher, Home Depot
Friday	Bar/Drink Tickets (your logo imprinted on tickets)	SILVER LEVEL (shared) \$5,000 - \$6,250	Lerners LLP, Northbridge Insurance, Trisura Guarantee
Friday	Wine at Bar	SILVER LEVEL (shared) \$5,000 - \$6,250	
Saturday	Breakfast	BRONZE LEVEL (shared) \$2,500 - \$3,125	Hayman Construction, KPMG, Fernandez Const. Claims, GSSI
Saturday	Coffee Break – Morning	BRONZE LEVEL (shared) \$2,500 - \$3,125	Alliance Creative, NORCAT, NFP, Rosenberg & Parker

Please complete, remove and email this form to mary@ogca.ca

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BOOTH & TABLE REQUEST FORM

Sponsors in the Bronze category have the option of a 4ft or 8ft table top display and/or pull up banner.

Bronze Sponsor: I would require the following: (one choice only)

- | | |
|---|--|
| <input type="checkbox"/> 4' Table Display | <input type="checkbox"/> 4' Table Display & Pull up Banner |
| <input type="checkbox"/> 8' Table Display | <input type="checkbox"/> 8' Table Display & Pull up Banner |

Sponsors in the Diamond, Gold and Silver categories have the option to display a booth no bigger than 10' in length, 10' in height and 2' in depth. Or you might choose to bring a stand-alone banner. If requested, a 4ft or 8ft draped table can be provided for either one of these options. * Gold and Diamond have the 1st choice of available booth locations. **Blue Mountain will provide the 4ft or 8ft draped tables, but with a limited number of these, they will only be provided on a first come, first serve basis.**

Diamond, Gold or Silver Sponsor: I would require the following: (one choice only)

- Booth Only (Booth not to exceed 10' in length, 10' in height and 2' in depth)
- Pull Up Banner Only (no table required)
- Booth with 8ft table (Booth not to exceed 10' in length, 10' in height and 2' in depth)
- Pull up Banner with 8ft table
- Booth with 4ft table (Booth not to exceed 10' in length, 10' in height and 2' in depth)
- Pull up Banner with 4ft table

- I would like a similar location as before

Please indicate your top two choices for booth location: 1. _____ 2. _____

There will be no hanging of signage from the ceilings or walls.

Please note that OGCA does not provide booths or banners, and tables will only be given to those who request them. OGCA is not responsible for transportation, set up, take down or storing your booth.

All displays, unless approved by OGCA, will be set up in the Blue Mountain The Courts ONLY. Displays can and should remain up throughout the entire event. Times for setting up and taking down your displays will follow at a later date. **Space is limited. We will do our best to meet your booth request but we cannot guarantee your selection.**

Name: _____

Company: _____

Please complete and email to mary@ogca.ca