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Kim O'Connor ServicePro CIO Earns Top Award ServicePro CIO Named Top 50 Women Leaders in SaaS

Columbus, Ohio: On October 22, 2020, Kim O'Connor, CIO at <u>ServicePro</u>, the US-based field service software provider, was named one of the <u>Top 50 Women Leaders in SaaS</u> by The Software Report. The award recognizes not only her professional achievements but also her commitment to being a role model for the future generations of female leaders seeking a career in the technology sector. Fellow winners include women leadership roles at prominent technology organizations such as Microsoft, Slack, and Zoom.

"We are honored to see Kim's expertise and commitment to inclusivity and positivity honored in this award," says Andy Deering, CEO at <u>ServicePro</u>. "For over 25 years, <u>ServicePro</u> has promoted equality in our organization and across the industry, and we are committed to continuing to do so."

"These exceptional executives have played significant roles, which in many cases have led to profound results," says Jonathan Carlos, Editor at The Software Report. "Their deep expertise, leveraged into organizational advantages, spans corporate strategy, human capital management, operations, marketing, customer success, and finance, among other areas."

Awardees were selected for their contributions to their companies and their demonstrable expertise in SaaS; also known as software as a service, is a method of software delivery that allows data to be accessed from any device with or without an internet connection and a web browser. The awardees were chosen following a rigorous review of both their professional backgrounds and nominations from colleagues and peers.

About ServicePro: ServicePro is a family-owned field software company that has been providing SaaS solutions to the industry for over 25 years. An equal opportunity employer, ServicePro nurtures diversity and inclusion within the company and demonstrates their commitment through their sponsorship of groups such as Professional Women in Pest Management and Women in Tree Care.

About The Software Report: <u>The Software Report</u> (fka "The SaaS Report") is a comprehensive source for market research and insights, business news, investment activity, and corporate actions related to the software sector. Based in New York City, the firm is run by a seasoned team of editors, writers, and media professionals highly knowledgeable on software and the various companies, executives, and investors that make up the sector.