

FOR IMMEDIATE RELEASE:

September 2021

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Native Pest Management Wins BBB Torch Award for Ethics (2021)

West Palm Beach, Florida — On July 21st, 2021, the Better Business Bureau, serving South Florida and the Caribbean, named Native Pest Management the Torch Award for Ethics winner. Since 1998, this award has been recognizing local companies with an exceptional commitment to ethical business practices. The Torch Award for Ethics is designed to promote the importance of building trust and the willingness and efforts made by outstanding businesses to help contribute to an honorable marketplace.

“From our hiring process to answering the phones, Native Pest Management ensures we are implementing a strong work ethic and exceeding our customers’ expectations at every moment possible,” says Luke Lewis, CEO/President at Native Pest Management. “We treat our customers like our family and plan to serve our local community for many years to come.”

Native Pest Management contributes to an ethical and outstanding business every day; it is what they are known for. This is achieved by using the company’s core values as a guiding principle for every decision or action made. It starts with the president of the company setting the example, then implementing the core values across the entire team. The core values are Timeliness, Respect, Integrity, Purpose, and Service. These have been condensed to an easy-to-remember acronym, T.R.I.P.S.

An example of a Native Pest Management team member upholding the core values would be following up with clients after each service to ensure their pest issues have been resolved and arranging a follow-up treatment if needed, instead of waiting for clients to reach out. Doing so in a timely way demonstrates respect for the clients, as it builds trust through exceptional service.

About Native Pest Management

Since 2015, Native Pest Management has been providing pet-safe and environmentally friendly pest control to residents in the South Florida area. As a family-owned business with deep roots in the local community and as third-generation West Palm Beach natives, Native Pest Management is expert at identifying and preventing the many pest issues unique to the area. Between their commitment to safe pest control practices, over 1000 Google, Yelp, Facebook, Angie’s List, Thumbtack, and HomeAdvisor reviews, and an A+ rating with the BBB, Native Pest Management has a reputation for comprehensive, family-friendly pest control. To learn more, visit nativepestmanagement.com