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For Immediate Release – August 10, 2022

CAMBRIDGE, ONTARIO - The Grand Valley Construction Association announced today the appointment of Jeff MacIntyre as its new incoming president. MacIntyre will succeed Martha George, who has served as president of the Association since 2006. Under George's tenure, the GVCA has grown into a major player in the ICI construction industry, assisting industry members and stakeholders across Waterloo Region and beyond.

MacIntyre's first day on the job will be August 15th. George will continue on to mentor him until October 31st. The two are familiar with each other having spent six years as founding board members of the Waterloo Region Economic Development Corporation.

MacIntyre is a community builder and connector who has experience with organizations and businesses that focus on continued growth through innovation. He has held numerous leadership roles in both the public and private sectors.

He is past Chair of the Greater Kitchener Waterloo Chamber of Commerce and served on its Board for more than 15 years. He is a former Board member of the Grand River Hospital Foundation, spearheaded the Small Business Ventures Program at Conestoga College, and founded several small businesses. He also has experience in the insurance industry. His focus through all has been on business development.

"Jeff's vision for the future is that progress is achieved by embracing change," George says. "He has demonstrated to the Board that he understands the members and their objectives. I am confident that he will continue to find ways to assist them to achieve their collective goals and success."

Following George's tenure will be a challenge as she has positioned herself as an advocate for an industry that she describes as "a really dynamic industry, very complex and that's not well understood".

Says MacIntyre, "I look forward to continuing to enhance the value of participation and raising GVCA's profile. Technology, talent, education, government relations, a focus on sustainability and continually finding new opportunities will keep the association relevant and allow it to continue to grow and thrive."

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